## Contents

Preface vii

## **ECONOMICS**

ONE
The Institutional Structure of Production
3

TWO
How Should Economists Choose?
15

THREE
Economics and Contiguous Disciplines
34

FOUR Economists and Public Policy 47

FIVE
The Market for Goods and the Market for Ideas
64

SIX
The Wealth of Nations
75

SEVEN Adam Smith's View of Man 95

## **ECONOMISTS**

EIGHT
Alfred Marshall's Mother and Father
119

NINE
Alfred Marshall's Family and Ancestry
130

TEN
The Appointment of Pigou as Marshall's Successor
151

ELEVEN
Marshall on Method
167

TWELVE Arnold Plant 176

THIRTEEN
Duncan Black
185

FOURTEEN
George J. Stigler
199

FIFTEEN
Economics at LSE in the 1930s: A Personal View 208

Index 215