## CONTENTS

|   | Acknowledgements   | xiii |
|---|--|------|
|   | Maps   | XV   |
|   | the first and beautiful to a horizontal transfer and the contract of the contract of |      |
| 1 | To Flounder or Flourish?   | 1    |
|   | The moment we're in  |      |
|   | The past is prologue   |      |
|   | The way forward  |      |
|   | Good housekeeping  |      |
|   | PARTI  |      |
|   | THE FACTS OF A RENAISSANCE AGE   |      |
| 2 | The New World  | 15   |
|   | New maps   |      |
|   | New media  |      |
| 3 | New Tangles  | 39   |
|   | Trade  |      |
|   | Finance  |      |
|   | People   |      |
|   | Technology   |      |
|   | Beyond "connected"   |      |
| 4 | Vitruvian Man  | 69   |
|   | From misery to middle class  |      |
|   | A new golden age   |      |
|   | Why now?   |      |
|   | Tarnish on a golden age  |      |
|   | Fresh stains   |      |
|   | Glimpsing greatness  |      |
|   |  |      |

## PART II FLOURISHING GENIUS

| _ | C   | 105 |
|---|---|-----|
| 5 | Copernican Revolutions                                | 103 |
|   | Paradigm shifts                                       |     |
|   | New shifts  |     |
|   | The formula for flourishing genius                    |     |
| 6 | Cathedrals, Believers and Doubt                       | 141 |
|   | Collective efforts                                    |     |
|   | Collective doubt                                      |     |
|   | Four reasons to believe                               |     |
|   | Reasons to fear                                       |     |
|   | PART III  |     |
|   | FLOURISHING RISK                                      |     |
| 7 | The Pox Is Spreading, Venice Is Sinking               | 173 |
|   | The downside of linking up                            |     |
|   | Too complex to unravel, too concentrated to keep safe |     |
|   | New poxes   |     |
|   | Merchants of destruction                              |     |
|   | Taking nothing for granted                            |     |
| 8 | Bonfires and Belonging                                | 203 |
|   | Empowered prophets                                    |     |
|   | New bonfires  |     |
|   | When the mainstream divides                           |     |
|   | The price of a broken bargain                         |     |
|   | Trade   |     |
|   | PART IV THE CONTEST FOR OUR FUTURE                    |     |
|   |   |     |
| 9 | David   | 235 |
|   | Magnify flourishing genius                            |     |
|   | Mitigate flourishing risk                             |     |
|   | Goliath   |     |
|   |   |     |
|   | Notes   | 269 |
|   | Index   | 296 |
|   |   |     |