

# Contents

Preface • ix

## **ONE** INTRODUCTION, BACKGROUND, AND PREVIEW     **I**

Identifying Global Cities • Industrial to Postindustrial Economies • Economic Measures of Global Cities • Modern to Postmodern Culture • Cultural Measures of Global Cities • Cities and Regions • Appendix: The Virtual Workplace • Notes

## **TWO** PEOPLE, PLACES, AND LIFESTYLES     **23**

The Financial Services Sector • Power and Opposition • Case Study: London's Financial Services Districts • Yuppies and Dinks in Gentrified Areas • International Tourists and Tourism • Tourism and Hyperconsumption • Edge Cities • Notes

## **THREE** IMMIGRATION     **48**

Hostility and Dependence • The Immigrants • Illegal Entrants • Case Study: Smuggling Chinese Immigrants • Enclaves • Citizenship and the Nation-State • Note

## **FOUR** CITIES IN THE GLOBAL ECONOMY     **71**

Global Classifications • Location of Stock Exchanges • International Banking and Finance • Multinational Corporations and Foreign Investment • Corporate Service Firms • The Economic Hierarchy • Postscript: Separating Products and Places • Case Study: McDonald's • Notes

## **FIVE** INEQUALITY     **95**

Measuring Income Inequality • Inequality in Global Cities • Spatial Reflections • Case Study: São Paulo • Global Inequality • Inequality Conclusions • Appendix: The World Bank and International Monetary Fund • Notes

## **SIX** GLOBAL CULTURE AND THE CULTURAL INDUSTRIES     **121**

Globalization, Culture, and Identity • Rootlessness versus Multiple Identities • Cultural Industries and the Economy • Entertainment Conglomerates • Concluding Generalizations • Notes

**SEVEN THE GLOBAL CULTURAL INDUSTRIES HIERARCHY 139**  
Recorded Music • Movies • Television • The Cultural Industries  
Hierarchy • Notes

**EIGHT SOME FINAL THOUGHTS 162**  
Designating Global Cities • Cities and Nation-States • Notes

Index • 173