

Preface.....	3
1 Introduction to the Innovation Engineering.....	9
1.1 Definition of an Innovation.....	9
1.2 Types of Innovation .....	9
1.3 The Importance of Innovation.....	11
1.4 The Dynamics of Innovation.....	11
1.5 How to Innovate .....	11
1.6 Requirements for Innovation.....	12
1.7 Causes of Innovation Failure.....	13
1.8 The Innovation Process .....	14
1.9 Innovation Management.....	17
1.10 Innovation Engineering .....	17
2 Planning of Product Innovation.....	19
2.1 Sources of Innovative Opportunities.....	19
2.2 Framework for Evaluating Market Opportunity .....	21
2.3 Resource Allocation .....	22
2.4 Schedule Creation .....	23
2.5 Innovation Mission Statement.....	24
3 Concept Creation .....	25
3.1 Identifying Customer Needs.....	25
3.2 Affinity Diagram .....	27
3.3 Determination of Target Product Specification .....	29
3.4 Quality Function Deployment (QFD) .....	30
3.5 Creative Concept Generation .....	38
3.5.1 Problem Breakdown.....	38
3.5.2 Searching Known Solutions.....	40
3.5.3 Creative Solving of Particular Problems.....	41
3.5.4 TRIZ – Theory of Inventive Problem Solving .....	44
3.5.5 Synthesis of Particular Solutions .....	69
3.6 Concept Selection.....	70
3.6.1 Concept Screening Method.....	71

3.6.2	Concept Scoring Method .....	71
3.7	Concept Testing.....	72
3.8	Final Specifications Determination.....	73
3.9	Innovation Project Planning .....	75
4	Architecture of a Product.....	80
4.1	Main Types of Architectural Design.....	81
4.2	Modular Architecture .....	82
4.3	Product Complexity.....	87
4.4	Product Platforms.....	88
4.5	Product Families.....	90
5	Design of a Product – Industrial Design .....	91
5.1	The Role of Industrial Design .....	93
5.2	Process of Industrial Design.....	93
5.3	Tools of Industrial Design.....	94
6	Principles of Detail Design.....	98
6.1	Design for Manufacturability and Assembly (DFMA).....	98
6.1.1	Simplification and standardization .....	99
6.1.2	Product Design Guidelines .....	100
6.1.3	Evaluation of Design Alternatives.....	100
6.1.4	Summary .....	101
6.2	Design for the Life Cycle.....	102
6.2.1	Design for Testability .....	102
6.2.2	Design for Reliability.....	103
6.2.3	Design for Maintainability .....	104
6.2.4	Design for the Environment.....	104
7	Prototyping .....	106
7.1	Classification of Prototypes .....	106
7.2	Rapid Prototyping .....	109
7.2.1	Stereolithography (SLA).....	110
7.2.2	Selective Laser Sintering (SLS).....	111
7.2.3	Direct Metal Laser Sintering (DMLS).....	112
7.2.4	Laminated Object Manufacturing (LOM) .....	113
7.2.5	Fused Deposition Modeling (FDM).....	115

7.2.6	MultiJet Printing (MJP) .....	116
7.2.7	Solid Ground Curing SGC .....	117
8	Design Review.....	119
8.1	Methods of Design Review .....	120
8.2	Fault Tree Analysis (FTA) .....	120
8.3	Failure Mode and Effects Analysis (FMEA) .....	121
	Literature.....	127