This collection of essays on anthropological approaches to art and aesthetics is the first in its field to be published for some time. In recent years a number of new galleries of non-Western art have been opened, many exhibitions of non-Western art held, and new courses in the anthropology of art established. This collection is both part of and complements these developments, contributing to the general resurgence of interest in what has been until recently a comparatively neglected field of academic study and intellectual debate.

Unlike many previous collections, the focus of this volume is resolutely anthropological. The contributors draw on contemporary anthropological theory as well as on analyses of classical anthropological topics such as myth, ritual, and exchange, to deepen our understanding of particular aesthetic traditions in their sociological and historical contexts. In addition, the cross-cultural applicability of the very concepts 'art' and 'aesthetics' is assessed.

Each essay illustrates a specific approach and develops a particular argument. Many present new ethnography based on recent field research among Australian Aborigines, in New Guinea, Indonesia, Mexico, and elsewhere. Others draw on classic anthropological accounts of, for example, the Trobriand Islanders of Melanesia and the Nuer of the Southern Sudan, putting this material to new uses.

Sir Raymond Firth's introductory overview of the history of the anthropological study of art makes this volume particularly useful for the non-specialist interested in learning what anthropology has to contribute to our understanding of art and aesthetics in general.

With its wide geographical and cultural coverage and plentiful illustrations, many of which are in colour, *Anthropology*, *Art*, *and Aesthetics* will be a valuable resource for all serious students of the subject.

'Anyone interested in the anthropology of aesthetics ought to read it, and anyone interested in aesthetics will find it interesting if they do.'

British Journal of Aesthetics

'highly admirable, and at times very exciting, collection of papers'

Times Higher Education Supplement

"... effective and outstanding contributions to the recent reconsideration of art as a subject for anthropology. . . . this long-awaited collection will be essential reading for anyone concerned with art and aesthetics'

Current Anthropology

Jeremy Coote is an independent researcher, author, and editor specializing in art and anthropology. He is a member of Wolfson College, Oxford, a Research Associate of the Institute of Social and Cultural Anthropology, University of Oxford, editor of JASO, and Area Editor for the Arts of Africa and the Pacific in The Dictionary of Art.

Anthony Shelton is Keeper of Non-Western Art and Anthropology and Head of the Green Centre for Ethnography at the Royal Pavilion Art Gallery and Museums, Brighton, and Research Fellow in Museum Ethnography in the School of African and Asian Studies at the University of Sussex. He specializes in pre-Columbian art, the ethnography of north-west Mexico and contemporary cultural criticism.

OXFORD STUDIES IN THE ANTHROPOLOGY OF CULTURAL FORMS

Cover illustration: Alaskan Inuit two-face mask. Reproduced by courtesy of the Hearst Museum of Anthropology, The University of California at Berkeley.



Clarendon Press is the academic imprint of OXFORD UNIVERSITY PRESS

CONTENTS

	t of Maps	viii
	t of Figures	ix
	t of Plates t of Contributors	xii
LIS	t of Contributors	xiii
Jeremy Coote and Anthony Shelton, Introduction		1
	I. THE ANTHROPOLOGY OF ART	
1.	Raymond Firth, Art and Anthropology	15
2.	Alfred Gell, The Technology of Enchantment and the Enchantment of Technology	40
	II. OBJECTS AND INTERPRETATIONS	•
3.	Ross Bowden, Art, Architecture, and Collective Representations in a New Guinea Society	67
4.	Susanne Küchler, Making Skins: Malangan and the Idiom of Kinship in Northern New Ireland	94
5.	Jarich Oosten, Representing the Spirits: The Masks of the Alaskan Inuit	113
	III. TRADITIONS AND INNOVATIONS	
6.	Robert Layton, Traditional and Contemporary Art of Aboriginal Australia: Two Case Studies	137
7.	Ruth Barnes, Textile Design in Southern Lembata: Tradition and Change	160
	IV. THE ANTHROPOLOGY OF AESTHETICS	
8.	Howard Morphy, From Dull to Brilliant: The Aesthetics of Spiritual Power among the Yolngu	181
9.	Anthony Shelton, Predicates of Aesthetic Judgement: Ontology and Value in Huichol Material Representations	209
10.	Jeremy Coote, 'Marvels of Everyday Vision': The Anthropology of Aesthetics and the Cattle-Keeping Nilotes	245
Ind	ex	275