

# Contents

Acknowledgements	viii
List of Contributors	ix
Introduction: Innovation in Social Research Methods <i>Malcolm Williams and W. Paul Vogt</i>	1
<b>PART ONE THE SOCIAL CONTEXT OF RESEARCH</b>	<b>17</b>
Introduction <i>Malcolm Williams and W. Paul Vogt</i>	19
1 Objectivity: A Reconceptualisation <i>Martyn Hammersley</i>	25
2 Setting Up Sociological Research <i>Geoff Payne</i>	44
3 Feminist Methodology <i>Gayle Letherby</i>	62
4 What is an Effect? Coming at Causality Backwards <i>David Byrne</i>	80
<b>PART TWO DESIGN AND DATA COLLECTION</b>	<b>95</b>
Introduction <i>Malcolm Williams and W. Paul Vogt</i>	97
5 Narratives of the Future: Complexity, Time and Temporality <i>Emma Uprichard</i>	103
6 Mapping Pathways <i>Wendy Dyer</i>	120
7 Correspondence Analysis: A Case for Methodological Pluralism? <i>Ian Rees-Jones</i>	139

8	Case-Oriented Theory Building and Theory Testing <i>Charles C. Ragin and Garrett Andrew Schneider</i>	150
9	Investigating Human Communication and Language from Traces Left on the Web <i>Mike Thelwall</i>	167
10	Innovative Qualitative Data Collection Techniques for Conducting Literature Reviews/Research Syntheses <i>Anthony J. Onwuegbuzie, Nancy L. Leech and Kathleen M. T. Collins</i>	182
11	Grounded Theory <i>Antony Bryant and Kathy Charmaz</i>	205
12	Back to Likert: Towards the Conversational Survey <i>Giampietro Gobo</i>	228
13	Mixed Methods for Construct Validation <i>John H. Hitchcock and Bonnie K. Nastasi</i>	249
14	Researching with Peer/Community Researchers – Ambivalences and Tensions <i>Rosalind Edwards and Claire Alexander</i>	269
15	Innovations in Program Evaluation: Comparative Case Studies as an Alternative to RCTs <i>W. Paul Vogt, Dianne Gardner, Lynne Haeffele and Paul J. Baker</i>	293
<b>PART THREE INTEGRATING THE ANALYSIS OF NEW DATA TYPES</b>		<b>325</b>
	Introduction <i>Malcolm Williams and W. Paul Vogt</i>	327
16	Advances in Combining Regression Results in Meta-Analysis <i>Ariel M. Aloe and Betsy Jane Becker</i>	331
17	Toward a New Era for Conducting Mixed Analyses: The Role of Quantitative Dominant and Qualitative Dominant Crossover Mixed Analyses <i>Anthony J. Onwuegbuzie, Nancy L. Leech and Kathleen M. T. Collins</i>	353
18	Optimal Matching Analysis <i>Peter Martin and Richard D. Wiggins</i>	385

19	Quantitative Narrative Analysis <i>Roberto Franzosi</i>	409
20	Lexicographic Index: A New Measurement of Resemblance Among Sequences <i>Ivano Bison</i>	422
21	Geographic Information Systems (GIS) and Spatial Analysis <i>Elizabeth Griffiths</i>	442
<b>PART FOUR SAMPLING, INFERENCE AND MEASUREMENT</b>		<b>465</b>
	Introduction <i>W. Paul Vogt and Malcolm Williams</i>	467
22	Respondent-Driven Sampling: Operational Procedures, Evolution of Estimators, and Topics for Future Research <i>Cyprian Wejnert and Douglas Heckathorn</i>	473
23	Analysing Longitudinal Studies with Non-response: Issues and Statistical Methods <i>James Carpenter and Ian Plewis</i>	498
24	Statistical Inference for Causal Effects, with Emphasis on Applications in Psychometrics and Education <i>Donald B. Rubin</i>	524
25	Automatic Item Generation: An Innovation for Developing Complex Cognitive Tests <i>Susan E. Embretson and Heather H. McIntyre</i>	543
26	Convergence of Structural Equation Modeling and Multilevel Modeling <i>Rex B. Kline</i>	562
27	Hierarchical Linear and Structural Equation Modeling Approaches to Mediation Analysis in Randomized Field Experiments <i>Keenan Pituch and Laura Stapleton</i>	590
	<i>Author Index</i>	620
	<i>Subject Index</i>	630