

Contents

<i>List of Tables and Figures</i>	vii
<i>Acknowledgements</i>	x
<i>Notes on Contributors</i>	xii

- | | | |
|---|---|---|
| 1 | Content, Consumption, and Production: Three Levels of Textbook Research | 1 |
| | <i>Nigel Harwood</i> | |

Part I Studies of Textbook Content

- | | | |
|---|---|-----|
| 2 | All Middle Class Now? Evolving Representations of the Working Class in the Neoliberal Era: The Case of ELT Textbooks | 45 |
| | <i>John Gray and David Block</i> | |
| 3 | Reading Comprehension Questions: The Distribution of Different Types in Global EFL Textbooks | 72 |
| | <i>Diana Freeman</i> | |
| 4 | Teaching English Reading: What's Included in the Textbooks of Pre-Service General Education Teachers? | 111 |
| | <i>L. Quentin Dixon, Shuang Wu, Renata Burgess-Brigham, R. Malatesha Joshi, Emily Binks-Cantrell, and Erin Washburn</i> | |

Part II Studies of Textbook Consumption

- | | | |
|---|--|-----|
| 5 | Teachers' Conceptualization and Use of the Textbook on a Medical English Course | 145 |
| | <i>Ahlam Menkabu and Nigel Harwood</i> | |
| 6 | An Experienced Teacher's Use of the Textbook on an Academic English Course: A Case Study | 178 |
| | <i>Fotini Grammatosi and Nigel Harwood</i> | |

- 7 Global Textbooks in Local Contexts: An Empirical Investigation of Effectiveness 205
Gregory Hadley

Part III Studies of Textbook Production

- 8 Writing Materials for Publication: Questions Raised and Lessons Learned 241
Ivor Timmis
- 9 An Interdisciplinary Textbook Project: Charting the Paths Taken 262
Fredricka L. Stoller and Marin S. Robinson
- 10 Tensions between the Old and the New in EAP Textbook Revision: A Tale of Two Projects 299
Christine B. Feak and John M. Swales
- 11 Chaosmos: Spontaneity and Order in the Materials Design Process 320
Jill Hadfield
- Author Index* 360
- Subject Index* 369