

ROUTLEDGE RESEARCH IN PLANNING AND URBAN DESIGN

"Arts and culture are critical to the social and economic life of great cities. Goldberg-Miller shows how New York and Toronto have used arts and culture to power their growth and revitalization. This book contributes to our growing understanding of the creative city."

Richard Florida, *University Professor, University of Toronto, Canada, author of Rise of the Creative Class*

"In this well-written, thoughtful, and thoroughly fascinating book, Goldberg-Miller reveals the intricacies of agenda-setting and the importance of building relationships. That she also attends to the inclusivity of cultural policy is another reason to praise this book."

Robert Beauregard, *Professor of Urban Planning, Columbia University, USA*

"Just the kind of immersive detail we now need if we want to make the most of our creative cities of culture."

Charles Landry, *author of The Creative City*

Planning for a City of Culture gives us a new way to understand how cities use arts and culture in planning, fostering livable communities and creating economic development strategies to build their brand, attract residents and tourists, and distinguish themselves from other urban centers worldwide. While the common thinking on creative cities may coalesce around the idea of one goal—economic development and branding—this book turns this idea on its head.

Goldberg-Miller brings a new, fresh perspective to the study of creative cities by using policy theory as an underlying construct to understand what happened in Toronto and New York in the 2000s. This book is an essential resource in examining the development and sustainability of the global trend of integrating arts and culture in city planning and urban design that has become an international phenomenon.

Perfect for students, scholars, and city-lovers alike, *Planning for a City of Culture* illuminates the power and promise of arts and culture in current and future municipal strategies.

Shoshanah B. D. Goldberg-Miller specializes in creative economic development, cultural policy, arts entrepreneurship, and nonprofit management. She is Assistant Professor in the Department of Arts Administration, Education, and Policy at The Ohio State University, USA, and Affiliate Assistant Professor of City and Regional Planning in the Knowlton School of Architecture.

URBAN PLANNING / ECONOMIC DEVELOPMENT

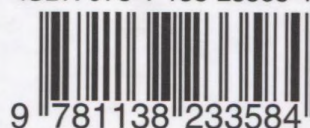
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<i>List of Tables</i>	xi
<i>List of Figures</i>	xii
<i>Acknowledgments</i>	xiii

SECTION I

Setting the Stage 1

- | | |
|---|----|
| 1 Introduction | 3 |
| 2 Creative Urbanism in Toronto and New York:
An Overview | 13 |

SECTION II

The Creative Cities Conversation 25

- | | |
|--|----|
| 3 Understanding the Creative City through a Policy Lens | 27 |
| 4 Impacting Cities through Arts and Culture:
Implications for the Built Environment, Economic
Vitality, and Community Engagement | 36 |

SECTION III

Planning Cities of Culture: Toronto and New York 73

- | | |
|---|----|
| 5 The Amalgamated City of Toronto: Targeting the
Knowledge Economy | 75 |
| 6 Toronto's Perfect Cultural Storm: Policy, Partnerships,
and the Public | 94 |

x *Contents*

7	New York: The City Where Culture Never Sleeps	126
8	Recharging New York's Cultural Magnet: Municipal Planning, Creative Placemaking, and Local Development	149
SECTION IV		
	Building and Rebuilding Creative Cities	183
9	Creating Toronto's Cultural Camelot and Reviving New York's Golden Apple: Analyzing the Cities' Policy Interventions and Strategic Outcomes	185
10	Planning, Actualizing, and Revitalizing Cities of Culture: Inspiration, Caveats, and Lessons Learned	205
	Epilogue: Arts and Culture in Toronto and New York, 2010–2016	229
	<i>Index</i>	241