

AN INTRODUCTION TO ECONOMIC GEOGRAPHY

GLOBALIZATION, UNEVEN DEVELOPMENT AND PLACE

DANNY MACKINNON & ANDREW CUMBERS

'This is an excellent and comprehensive introduction to the diverse field of economic geography. It should be essential reading for students at all levels.'

Dr Andrew Jones, Birkbeck College, University of London and
member of the RGS-IBG Economic Geography Research Group Committee

'A thoughtful, stimulating, accessible introduction to the range of approaches used by economic geographers to understand and explain the patterns and processes of contemporary globalization and uneven development.'

Professor Peter Daniels, University of Birmingham

Today's rapidly flowing global economy means the economic *geographical* perspective has never been more important. *An Introduction to Economic Geography* comprehensively guides students through the core issues and debates of this vibrant and exciting area, whilst simultaneously exploring the range of approaches and paradigms currently invigorating the wider discipline. Rigorous in approach, yet accessible in style, the authors demystify and enliven a crucial subject for study in the 21st century.

Underpinned by the themes of globalization, uneven development and place, the text conveys the diversity and vitality of contemporary economic geography. It balances coverage of traditional areas such as regional development and labour markets with insight into new and evolving topics like neoliberalism, consumption, information and communications technologies and tourist geographies.

MAIN FEATURES

- A global and balanced view is afforded through research, case studies and examples drawn from a diverse range of countries, a chapter on the global South and coverage throughout of both developed and developing countries.
- A political economy approach is supported by cultural and institutional insights that offer students a variety of perspectives on each topic and a culturally sensitive overview.
- In-text features, including *chapter maps*, *reflective questions* and *exercises*, encourage the reader to engage with the material, test knowledge and understanding, and reflect.
- Dedicated boxes provide a range of lively and topical case studies and examples to illustrate wider points.
- A wide range of maps, tables and photographs illustrate and help clarify the key concepts and examples.

'A stimulating and accessible introduction to a core area of the discipline. [It] conveys a clear sense of the diversity and vitality of contemporary economic geography.'

Professor Neil Wrigley, University of Southampton and Editor, *Journal of Economic Geography*

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