■ IN BRIEF

● Dimon blasts bitcoin ● Teva finally finds a new CEO ● A record high for U.S. household income

■ REMARKS

As populists upend politics worldwide,
German voters stick with what's working

■ VIEW

14 The Senate's smart stand for soft power

1

17

BUSINESS

More and bigger storms are anything but a disaster for the reconstruction industry

- 18 Sponsors push for a twohour marathon in Berlin
- 19 Hurricane Irma through the lens of one Florida family

TECHNOLOGY

- 22 Unions make inroads in an unlikely place: Silicon Valley
- Apple, Samsung, and wireless carriers do their best to avoid saying \$1,000
- 25 Innovation: A supersensor that can detect anything from a running faucet to an empty towel dispenser

3 FINANCE

- 26 Fraudsters turn from making fake credit cards to creating fake people
- 28 The mortgage industry and federal regulators team up for an epic flood insurance failure
- As more sanctions loom, North Korea amasses a trove of bitcoin

4

ECONOMICS

30 Modi's economic shock therapy takes a toll on India's growth

- 31 The opioid epidemic: A tale of two counties
- 32 A giant Saudi builder fails to adapt to the kingdom's changing business climate

"John is two
people. He
is the most
charming man
you will ever
meet. And he is
the biggest son
of a bitch you
will ever meet"

5

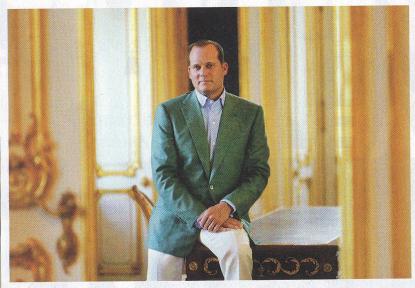
doe of Humoune Inma arrives in Mism

POLITICS

- 34 Getting Congress
 to pass real tax
 reform is going to
 be "so easy," huh?
 The numbers tell
 a different story
- 36 Putin may soon feel the pain of Russia's struggling working class

FEATURES

Who gave Equifax the keys to your data—and how do you get them back?



Developer John Dewberry: Atlanta's emperor of empty lots

Visa fixers help wealthy investors exchange green for a green card

PURSUITS



55 Bordeaux uncorks a tourist boom



60 Cars: We put a trio of top SUVs to the test

61 Fitness: Get your MMA on at Hong Kong's Warrior Academy

62 Critic: HBO's The Deuce

63 The One:
Master & Dynamic's
wireless speaker

64 Game Changer: Less is more for University of California endowment manager Jagdeep Bachher

How to Contact Bloomberg Businessweek

Editorial 212 617-8120 Ad Sales 212 617-2900 731 Lexington Ave., New York, NY 10022

bwreader @bloomberg.net

Fax

212 617-9065 Subscription Customer Service URL

businessweekmag .com/service Reprints/Permissions 800 290-5460 x100 or email

businessweekreprints @theygsgroup.com

Letters to the Editor can be sent by email, fax, or regular mail. They should include the sender's address, phone number(s), and email address if available. Connections with the subject of the letter should be disclosed. We reserve the right to edit for sense, style, and space.

Follow us on social media

Facebook facebook.com/ bloomberg businessweek/ Twitter @BW

Instagram @bloomberg businessweek

12



Angela Merkel

18



Eliud Kipchoge

32



Crown Prince Mohammed bin Salman



Maggie Gyllenhaal

Getting an American Visa Is Easier Than You Think!

Cover: 731



Bloomberg Businessweek (USPS 080 900) September 18, 2017 (ISSN 0007-7133) E Issue no. 4538 Published weekly, except one week in January, February, April, July, and August, by Bloomberg L.P. Periodicals postage paid at New York, N.Y., and at additional mailing offices. Executive, Editorial, Circulation, and Advertising Offices: Bloomberg Businessweek, 731 Lexington Avenue, New York, NY 10022. POSTMASTER: Send address changes to Bloomberg Businessweek, P.O. Box 332, Haywards Heath, West Sussex, RHi6 3FP UK. Businessweek abuse, New York, NY 10022. POSTMASTER: Send address changes to Bloomberg L.P. G.B. # 1000. Copyright 2017 Bloomberg L.P. All rights reserved. Title registered in the U.S. Patent Office. Single Copy Sales: Call 800 298-9867 or e-mail: busweek@nrmsinc.com. Educational Permissions: Copyright Clearance Center at info@copyright.com. Printed in Belgium CPPAP NUMBER 0414N68830