

# *Contents*

Preface	ix
Acknowledgments	xi
<b>Part I. Paradigms and Politics of Research</b>	<b>1</b>
1. Introduction to Mixed Method and Mixed Model Studies in the Social and Behavioral Sciences	3
2. Pragmatism and the Choice of Research Strategy	20
3. Research Design Issues for Mixed Method and Mixed Model Studies	40
<b>Part II. Methods and Strategies of Research</b>	<b>59</b>
4. Sampling, Measurement, and Quality of Inferences	61
5. Data Collection Strategies and Research Procedures	95
6. Alternatives to Traditional Data Analytic Strategies	112
<b>Part III. Applications, Examples, and Future Directions of Mixed Model Research</b>	<b>137</b>
7. Examples of Mixed Model Designs	139
8. Extended Examples of Mixed Model Designs	149
9. Conclusions and Future Directions	167
References	171
Index	181
About the Authors	185

# Index

- Actor-observer differences, 9, 107
- Analysis,
  - componential, 119, 124, 125
  - concurrent, 128-129
  - constant-comparative, *see* Constant-comparative analysis
  - domain, 119, 124
  - parallel, 128
  - simple valence, 118-119
  - taxonomic, 119, 124
- Analysis of covariance (ANCOVA/MANCOVA), 88, 116, 118, 135
- Analysis of variance (ANOVA/MANOVA), 15, 116, 118, 127, 129, 158, 161, 162
- Attitude scales, 81, 97, 102, 104-105
  - likert-type, 19, 102, 104, 153
  - semantic differential, 104-105
- Audit, 89
  - confirmability, 92
  - dependability, 92
  - inferential consistency, 69-70, 93. *See also* Inferential consistency
- Average deviation, 114
- Axiology, 7, 10, 23, 26, 168
- Categorizing (analysis), 123
- Cluster analysis, 127, 132
- Concurrent analysis, 129
- Concurrent design, 18
- Concurrent mixed data analysis, 127-128
- Confirmability, 70, 90, 92
- Constant comparative design/analysis, 19, 46, 118, 122-124, 127, 136, 143, 160, 163
- Construct
  - identification, 60, 134-135
  - validation, 60, 134-135
  - validity, 40, 81, 76
- Correlation, 116, 118
  - bivariate, 117, 181
  - canonical, 117, 118
  - item-total, 82,
  - multiple, 117, 118
  - phi, 181, 142
  - partial, 88
  - Pearson, 114, 118
- Correlational studies/analysis, 37-38, 156
- Covariate, 88
- Covariate-adjusted scores, 135
- Credibility, 67, 69-71, 77, 85-86, 90, 91-93, 168
- Cross-cultural research, 101-102, 110
- Cultural artifacts, 59
- Cultural domains, 124
- Cultural knowledge, 124
- Cultural observations, 110
- Cultural scene, 123-124
- Data quality, 75-78. *See also* Reliability; Validity
- Dependability, 75, 90, 92
- Developmental research, 37
- Developmental Research Sequence, 118, 119, 122-124
- Discriminant function analysis, 117, 118, 127, 134
- Discriminant validity, 82-83
- Dominant-less dominant design, 15, 18, 44-46
- Double blind procedures, 89
- Effect size, 109
- Emerging themes, 118-119, 122-124, 132, 134, 161
- Epistemology, 7, 10, 12, 16, 23, 167
- Equivalent status design, 15, 18, 43-44
- Error variance, 35, 31, 53
- Experimental variance, 31. *See also* MAX-MINCON Principle
- Explanation credibility, 69
- External validity, 4, 26, 35, 62-67, 72-77, 88, 103. *See also* Transferability



- Extraneous variables, 31, 35-36, 53, 68, 86-89, 116
- Factor analysis, 19, 117-118, 127, 134-136
- Factorial design, 88, 116
- Focus group, 102, 134, 135, 153
- Generalizability, 70. *See also* External validity; Transferability
- Inferential consistency, 89-90, 115. *See also* Internal validity
- Information quality. *See* Data quality
- Interaction effects, 88, 129. *See also* Analysis of variance
- Interaction analysis, 59. *See also* Sociometry
- Inventories, 103-104
- Item-analysis, 82
- Latent variable, 80. *See also* Construct
- Logistic regression, 118, 134, 146
- Manifest content analysis, 118-123
- Matching, 86, 88
- MAXMINCON principle, 31, 33, 35, 68, 69, 86
- Mean, 113-116
- Measurement quality. *See* Validity; Reliability
- Measurement validity. *See* Validity
- Median, 113
- Member checks, 92, 107
- Meta-analysis, 109
- Mode, 113
- Multicultural research, 101, 103
- Negative case analysis, 91
- Observation, 24, 23, 59, 65, 66-67, 105-107
- Ontology, 7, 10, 23, 27, 168
- Oral histories, 108
- Parallel mixed analysis, 127-129
- Parallel/simultaneous design/study, 15, 18, 19, 43, 47, 50, 56, 58, 149, 151, 153
- Participant reactivity, 87, 97-98, 105, 106
- Participant roles. *See* Participant reactivity
- Peer debriefing, 91
- Percentile rank, 114
- Persistent observation, 90, 169
- Population, 62-65, 75-76, 103, 157
- Profiles, 50, 131-133, 147
  - average, 131
  - comparative, 131
  - holistic, 131
  - modal, 131
  - normative, 132
- Prolonged engagement, 90
- Qualitative Data Analysis Matrix, 118-119
- Qualitative surveys, 128
- Qualitizing, 125-126, 137, 144, 154
- Quantitizing, 19, 120, 125-126, 142, 161, 163, 169
- Quasi-experimental designs, 12, 23, 39, 71
- Random assignment, 86
- Reactivity. *See* Participant reactivity
- Referential adequacy, 92
- Reflexive journal, 93
- Reliability, 59-60, 75, 77, 79-80, 82-84, 85
  - interjudge, 85
  - internal consistency, 80, 85
  - interobserver, 80, 85
  - interrater, 80, 85
  - intraobserver, 85
  - intrajudge, 85
  - parallel forms, 85
  - split half, 85
  - test-retest, 80, 85
- Residual scores, 135
- Sampling, 55, 59, 61-74, 120
  - cluster, 73-75
  - convenience, 76
  - maximum variance, 32-33
  - multistage cluster, 74, 75
  - purposive, 76
  - random, 74, 75
  - sequential, 76
  - snowball, 76
  - stratified, 74, 75
  - systematic, 75

- Sampling bias, 71-73
- Scale, 78
  - interval, 79
  - nominal, 79
  - ordinal, 78
  - qualitative-narrative, 78
  - ratio, 79
- Sequential design/study, 15, 19, 43-47, 49, 57-58, 126, 149-153
- Sequential QUAL-QUAN analysis, 127, 133-134
- Sequential QUAN-QUAL analysis, 127, 135-136
- Simple valence analysis, 119
- Sociogram, 108, 164-165
- Sociometry, 108
- Standard deviation, 114-115
- Standard scores, 115
- Statistical analysis, 112-117, 129, 140
- Statistical conclusion validity, 67, 71, 72, 86
- Statistical regression, 87
- Survey, 19, 37, 46-50, 110, 127-128, 133-135, 144-145, 147
- Survey, mail, 71, 103
- Survey, qualitative, 128
- Taxonomic analyses, 124
- Thick description, 92
- Transferability, 65-66
- Translation fidelity, 69
- Triangulation, 14, 18, 22, 41-42, 43, 82-83, 91, 127-128, 169
- Trustworthiness, 75, 90-93, 169
- Type I mixed model design, 56-57, 139, 141-142, 160-161, 168
- Type II mixed model design, 56-57, 139, 142, 161, 168
- Type III mixed model design, 56-57, 139, 145, 162, 168
- Type IV mixed model design, 56-57, 139, 145-146, 162, 168
- Type V mixed model design, 56-57, 139, 144, 164, 168
- Type VI mixed model design, 56-57, 139, 145-146, 164-165, 168
- Type VII mixed model design, 56-58, 139, 151, 153, 168
- Type VIII mixed model design, 56-58, 139, 151, 153, 168
- Typology mixed model development, 80, 133, 115
- Unitizing, 123
- Validation, known-group, 82
- Validity, measurement, 79, 75, 79-80, 85, 89, 108
  - concurrent, 83
  - construct 80, 83
  - content 83
  - convergent, 83
  - discriminant, 83
  - empirical, 81-82
  - face, 81
  - judgmental, 81-82
  - predictive, 83
- Variance, 9. *See also* Error variance; Experimental variance
- Z-score, 114. *See also* Standard scores