

Contents

Foreword by Ronald Deibert ix

Introduction 1

Matt Ratto and Megan Boler

I DIY and Activism: New Modes of Civic Engagement and Participatory Politics 23

1 Maktivism: Authentic Making for Technology in the Service of Humanity 29

Steve Mann

2 (Re)making the Internet: Free Software and the Social Factory Hack 53

Kate Milberry

3 Fan Activism as Participatory Politics: The Case of the Harry Potter Alliance 65

Henry Jenkins

4 Radical Inclusion? Locating Accountability in Technical DIY 75

Christina Dunbar-Hester

5 Proportionate ID Cards: Prototyping for Privacy and Accountability 89

Brenda McPhail, Andrew Clement, Karen Louise Smith, Jennette Weber, Joseph Ferenbok, and Alex Tichine

6 Developing Communities of Resistance? Maker Pedagogies, Do-It-Yourself Feminism, and DIY Citizenship 101

Red Chidgy

7 Rethinking Media Activism through Fan Blogging: How Stewart and Colbert Fans Make a Difference 115

Catherine Burwell and Megan Boler

8 Just Say Yes: DIY-ing the Yes Men 127

Ian Reilly

II DIY and Making: Learning, Culture, Hacking, and Arts 137

9 DIY Citizenship, Critical Making, and Community 141

Kate Orton-Johnson

10 Mélange of Making: Bringing Children's Informal Learning Cultures to the Classroom 157

Alexandra Bal, Jason Nolan, and Yukari Seko

11 Power Struggles: Knowledge Production in a DIY News Club 169

Jennifer Jenson, Negin Dahya, and Stephanie Fisher

12 Transparency Reconsidered: Creative, Critical, and Connected Making with E-textiles 179

Yasmin B. Kafai and Kylie A. Peppler

13 Woven Futures: Inscribed Material Ecologies of Critical Making 189

Daniela K. Rosner and Miki Foster

14 Making Publics: Documentary as Do-It-with-Others Citizenship 201

Mandy Rose

15 Mirror Images: Avatar Aesthetics and Self-Representation in Digital Games 213

Suzanne de Castell

III DIY and Design: Opening the Black Box and Repurposing Technologies 223

16 Textual Doppelgangers: Critical Issues in the Study of Technology 227

Matt Ratto

17 The Growbot Garden Project as DIY Speculation through Design 237

Carl DiSalvo

18 Doing It in the Cloud: Google, Apple, and the Shaping of DIY Culture 249

Michael Murphy, David J. Phillips, and Karen Pollock

19 Citizen Innovation: ActiveEnergy and the Quest for Sustainable Design 259

Ann Light

20 *Le Champ des Possibles*—The Field of Possibilities 269

Owen McSwiney and Emily Rose Michaud

21 Distributed Design: Media Technologies and the Architecture of Participation 283

Joel McKim

22 “I hate your politics but I love your diamonds”: Citizenship and the Off-Topic Message Board Subforum 295

Lana Swartz and Kevin Driscoll

IV DIY and Media: Redistributing Authority and Sources in News Media 307

23 Redesigning the Vox Pop: Civic Rituals as Sites of Critical Reimagining 313

Joshua McVeigh-Schultz

24 Alternative Media Production, Feminism, and Citizenship Practices 329

Rosa Reitsamer and Elke Zobl

25 Alternative Media, the Mundane, and “Everyday Citizenship” 343

Chris Atton

26 Critical News Making and the Paradox of “Do-It-Yourself News” 359

Mike Ananny

27 Social Media, Visibility, and Activism: The *Kony 2012* Campaign 373

Graham Meikle

28 A Digital Democracy or Twenty-First-Century Tyranny? CNN’s iReport and the Future of Citizenship in Virtual Spaces 385

Devan Bissonette

List of Contributors 403

Index 415