CONTENTS

Editor's Introduction 5

1. Basic Concepts of Multidimensional Scaling 7

Introduction 7

Some Methods for Obtaining Proximities Data 9

Relationship Between the Proximities and the Spatial Distances 14

Notation and Terminology 16

Different Types of MDS 19

Defining an Objective Function 23

Computational Procedure 27

Looking at the Scatter Diagram 28

2. Interpretation of the Configuration 30

Application to Perceptions of Nations 30

Linear Regression for Dimensional Interpretation 35

Neighborhood Interpretation of MDS Configurations 43

Embedding Other Information in the MDS Configuration 45

3. Dimensionality 48

Introduction 48

Goodness-of-Fit 49

Other Considerations Concerning Dimensionality 56

4. Three-Way Multidimensional Scaling 60

Introduction 60

The INDSCAL Model 61

INDSCAL Analysis of the Nation Similarities Data 63

Fitting the Friendship Ratings into the Similarities Space 69

INDSCAL Analysis of Profile Proximities 70

5. Preparing the Input for Multidimensional Scaling 73

Preprocessing of Data 73

Metric Versus Nonmetric MDS, and Transformation of the

Proximities 76

Some Available Computer Programs for MDS 78

Notes 82

References 83

Appendix A: Some Comments on Multiple Linear Regression 87

Appendix B: Other Uses for Lines and the "Horseshoe" Phenomenon 88

Appendix C: Statistical Guide to Dimensionality 89

Appendix D: Relationship Between MDS Solutions in Different Dimensionalities 92

Appendix E: Determining Meaningful Directions by INDSCAL and by Other Methods 92