## Bloomberg Businessweek

December 12 - December 18, 2016

Opening Remarks There's a bipartisan way to fix corporate taxes	6
Bloomberg View A temporary pact could ease Brexit • Carson's climate ideas will hurt HUD	8
Movers ▲ Under Armour plays in the big leagues ▼ Jamie Dimon's costly credit card	11
Global Economics	
Trump may be owning Richard Nixon's madman theory of diplomacy	10
Stalled by scandal, a Brazilian development bank turns off the spigot	12
India plays whack-a-mole as it tries to stamp out tax evasion	14
There's a hitch in the plan to bring back U.S. jobs: The strong dollar	15
Companies/Industries	
A tax-cutting move by big-box stores drains small towns' coffers	17
The dead weight on Europe's big airlines	19
Who turns down \$27 billion? Two married drug researchers	20
Politics/Policy	
Mapping the Trump Organization's world of conflicts	22
Technology	
Tech darling Moshe Hogeg gives the moneyed crowd the old razzle-dazzle	27
See Mario on the tiny screen. See Nintendo everywhere	29
Apple orders its drones to overtake Google Maps	29
In China, Airbnb makes its reservation well in advance	30
Innovation: Getting some of that dirty water out of fracking	31
Markets/Finance	
Italy's political mess adds to its banking woes	32
Pick me, pick me! London's fintech companies want to play in the "sandbox"	33
A brokerage finds success with Wall Street's castaways	34
Trump properties overseas could become terrorist targets	35
Focus On/Small Business	
Will Hannah the Hanukkah Hero save this man's holiday sales?	37
Pricey land yields a crop of tenant farmers	38
Brooklyn meets Ecuador in the energy-drink aisle	39
Lemonade thinks it has a sweet alternative to property insurance	40
Small to Big: Slack Technologies sacrifices time to find diverse talent	42
Features	
The Alphabetization of Google A rigorous new CFO sorts the alphas from the bets	44
"It's Quite Bizarre, Isn't It?" Brexit champion Nigel Farage nails his role in U.S. politics	50
Powder Keg Users call kratom a safe alternative to opioids. The DEA wants to criminalize it	54
In the Room Where It Happens How Martín Rodil helps the U.S. chase Venezuelan crooks	60
Etc.	
Imzy wants to be just like Reddit, minus the trolling	65
Drinks: Give the gift of cognac without going bankrupt	68
The Critic: Read Michael Lewis's The Undoing Project so you can say it's better than the inevitable movie	70
Innovation: Four apps for vetting dog walkers	72
Workplace: Fewer Realtors see the home office as a selling point	74
What I Wear to Work: Heather Hubbs does her shopping before acupuncture appointments	75
How Did I Get Here? Sue Desmond-Hellmann brings years of fighting AIDS to the top job at the Gates Foundation	76



How the cover gets made

"The story is on Google.
They're pushing back on unprofitable
divisions like Google X."

"End-of-year budget cuts? Not familiar with those, not one bit. So why should I care?"

"It's an environment where talented engineers were allowed to experiment, producing ideas that could potentially benefit consumers and the company in the future."

"How much do the profitable parts of Google make?"

"About \$27 billion a quarter."

"And what about divisions like Google X?"

"Altogether they lost about \$3.8 billion."

"Shut 'em down! Shut 'em all down!"

