



Contents

Figures, tables and case studies	ix
Preface to the second edition	xi
Note.....	xiii
Acknowledgements	xiii
Introduction	xv
Who should read this book?.....	xvii
Definitions	xviii
Overview of the content	xxii
Note	xxv
References.....	xxv
Abbreviations and acronyms.....	xxvii
Glossary	xxix
1 E-learning and copyright: background	1
Introduction.....	1
Recognizing the copyright dilemma.....	2
The development of e-learning.....	3
A brief introduction to UK copyright law	13
Ireland	30
Australia.....	31
New Zealand	32
Canada	33
The USA.....	34
Copyright and scholarly communication.....	36
Creative Commons	37
The Open Movement.....	39
Conclusion.....	42

Notes	42
References.....	43
2 Digitizing text-based content for delivery in a VLE	47
Introduction	47
Using published materials in e-learning.....	49
Scanning published content in the UK	51
Scanning in the UK: results of a survey	62
Using published content outside the UK	75
The USA.....	76
Using unpublished content.....	80
Conclusion	83
Note	84
References.....	84
3 Using digital media: video, images, sound and software.....	87
Introduction	87
Why use sound, images and video in teaching?.....	88
Copyright and non-text-based works: an introduction	89
Using images in education	91
Digital images collections	93
Digitization of analogue recordings.....	96
Identifying rights holders and getting permission	97
Copying broadcasts: the ERA Licence.....	98
Box of Broadcasts.....	100
Catch-up TV services and television on demand	100
BBC iPlayer.....	101
Creating audio and video content in-house: copyright issues	101
Sound recordings	103
Lecture capture and intellectual property rights issues	103
Screen recording.....	105
iTunes U.....	105
Managing digital media content	110
Software	111
Finding digital media content for use in e-learning	112
Example sources for still images	113
Example sources for moving images.....	115
Example sources for audio	117
Conclusion.....	119
Notes	119
References	120
4 Copyright issues and born digital resources	123
Introduction.....	123
How is born digital content different?	124
Digital rights management	125
Using content from websites	127

Content from publishers	136
E-books	147
Databases and other subscription resources	151
Lecturers' own digital content: teaching materials	154
Student-created content	157
Conclusions and general advice	159
Notes	160
References	160
5 Copyright in the connected digital environment	163
Introduction	163
What are social media and the cloud?	164
New technologies for learning	167
Wikis	173
Media-sharing sites	182
Peer to peer file sharing	189
Social networking services	189
Social bookmarking and curation tools	194
Massive open online courses	198
Emerging trends	201
Conclusion	204
Note	205
References	205
6 Copyright education and training	211
Introduction	211
The copyright educator, trainer or teacher	213
Developing a copyright literacy programme	215
Your audience	218
Face-to-face training sessions	228
Topics to include	229
Practical considerations	230
Using the web	231
Booklets, guides and leaflets	233
Dealing with queries	234
Sources of further advice and support	235
Conclusion	237
References	237
7 Conclusion	239
Further resources	245
General resources on copyright	245
Copyright law resources by country	246
Further reading on e-learning	250
Copyright, e-learning and open education	252
Social media and copyright	253

Copyright and digital media.....	253
Sample of university intellectual property rights, terms of use and takedown policies	254
Sources of further copyright training.....	255

Index	257
--------------------	------------