



## Third Edition

# ETHNOGRAPHY

*"Emphasis on the use of theory as a guide is excellent and cannot be stressed enough among students . . . Ethical standards are comprehensively addressed. Any doubts the reader may have had are dispelled by the author's compelling arguments and illustrative examples."*

—Patricia I. Documét, *University of Pittsburgh*

*"The text has included most topics that I cover in my seminar with doctoral students and some that I believe they will find helpful. One of those items is an actual approach to writing a research proposal and distinctions between action research, policy research, and investigatory kinds of explorations."*

—Barbara K. Curry, *University of Delaware*

The **Third Edition** of **Ethnography: Step-by-Step** guides readers in collecting and making sense of large amounts of ethnographic data. It also offers a current discussion about the use of technology in the pursuit of ethnography. Fundamentally, however, it demonstrates how ethnography is more than a methodological approach. For David M. Fetterman, ethnography is a way of life.



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