Contents

Int	troduction	ix
		Who Pal
	rientation	X
VVI	hy Write for Publication?	X
Ch	napter 1: Writing for Academic Journals	al hedw 1
Wh	hat Is an Acceptable Research Publication?	2
Eth	hical Issues in Writing for Publication	4
Exp	pectations of Writing	6
Bec	coming Part of the Community	7
Wr	riting in an Appropriate Style	8
	riting for an Audience	10
Ma	aking Time for Your Writing	11
Pub	blishing from a Dissertation	1.4
	o-Authoring	15
Get	etting Feedback on Your Writing	17
	riting Groups	20
Ch	napter 2: Deciding Which Academic Journal to Publi	sh In 21
	e Standing of Academic Journals	22
	Impact Factors	22
	Other Measures	
	Accontance Dates	24
Typ	Types of Academic Journals	
71	Peer-Reviewed Journals	25
	Disciplinary Journals	27
	Field Journals	27
	Interdisciplinary Journals	20
	Newer Journals	20
	Regional Journals	20
	Publications That Are Not Peer Reviewed	20
	Online Journals	30
	Open Access Journals	32
	The Role of Social Media in Academic Journal Publishing	33

Targeting Academic Journals	34
Evaluating Potential Journals	
Is the Journal Peer Reviewed?	36
What Is the Standing of the Publisher?	37
How Long Has the Journal Been Published and	38
What Is Its Quality of Production?	
Who Publishes in the Journal?	38
What Is the Visibility and Accessibility of the Journal?	38
Does the Journal Have Themed or Special Issues?	38
What Is the Word or Page Limit for Articles?	39
Deciding Which Journal Fits Your Article	39
Internationalizing a Research Article	41
Keys to Publishing Success	42
Don't Get Discouraged	43
Chapter 3: Connecting Your Article to Readers	44
Choosing Keywords	45
The Importance of a Good Title	45
Writing a Successful Abstract	47
Variation in the Structure of Journal Articles	49
Creating a Research Space	51
The Importance of the Discussion Section	55
Do I Need a Separate Conclusion?	59
The Importance of Current References	61
Reading as a Writer	61
Chapter 4: Understanding the Peer Review Process	62
What Peer Review Involves	62
Double Blind vs. Single Blind Reviews	65
The Role of Editors in the Peer Review Process	66
The Role of Reviewers in the Peer Review Process	70
The Basic Peer Review Process	72
The Criteria Reviewers Use to Assess Journal Articles	74
How Long Does It Take to Be Reviewed?	77
What Is Expected of You in the Peer Review Process?	78
How Long Should I Wait to Hear from the Journal after I Submit?	80
What Happens after an Article Has Been Accepted?	81

Contents

vii

Chapter 5: Reading Reviewers' Reports and	82
Addressing Their Concerns	
Revise and Resubmit	82
Responding to Reviewers' Comments	85
Understanding What Reviewers Are Asking You to Do	93
Deciding Not to Revise	98
Dealing With a Rejection	99
English Proficiency and the Review Process	102
Where To Go from Here?	106
Appendix: Flowchart of the Peer Review Process	
References	