

CONTENTS IN BRIEF

List of Figures	xvii
Preface to the Fourth Edition	xix
Acknowledgments	xxi
Introduction: The Aims and Organization of This Guide	1
PART ONE GATHERING DATA	7
Chapter 1 Starting Where You Are	9
Chapter 2 Evaluating Data Sites	15
Chapter 3 Getting In	33
Chapter 4 Getting Along	54
Chapter 5 Logging Data	81
PART TWO FOCUSING DATA	119
Chapter 6 Thinking Topics	121
Chapter 7 Asking Questions	144
Chapter 8 Arousing Interest	168
PART THREE ANALYZING DATA	193
Chapter 9 Developing Analysis	195
Chapter 10 Writing Analysis	220
References	241
Index	273