

Contents

<i>List of diagrams</i>	vii
<i>Preface</i>	viii
<i>Acknowledgements</i>	xii
PART I	
Overview	1
1 Genre analysis and beyond: Towards Critical Genre Analysis	3
PART II	
Theoretical framework	19
2 Criticality in genre theory	21
3 Interdiscursivity in critical genre theory	34
4 Multiperspective and multidimensional analysis	54
PART III	
Analysing interdiscursive performance	85
5 Demystification of corporate disclosure practices	87
6 Interdiscursive colonisation of arbitration practices	112
7 Appropriation of marketing culture in fundraising practices	142
8 Management of interdiscursive space	161

PART IV
Applications

185

9 Critical Genre Analysis as interdiscursive performance

187

Index

211