

"Automobility is by definition no observer of national boundaries, and you simply cannot make sense of it without international and transnational contexts. It is clear, as Lewis H. Siegelbaum notes, that the socialist bloc gave rise to an 'alternative modernity,' a specifically socialist take on consumerism and individual mobility. That is not to say, however, that a Soviet model was blithely adopted in Czechoslovakia or Poland. Far from it: this book shows how we need to remain attentive to national cultures and economies when we tell the story of the adoption of personal car use and ownership."

—**STEPHEN LOVELL**, King's College London, author of *Summerfolk*

"With its careful analyses of how official ideologies, production regimes, and private desires shaped socialist car cultures, this book opens up fascinating perspectives on the history of the automobile. Broadly and imaginatively conceived, *The Socialist Car* addresses concerns that lie at the heart of twentieth-century consumer society across the globe."

—**BERNHARD RIEGER**, University College London, author of *Technology and the Culture of Modernity in Britain and Germany, 1890–1945*

"In this rich and varied collection, the nature of the socialist car, socialist car culture, and automobility are explored from a range of disciplinary perspectives. Covering topics from tinkering to trucking, *The Socialist Car* brings fresh insights to the nature of Eastern Bloc consumption and society."

—**SUSAN E. REID**, University of Sheffield, coeditor of *Pleasures in Socialism: Leisure and Luxury in the Eastern Bloc*

"Mass-scale house building and motorization transformed the face of Eastern Europe after World War II. With his consideration of the consumer revolution, Lewis H. Siegelbaum has brought to light a hidden side of Communism, beyond the Stalinist terror."

—**THOMAS M. BOHN**, Justus-Liebig-University Giessen, author of *Minsk*

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**Lewis H. Siegelbaum** is Professor of History at Michigan State University. He is the author of several books, including *Cars for Comrades: The Life of the Soviet Automobile*, also from Cornell, and the editor most recently of *Borders of Socialism: Private Spheres of Soviet Russia*.

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