Contents

List of Figures	V111
About the Authors	ix
Preface	X
Preface to the Second Edition	xi
Preface to 3.0	xii
1 Theories	1
2 Mass Tourism	31
3 Economies	49
4 Working under the Gaze	75
5 Changing Tourist Cultures	97
6 Places, Buildings and Design	119
7 Vision and Photography	155
8 Performances	189
9 Risks and Futures	217
Bibliography	
Index	264

List of Figures

1.2	The tourist gaze in Bali, Indonesia Informal township, Soweto 1950s American cars re-forming the place-image of Cuba	9 26 27
6.2 6.3 6.4	The Venetian experience, Las Vegas 'New Orleans' at the Trafford Centre, Manchester The Little Mermaid in Shanghai Expo 2010 The restoration of 'colonial' Havana United States Holocaust Memorial Museum, Washington, DC	121 131 134 136 138
	Gazing on the screen Mobile phone photography	182 183
8.2	Sightseeing and soundscapes Performing the family gaze The collective gaze performed on a guided tour	200 210 212