## Bloomberg Businessweek

November 14 - November 20, 2016

	_
The Election/Politics/Policy	
Pictures from an election night	10
Trump's data team saw a different America—and it was right	20
For three wealthy Trump backers, influence may be the reward	23
The conflicts of interest and legal entanglements facing the president-elect	24
Washington's Establishment has good reason to worry	26
Many MAGA promises are headed for a fiscal roadblock	28
Greatest hits from the campaign trail to-do list, in Trump's own words	30
After near panic, investors start speculating on winners and losers	31
Obama's aggressive climate agenda just went up in smoke	31
Trump doesn't need Congress to alter the landscape for immigrants	32
The Supreme Court forecast for business just changed	33
Bloomberg View: The sentiments Trump read from a teleprompter at his victory speech must now come from within	36
Global Economics	
China's solution to labor unrest: Jail time and a super-union that Beijing controls	38
Is South African President Jacob Zuma nearing the end of the line?	40
Argentina lowers its trade barriers—and gets hit by a flood of cheap imports	40
Companies/Industries	
As opiate deaths rise, so do sales of Narcan, a nasal spray that can reverse an overdose	42
Porsche engineers design an engine roar fit for its forthcoming electric car	44
The fast-food industry's shift to healthier fare might be a waste of thyme	45
Technology	
China's e-tailers and phone makers discover bricks and mortar	47
With PlayStation out in front, Sony bets big on gaming	48
It's Instagram's turn to take a crack at social media shopping	49
Star power? Investors? Big-name sponsors? Independent podcasting company Gimlet is on a roll	50
Innovation: A Wi-Fi router that will keep your thermostat from being hijacked	51
Markets/Finance	
Pension funds are looking for love in all the weird places	52
Buffett's Applied Underwriters calls its policies innovative. Some small businesses found them indecipherable	53
Finance sees a future in Al—but not in the near future	55
Features	
Circuit Breakers A visit to a Mexico City barrio buried in American e-waste	56
Artisanal Carcinogens American Spirit's additive-free cigarettes go on trial	64
Lawyer v. Lawyer The knock-down-drag-out dissolution of Napoli Bern	72
Etc. VANTONI KNIHOVNY	
The Hallmark Channel's Christmas movies are schmaltzy—and wildly successful	79
Wine: A master sommelier thinks there's a more scientific way to make recommendations	82
Sports: Heli-skiing is becoming more popular as big resorts get more crowded	83
Food: Meet the chefs moving Indian cuisine beyond bright-orange chicken	84
The Critic: In Thank You for Being Late, Thomas Friedman is appreciative of the rare moments he gets to reflect	86
What I Wear to Work: Chairish President Anna Brockway channels Michael Caine circa The Ipcress File	87

How Did I Get Here? Thuan Pham's journey from Vietnamese refugee to Uber's chief technology officer



How the cover gets made

## **Domestic Cover**



"The cover is on the election."

"That seems fairly newsworthy. Why don't we send photographers to the Trump and Clinton victory parties, and shoot supporters in either elation or disappointment, and then we'll run both."

"Who do you think the elated ones will be?"

"It's obviously impossible to know, but the polls seem to be in Hillary's favor."

"I've also noticed the polls are overwhelmingly in Hillary's favor. Of course polls aren't always right, but I have seen a lot of them and listened to a lot of speculation, and most signs point to Hillary."

"This has also been my experience. Obviously it would be assuming a lot to say that tonight will definitely be an early night. But if I were to guess one way or another, I'd say it could be a pretty early night."

"Here's to a good night's sleep."





## **International Cover**

0

"I think we should focus more on Trump for this one."

"'I'd love to see another photo of Trump' is something I haven't said in about 19 months."

"Was there something else we shot at his victory party we could use as a substitute?"



88