

## Obsah

<b>SEKCE 1 – DANĚ A EKONOMICKÁ PROSPERITA .....</b>	<b>1</b>
<b>APPROACHES TO TAX BURDEN MEASUREMENT .....</b>	<b>2</b>
IGOR KOTLÁN	
<b>THE STATE BUDGET AND ITS DEFICIT IN THE SLOVAK REPUBLIC .....</b>	<b>2</b>
ALENA PAULIČKOVÁ	
<b>THE END OF TAX SHELTERS? .....</b>	<b>3</b>
PAVEL PETR	
<b>VYSOKÉ ZDANĚNÍ PRÁCE – PROBLÉM SOUČASNÝCH DAŇOVÝCH SYSTÉMŮ .....</b>	<b>3</b>
MARCELA PRAUSOVÁ	
<b>TAX POLICY IN THE EU AND SUBSIDIARITY – WHERE DO THEIR LIMITS STAND? .....</b>	<b>4</b>
ZOENĚK ŠREIN	
<b>FDI PERSPECTIVES IN THE PERIOD OF ECONOMIC CRISIS .....</b>	<b>4</b>
MARTIN ŠTĚPÁNEK	
<b>SEKCE 2 – TRH PRÁCE A ZAMĚSTNANOST .....</b>	<b>5</b>
<b>TEMPORARY BASIC PROBLEM OF CZECH LABOUR MARKET .....</b>	<b>6</b>
PETR ADÁMEK	
<b>STRUCTURE OF LONG-TERM UNEMPLOYMENT IN THE MORAVIAN-SILESIAN REGION AND ITS AFFECTING BY MEANS OF ACTIVE LABOUR MARKET POLICY .....</b>	<b>6</b>
JIRÍ BALCAR, MILAN ŠIMEK	
<b>NOTIONS OF UNIVERSITY STUDENTS ABOUT THEIR OWN BUSINESS .....</b>	<b>7</b>
MARTA FLEŠKOVÁ, BARBORA BABIAKOVÁ	
<b>DISADVANTAGED GROUPS ON THE LABOUR MARKET .....</b>	<b>7</b>
BARBORA FRIELOVÁ	
<b>LABOUR MIGRATION IN THE CZECH REPUBLIC IN THE CONTEXT OF ECONOMIC CRISIS .....</b>	<b>8</b>
MILADA HORÁKOVÁ	
<b>ANALYSIS OF UNEMPLOYMENT IN SLOVAKIA USING PYRAMIDAL MODEL .....</b>	<b>8</b>
ĽUBICA HURBÁNKOVÁ	
<b>ARE INVESTMENTS TO EDUCATION THE WAY TO ECONOMIC DEVELOPMENT? .....</b>	<b>9</b>
ZUZANA MACHOVÁ	
<b>IMPACT OF ROAD INFRASTRUCTURE ON EMPLOYMENT AND UNEMPLOYMENT .....</b>	<b>9</b>
JANA MASÁŘOVÁ	
<b>DOPADY HOSPODÁRSKEJ RECESIE NA SLOVENSKÝ TRH PRÁCE .....</b>	<b>10</b>
LENKA MICHAUČKOVÁ	
<b>ACTIVE INCLUSION – TOOL OF PREVENT AND ELIMINATE OF POVERTY AND SOCIAL EXCLUSION .....</b>	<b>10</b>
SILVIA OŠKOVÁ	
<b>IMPACT OF HEALTHCARE REFORM TO EMPLOYMENT IN HEALTCARE SECTOR .....</b>	<b>11</b>
MICHAELA PECHOVÁ	

## Obsah

ALTERNATÍVNE NÁSTROJE SOCIÁLNEJ EKONOMIKY .....	11
EVA PONGRÁCZOVÁ	
FLEXICURITY – CHALLENGE TO IMPROVE CZECH LABOUR MARKET .....	12
ZUZANA POTUŽÁKOVÁ	
ZAMESTNANOSŤ V SR V KONTEXTE GLOBÁLNEJ HOSPODÁRSKEJ KRÍZY .....	12
EVA RIEVAVOVÁ, MÁRIA HUSÁKOVÁ	
DISADVANTAGED GROUPS OF CITIZENS IN THE LABOR MARKET IN THE SLOVAK REPUBLIC.....	13
JANA ŠTRANGFELDOVÁ	
PENSION SYSTEM EQUILIBRIUM IN CR .....	13
ZDENĚK TOMEŠ	
THE SITUATION OF POLISH CONSTRUCTION COMPANIES UNDER THE FINANCIAL CRISIS .....	14
PIOTR TWOREK	
<b>SEKCE 3 – MĚNOVÁ INTEGRACE A FINANČNÍ TRHY .....</b>	<b>15</b>
EFFECTS OF THE ENDogeneity IN THE EUROPEAN MONETARY INTEGRATION PROCESS.....	16
PAVLA BEDNÁŘOVÁ	
K PROBLEMATIKE POISTNÉHO TRHU A KOMERČNÉHO POISTENIA PODNIKATEĽOV V SLOVENSKEJ REPUBLIKE.....	16
BARBORA DRUGOVÁ	
FINANCIAL CRISIS AND THE CZECH REPUBLIC'S EURO AREA ACCESSION .....	17
MOjmír Helíšek	
ORIGINATE-TO-DISTRIBUTE MODEL IN THE LIGHT OF WORLD FINANCIAL CRISIS .....	17
ZUZANA KUČEROVÁ	
INFLAČNÉ CIELENIE A JEGO VÝZNAM .....	18
HANA POLÁČKOVÁ	
IS A FLOATING EXCHANGE RATE REGIME AN ADVANTAGE IN ECONOMIC CRISES: THE CASE OF CZECH AND SLOVAK ECONOMIES.....	18
PETR TOMAN, LUBOR LACINA	
AN ANALYSIS OF THE IMPACT OF THE EUROPEAN CONVERGENCE PROCESS ON INTERNATIONAL INVESTMENT IN THE NEW EU MEMBER STATES.....	19
VÁCLAV ŽDÁREK, CHRISTIAN FRIEDRICH	
<b>SEKCE 4 – BUDOUCNOST EVROPY V KONTEXTU VÝVOJE SVĚTOVÉ EKONOMIKY....</b>	<b>21</b>
ECONOMIC DEVELOPMENT OF THE NEW EU MEMBER COUNTRIES IN ECONOMIC CRISIS .....	22
VLASTA ADÁMKOVÁ	
THE SIGNIFICANCE OF INFORMATION IN SOCIAL SPACE IN THE EUROPEAN UNION .....	22
BOGUMÍLA BARAŇSKÁ	
MIGRATION AND DEVELOPMENT: A CHALLENGE FOR EUROPE? .....	23
LENKA FILIPOVÁ	
THEORETICAL ASPECTS OF COMPETITIVE ADVANTAGE AND COMPETITION.....	23
IVANA HUĐÁKOVÁ	

## Obsah

ALTERNATIVE FORMS OF SME FUNDING .....	24
EVA IVANOVÁ	
CHALLENGES OF INFORMATION TECHNOLOGIES IN GLOBAL INFORMATION SOCIETY .....	24
MILENA JANÁKOVÁ	
STRUCTURE OF EUROPEAN ECONOMIES, VIEW OF INTERINDUSTRIAL BACKWARD LINKAGES .....	25
MILAN KAŠTAN	
ADAM SMITH AND CONTEMPORARY ECONOMIC CRISIS .....	25
CHRISTIANA KUKOVÁ	
COSTS AND CONSEQUENCES OF CORRUPTION: EMPIRICAL EVIDENCE .....	26
EVA KOTLÁNOVÁ	
IMPACTS OF THE ECONOMIC CRISIS OF 2008-2009 ON ECONOMICS OF THE EU MEMBER STATES .....	26
IRAH KUČEROVÁ	
BOOSTING LOCAL AND REGIONAL AUTHORITIES INVOLVEMENT IN THE EU DECISION-MAKING PROCESS IN THE POST-CRISIS PERIOD .....	27
ŠÁRKA LABOUTKOVÁ	
MEDZINÁRODNÉ OHODNOCOVACIE ŠTANDARDY V KONTEXTE PREPÁJANIA SVETOVÉHO HOSPODÁRSTVA ..	27
VERONIKA LITTOVÁ	
THE EINSURANCE AS A PART OF THE FINANCIAL SERVICES .....	28
ZUZANA LITTOVÁ	
SOCIAL ACCEPTANCE AND EVALUATION OF POLAND'S MEMBERSHIP IN THE EUROPEAN UNION .....	28
RENATA MACKOWSKA	
THE SELECTED ISSUES OF THE GLOBAL ECONOMICS PRESENT AND FUTURE AND THE SLOVAK REPUBLIC ECONOMIC POLICY .....	29
MARTIN MATUŠOVIČ	
CORPORATE DESIGN OF THE FACULTIES ORIENTED ON MANAGEMENT IN THE SLOVAK REPUBLIC .....	29
JURAJ MIŠÚN	
ECONOMIC POLICY OF THE EUROPEAN UNION IN CONTEMPORARY ECONOMIC CRISIS .....	30
BORIS NAVRÁTIL	
EUROPEAN UNION AND GLOBAL CRISIS – INTERGATION AS AN ANSWER .....	30
INGEBOŘ NĚMCOVÁ	
POSITION OF THE EUROPE IN WORLD ECONOMY AND WORLD DEPRESSION .....	31
PAVEL NEZVAL	
COMPLETION OF THE SINGLE MARKET AND ITS SIGNIFICANCE FOR THE EUROPEAN UNION IN THE GLOBAL ECONOMY .....	31
JAROSLAV ŠUCHMAN	
FOREIGN DIRECT INVESTMENT – THEORETICAL FOUNDATIONS AND PRACTICAL ASPECTS .....	32
JUDITA TÁNCOŠOVÁ	
PROPERTY RIGHTS AND ECONOMIC PROSPERITY – INSTITUTIONAL APPROACH .....	32
MICHAELA TICHÁ	

## **Obsah**

<b>THE REAL CONVERGENCE OF THE CZECH REPUBLIC TO THE EURO AREA IN THE SHADOW OF ECONOMIC CRISIS..</b>	<b>33</b>
PAVEL TULEJA	
<b>PROCES REÁLNÉ A NOMINÁLNÍ KONVERGENCE V ZEMÍCH VISEGRADSKÉ ČTYŘKY .....</b>	<b>33</b>
MICHAL TVRDOŇ	
<b>RATING AGENCIES AND ECONOMIC CRISIS.....</b>	<b>34</b>
NATALIE UHROVÁ	
<b>INOVATION, ITS EFFICIENCY AND PURPOSE .....</b>	<b>34</b>
TOMÁŠ VERNER	
<b>PERFORMANCE MANAGEMENT AND HUMAN CAPITAL IN THE CONTEXT OF ECONOMIC TRENDS .....</b>	<b>35</b>
JOSEF VODÁK	
<b>GLOBAL CRISIS – BETWEEN CHAOS AND REGULATION? .....</b>	<b>35</b>
PETR VYMETAL	
<b>CRISIS OF RESPONSIBILITY AND FUTURE OF EUROPE .....</b>	<b>36</b>
PETR WAWROZ	
<b>DOES NEW INSTITUTIONAL ECONOMICS ANSWER TO THE CAUSE, COURSE AND CRISIS SOLUTION? .....</b>	<b>36</b>
MILAN ŽÁK	