## CONTENTS

| List of tables Acknowledgements |  | vi  |
|---------------------------------|--|-----|
|                                 |  | vii |
| 1                               | Researching education markets                              | 1   |
|                                 |  | 31  |
| 2                               | Choice and class: parents in the marketplace               | 20  |
| 3                               | An analysis of local market relations                      | 57  |
| 4                               | Managers and markets: school organization in transition    | 89  |
| 5                               | Schooling in the marketplace: a semiological analysis      | 121 |
| 6                               | Internal practices: institutional responses to competition | 156 |
| 7                               | Choice, equity and control                                 | 180 |
| _                               |  |     |
| Glossary of terms               |  | 191 |
| References                      |  | 195 |
| Index                           |  | 202 |