CONTENTS

	Preface	vii
	Acknowledgments	XV
	List of Illustrations	xix
PAR	T 1 Useful Theories and Conceptual Models	
1	Policy and Policymaking: Making a Difference	3
2	Advocacy: Influencing Decision-Making	27
PAR'	T 2 Appropriate Designs, Outcomes, and Methods	
3	Designing Advocacy and Policy Change Evaluations	63
4	Outcomes and Methods in Advocacy and Policy Change Evaluation	97
5	Unique Instruments for Advocacy and Policy Change Evaluation	151
PAR'	T 3 Leveraging Wisdom from the Field	
6	Evaluator Roles and Relationships with Stakeholders	175
7	Advancing Advocacy and Policy Change Evaluation Practice	196
	Appendix A: Six Evaluation Cases	221
	Appendix B: Advocacy and Policy Change Evaluation Resources	241
	References	245
	Index	255