

Contents

<i>List of Contributors</i>	ix
-----------------------------	----

Part I Introduction

1. The Changing Context and Outlook of Voting <i>Bernhard Weßels, Hans Rattinger, Sigrid Roßteutscher, and Rüdiger Schmitt-Beck</i>	3
--	---

Part II Increasing Heterogeneity of Voting

2. Voter Fragmentation and the Differentiation of Vote Functions <i>Jan Eric Blumenstiel</i>	17
3. Party-Specific Vote Functions <i>Aiko Wagner</i>	40
4. Coalitions and Voting Behavior in a Differentiating Multiparty System <i>Sascha Huber</i>	65
5. Voting Complexity in a Multilayered System. Or: How Voting Choices in Second-order Elections Impact the Stability of Party Identification <i>Sigrid Roßteutscher, Ina Bieber, and Philipp Scherer</i>	88
6. Contextualizing Turnout and Party Choice: Electoral Behavior on Different Political Levels <i>Heiko Giebler</i>	115
7. Does Personal Campaigning Make a Difference? <i>Heiko Giebler, Bernhard Weßels, and Andreas M. Wüst</i>	139

Part III Increasing Complexity and Voting

8. Network Politicization and Political Integration: From Grand Cleavages to Private Network Structures <i>Sigrid Roßteutscher and Daniel Stegmueller</i>	167
9. Political Information Flows and Consistent Voting: Personal Conversations, Mass Media, Party Campaigns, and the Quality of Voting Decisions at the 2009 German Federal Election <i>Rüdiger Schmitt-Beck and Patrick Kraft</i>	193

10. Activation of Fundamentals in German Campaigns <i>Richard Johnston, Julia Partheymüller, and Rüdiger Schmitt-Beck</i>	217
11. Voters' Motivations: How and Why Short-Term Factors Grow in Importance <i>Bernhard Weßels</i>	238
12. Are Alienation and Indifference the New Features of Elections? <i>Markus Steinbrecher</i>	263
13. Volatility on the Rise? Attitudinal Stability, Attitudinal Change, and Voter Volatility <i>Hans Rattinger and Elena Wiegand</i>	287
 Part IV Conclusion	
14. Voters on the Move or on the Run? <i>Bernhard Weßels, Hans Rattinger, Sigrid Roßteutscher, and Rüdiger Schmitt-Beck</i>	311
 <i>Appendix: Study Description and Data Sources</i>	 319
<i>References</i>	321
<i>Index</i>	355