

Contents

List of Figures and Tables	vii
Contributors	xi
Acknowledgements	xv
Chapter One – Voting Advice Applications in a Comparative Perspective: An Introduction <i>Stefan Marschall and Diego Garzia</i>	1
Chapter Two – The Content and Formulation of Statements in Voting Advice Applications: A Comparative Analysis of 26 VAAs <i>Kirsten Van Camp, Jonas Lefevere and Stefaan Walgrave</i>	11
Chapter Three – Comparing Methods for Estimating Parties’ Positions in Voting Advice Applications <i>Kostas Gemenis and Carolien van Ham</i>	33
Chapter Four – What’s Behind a Matching Algorithm? A Critical Assessment of How Voting Advice Applications Produce Voting Recommendations <i>Fernando Mendez</i>	49
Chapter Five – Voting Advice Applications as Campaign Actors: Mapping VAAs’ Interactions with Parties, Media and Voters <i>André Krouwel, Thomas Vitiello and Matthew Wall</i>	67
Chapter Six – Data Quality and Data Cleaning <i>Ioannis Andreadis</i>	79
Chapter Seven – Profiling Users <i>Stefan Marschall</i>	93
Chapter Eight – The Impact of Voting Advice Applications on Electoral Participation <i>Diego Garzia, Andrea De Angelis and Joelle Pianzola</i>	105

Chapter Nine – The Impact of Voting Advice Applications on Vote Choice <i>Ioannis Andreadis and Matthew Wall</i>	115
Chapter Ten – Social Representations of VAAs: A Comparative Analysis <i>Vasiliki Triga</i>	129
Chapter Eleven – Being a VAA-Candidate: Why Do Candidates Use Voting Advice Applications and What Can We Learn From It? <i>Patrick Dumont, Raphaël Kies and Jan Fivaz</i>	145
Chapter Twelve – Using VAA-Generated Data for Mapping Partisan Supporters in the Ideological Space <i>Fernando Mendez and Jonathan Wheatley</i>	161
Chapter Thirteen – Matching Voters with Parties in Supranational Elections: The Case of the <i>EU Profiler</i> <i>Maria Laura Sudulich, Diego Garzia, Alexander H. Trechsel and Kristjan Vassil</i>	175
Chapter Fourteen – Does the Electoral System Influence the Political Positions of Parties and Candidates? Answers from VAA-Research <i>Andreas Ladner</i>	183
Chapter Fifteen – Keeping Promises: Voting Advice Applications and Political Representation <i>Jan Fivaz, Tom Louwerse and Daniel Schwarz</i>	197
Chapter Sixteen – Voting Advice Applications and Political Theory: Citizenship, Participation and Representation <i>Joel Anderson and Thomas Fossen</i>	217
The Lausanne Declaration on Voting Advice Applications	227
Bibliography	229
Index	251