## European Competition Law Review

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The European embrace of private enforcement: this time with feeling 469 Recent developments in the European Court of Justice and at the European Parliament confirm that the historical obstacles to private enforcement of cartel conduct are being dismantled. In recognition of the strong deterrent effect a damages claim may have (as well as its more obvious compensatory function) laws are being put in place that will facilitate private enforcement. This article examines these developments and concludes that the embrace of private enforcement should be welcomed.

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A Directive on certain rules governing aspects of actions for damages was recently adopted by the European Parliament. The EU legislative reform aims to achieve the EU legislator's objective "to ensure a more level playing field for undertakings operating in the internal market and to improve the conditions for consumers to exercise the rights they derive from the internal market." (Recital 9 of the Directive on Actions for Damages.) However, given that numerous injured parties may often choose where to bring their EU competition claims, it is difficult to see how a level playing field could be achieved without addressing the complex jurisdictional issues at EU level. Since many of the pan-European business activities are often performed by corporate groups which consist of numerous subsidiaries, a level of uncertainty as to the liability of the legal entities (forming part of an infringing undertaking) will continue to exist. This poses the question as to whether there would be effective remedies for consumers in a cross-border context, and in particular how parallel collective redress proceedings would be co-ordinated insofar as harm may be caused to consumers in a number of jurisdictions.

SAMANTHA MOBLEY, DIMITRIS MOURKAS AND GRANT MURRAY Parent liability for joint venture parents: the Courts' "EI du Pont" and "Dow Chemical" judgments in conflict with optimal compliance incentives 499

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A further step towards a "Proceduralisation" of the Market Economy Investor Test: Annotation on the judgment of the Court of Justice (Grand Chamber) of April 3, 2014 in European Commission v Netherlands (C-224/12 P) 509

The European Court of Justice's ruling in case *Commission v Netherlands and ING Groep NV* follows the way paved by *EDF* in framing Commission's discretion as to the application of the Market Economy Investor Test ("MEIT"). In particular, the two stages of the MEIT assessment – applicability and application – are singled out.

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