CONTENTS

Introduction 1

1	Δ	CATA	ASTI	ROPHIC	FAIL URF	OF PREDIC	TION 19
	$\overline{}$	LMIL	コンココ	I OI IIIC	INLOIL	OI INLEDIC	11011

- 2. ARE YOU SMARTER THAN A TELEVISION PUNDIT? 47
- 3. ALLICARE ABOUT IS W'S AND L'S 74
- 4. FOR YEARS YOU'VE BEEN TELLING US THAT RAIN IS GREEN 108
- 5. DESPERATELY SEEKING SIGNAL 142
- 6. HOW TO DROWN IN THREE FEET OF WATER 176
- 7. ROLE MODELS 204
- 8. LESS AND LESS AND LESS WRONG 232
- 9. RAGE AGAINST THE MACHINES 262
- 10. THE POKER BUBBLE 294
- 11. IF YOU CAN'T BEAT 'EM . . . 329
- 12. A CLIMATE OF HEALTHY SKEPTICISM 370
- 13. WHAT YOU DON'T KNOW CAN HURT YOU 412

Conclusion 446

Acknowledgments 455

Notes 459

Index 515