

# European Competition Law Review

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Many countries across Europe and the world, including the United Kingdom and Australia, have been facing vertical-chain issues in the grocery retail sector, arising from an unequal bargaining power between large retailers and their suppliers. This article analyses these issues and identifies the reasons for tackling them. By placing the primary focus on the UK and Australian codes of conduct and limits of Australian law, it explores whether a specific regulation for the grocery retail market in the form of an industry code is or would be beneficial, and whether a code of conduct is or could be an effective tool for dealing with these issues.

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