

European Competition Law Review

2013 Volume 34 Issue 6

ISSN: 0144-3054

Table of Contents

Articles

PROF. DR WERNHARD MOESCHEL

European Merger Control 283

European merger control is often offered as a success story. The author retains a more sceptical view. The political process of lawmaking at the European level is not transparent. Wrong incentives are set. The neo-economisation in applying the law risks forgetting the inherent limitations. Especially dangerous is a trend to fine-tuning in merger control, thus substituting an arbitrary case-by-case decision for the rule of law.

PROF. CHRISTIAN BERGQVIST

Final curtain or another around on Post Danmark? 287

While the long-term implications of the CJEU's ruling in *Post Danmark* remain, the national case from which the May 2012 preliminary ruling originated has been settled, providing for some interesting split time considerations. That does, however, also involve understanding the underlying cases, including what was put into the decision, what was left out, and how it all came about.

DR FEDERICO MARINI-BALESTRA

The European concert of electronic communications: ten years of applying article 7 procedures 291

Regulatory consistence is key to develop pan-European competition. The art.7 procedure is a crucial element of the polyphonic dialogue between national and European regulatory levels. The European Commission is trying to swing the pendulum towards more centralised regulation with a view to developing a common market for e-communications services.

PHEDON NICOLAIDES

How to Apply the Market Economy Investor Principle to a Monopoly 300

The Commission has recently applied the Market Economy Principle to OPAP, the Greek monopoly operator of games of chance, in order to determine whether the fee that OPAP paid to the Greek state was free of state aid. Therefore, it calculated the rate of return that a normal private investor would expect and on the basis of that return the Commission concluded that the fee did not allow OPAP to make any excess profit. In the same period, however, the Court of Justice found that Greece infringed internal market rules by granting monopoly rights and by not regulating more strictly OPAP operations. The Commission, therefore, should not have used a different benchmark for calculating the return on investment that OPAP could deliver.

TREVOR SOAMES AND DR PETER
CAMESASCA

What are the implications, if any, of Google's consent agreement (under section 5 FTC act) for cases under investigation by the EU Commission? 304

This article explains how the controversial legal basis that underpins the FTC's proposed settlement is utterly different from, and totally irrelevant to, the application of art.102 of the Treaty on the Functioning of the European Union (TFEU); an important consideration in light of the ongoing investigations and policy considerations in the European Union.

ANDREW TORRE

Evaluating Punishment Regimes for Competition Law Offences 309

Punishing competition law offences is considered to be difficult for two reasons: first, apprehension probabilities are low; and secondly, it is thought that punishment results in zero or low general deterrence. In the case of corporations this may well be the case, however in the case of persons, where imprisonment as well as fines can be imposed, general deterrence is likely. In Australia, this latter scenario now applies to proscribed cartel arrangements. When courts impose penalties, with the primary objective of deterrence, these can be decomposed into a utilitarian and proportional component. These are not in conflict with each other, as is commonly believed. The utilitarian portion of the sentence measures the contribution of the court to social welfare, and this varies inversely with the deterrence elasticity. Consequently, focusing only on the likely value of deterrence can be misleading. A simple empirical example is used to illustrate this proposition.

Patent troll through the US and EU antitrust law: When co-operation is no longer an option 318

Intellectual property and antitrust law have many common issues. Perhaps one of the most challenging is patent troll. Because these two bodies of law have different goals, patent troll is becoming one of the most serious problems in modern law. If markets can no longer increase well-being, then all society will lose. The situation today seems to be deadlocked. In order to change this, we need to determine the best possible practices involving in patent troll. Then, a distinction must be made between patent troll using several kinds of patents, and patent troll as a patent ambush, which concerns the process of normalisation. The optimal solution for the purpose of securing fair competition on the market is a stronger co-operation between antitrust authorities and the patent-granting authority. Therefore, the process to obtain a patent and the characteristics of the patent itself need to be change, in American as European law, notwithstanding a few differences between the two continents. Action must be taken quickly and carefully to prevent our law from becoming a house of cards.

Twins separated by birth: A few striking differences between the competition legislation applicable in the Channel Islands 326

There are some notable differences in the wording of the competition legislation in the Channel Islands' jurisdictions. The author analyses differences relating to consistency with EU competition law, the criteria for assessing mergers and investigative powers.

Comment**2013: What to expect on the European competition policy front** 332

An analysis of the likely developments and priorities with regard to competition policy in Europe in 2013.

The Dynamic Unprohibited Nature of Dominance 337

This article considers the prohibition of any abuse by one or more undertakings of a dominant position as incompatible with the internal market in art.102 (TFEU) with the European Commission's interpretation in *Guidance on its Enforcement Priorities in applying Article 82 of the EC treaty to Abuse of exclusionary conduct of dominant undertakings* and argues that the current interpretation of that article goes beyond the unchanged Treaty text, advances inconsistencies in the burden of proof, and ignores the dynamic nature of dominance.

Of conflicts of interests in EU competition proceedings 338

The debate over the compatibility of EU competition enforcement with art.6 ECHR is far from over. Whilst there have been a great—some would say excessive—deal of papers on due process issues, less, or even no attention has been paid to the rules and remedies that govern conflicts of interests amongst lawyers, civil servants, legal secretaries and Members of the Court. This short paper seeks to open the discussion on this issue.

Book Reviews**The Global Limits of Competition Law (Global Competition Law and Economics)** 340**Competition Law in Lithuania** 342**State Aid and the European Economic Constitution** 343**National Reports****Brazil****ANTI-COMPETITIVE AGREEMENTS**

SKF Brazil N-85

Channel Islands**ANTI-COMPETITIVE PRACTICES**

Groceries market N-86

Channel Islands**ANTI-COMPETITIVE PRACTICES**

Postal sector N-87

Czech Republic**MERGERS**

KHTG/Karlovarská Teplárenská N-88

Czech Republic**MERGERS**

Divestiture commitments N-88

Finland

ABUSE OF DOMINANT POSITION
Suomen Numeropalvelu Oy N-89

France

ABUSE OF DOMINANT POSITION
Telephone subscriber contracts N-90

Germany

MERGERS
Merger N-91

US

PROCEDURE
Private rights N-93

US

MERGERS
Hospital merger N-94

US

GENERAL
Enforcement agencies N-95