

Contents

<i>List of Figures</i>	viii
<i>List of Tables</i>	ix
<i>List of Contributors</i>	xii
1. Political Leaders and Democratic Elections	1
<i>André Blais</i>	
2. Changing Patterns in Political Communication	11
<i>Dieter Ohr</i>	
3. Party Leader Effects on the Vote	35
<i>Sören Holmberg and Henrik Oscarsson</i>	
4. Political Leaders in Westminster Systems	52
<i>Ian McAllister</i>	
5. US Party Leaders: Exploring the Meaning of Candidate-Centred Politics	76
<i>Martin P. Wattenberg</i>	
6. Elections as Beauty Contests: Do the Rules Matter?	91
<i>John Curtice and Sarinder Hunjan</i>	
7. Leader Effects and Party Characteristics	108
<i>Bernt Aardal and Tanja Binder</i>	
8. Leader Effects and the Impact of Leader Characteristics in Nine Countries	127
<i>Richard Nadeau and Neil Nevitte</i>	
9. Voter Characteristics and Leader Effects	147
<i>Elisabeth Gidengil</i>	
10. Pull or Push?	165
The Relative Impact of Positive and Negative Leader Evaluations on Vote Choice	
<i>Kees Aarts and André Blais</i>	
11. Leader Traits, Leader Image, and Vote Choice	187
<i>Dieter Ohr and Henrik Oscarsson</i>	
<i>References</i>	220
<i>Index</i>	237