## Content

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5.	Would you prefer a product from a company which communicates its socially responsible activities to an identical product from a company which does not communicate any socially responsible activities?
6.	Is "CSR" a source of company/product differentiation (competitive advantage)?
7.	Where do you obtain information about socially responsible behavior of companies in the Czech Republic?
8.	Which information source about companies' behavior in terms of their social responsibility do you prefer?
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