

Appendix A
Sensationalist Scholarship: A "New" History of Fairy Tales 135

Appendix B
Reductionist Scholarship: A "New" Definition of the Fairy Tale 138

Notes 191

Bibliography 209

Index 227

Contents

List of Illustrations ix

Preface xi

Acknowledgments xvii

1
The Cultural Evolution of Storytelling and Fairy Tales:
Human Communication and Memetics 1

2
The Meaning of Fairy Tale within the Evolution of Culture 21

3
Remaking "Bluebeard," or Good-bye to Perrault 41

4
Witch as Fairy/Fairy as Witch: Unfathomable Baba Yagas 55

5
The Tales of Innocent Persecuted Heroines and
Their Neglected Female Storytellers and Collectors 80

6
Giuseppe Pitre and the Great Collectors of Folk Tales
in the Nineteenth Century 109

7
Fairy-Tale Collisions, or the Explosion of a Genre 135

Appendix A
Sensationalist Scholarship: A "New" History of Fairy Tales 157

Appendix B
Reductionist Scholarship: A "New" Definition of the Fairy Tale 175

Notes 191

Bibliography 209

Index 227