## Contents

Introductions	
Preface  DANIEL J. COHEN AND TOM SCHEINFELDT	3
Why "Hacking"?  TAD SUITER	6
Hacking Scholarship	
Getting Yourself Out of the Business in Five Easy Steps JASON BAIRD JACKSON	13
Burn the Boats/Books DAVID PARRY	15
Reinventing the Academic Journal JO GULDI	19
Reading and Writing MICHAEL O'MALLEY	25
Voices: Blogging  MATTHEW G. KIRSCHENBAUM, MARK SAMPLE,  DANIEL J. COHEN	28
The Crisis of Audience and the Open-Access Solution JOHN UNSWORTH	30
Open-Access Publishing KATHLEEN FITZPATRICK	35
Open Access and Scholarly Values: A Conversation DANIEL J. COHEN, STEPHEN RAMSAY,	ing as Res Start LARKY
KATHLEEN FITZPATRICK	39

Voices: Sharing One's Research CHAD BLACK AND MARK SAMPLE	48
Making Digital Scholarship Count MILLS KELLY	50
Theory, Method, and Digital Humanities  TOM SCHEINFELDT	55
Hacking Teaching	
Dear Students GIDEON BURTON	63
Lectures Are Bullshit  JEFF JARVIS	66
From Knowledgeable to Knowledge-able MICHAEL WESCH	69
Voices: Classroom Engagement MILLS KELLY, DAVID DORIA, REY JUNCO	78
Digital Literacy and the Undergraduate Curriculum JEFF MCCLURKEN, JEREMY BOGGS, ADRIANNE WADEWITZ, ANNE ELLEN GELLER, JON BEASLEY-MURRAY	80
What's Wrong with Writing Essays: A Conversation MARK SAMPLE AND KELLY SCHRUM	87
Assessment versus Innovation CATHY DAVIDSON	98
A Personal Cyberinfrastructure  GARDNER CAMPBELL	100
Voices: Learning Management Systems  MATT GOLD AND JIM GROOM	104
Hacking the Dissertation ANASTASIA SALTER	106
How to Read a Book in One Hour LARRY CEBULA	109

## Hacking Institutions

The Absent Presence: A Conversation  BRIAN CROXALL AND DAVID PARRY	113
Uninvited Guests: Twitter at Invitation-Only Events BETHANY NOWVISKIE	124
Unconferences ETHAN WATRALL, JAMES CALDER, JEREMY BOGGS	132
Voices: Twitter at Conferences  KATHLEEN FITZPATRICK, JASON B. JONES,  MATTHEW G. KIRSCHENBAUM, AMANDA FRENCH	138
The Entropic Library ANDREW ASHTON	140
The Wrong Business for Libraries CHRISTINE MADSEN	143
Reimagining Academic Archives CHRISTOPHER J. PROM	146
Interdisciplinary Centers and Spaces STEPHEN RAMSAY AND ADAM TURNER	150
Take an Elective SHARON LEON	154
Voices: Interdisciplinarity ETHAN WATRALL, KATHLEEN FITZPATRICK, DAVID PARRY	156
Cautions	
An Open Letter to the Forces of Change JENNIFER HOWARD	16:
The Trouble with Digital Culture TIM CARMODY	163
CONTRIBUTORS	165