

Contents

<i>Tables and Figure</i>	vi
Introduction: Studying Elections	1
1 Setting the Campaign Agenda	21
2 Reporting Election Campaigns	47
3 Making Sense of Horserace Reporting	77
4 Regulating Balance and Impartiality	104
5 The Trumpification of Election News	135
Conclusion: Rethinking Election Reporting	164
<i>References</i>	188
<i>Index</i>	213