

Contents

1	Introduction to Applied Demography	1
1.1	Introduction	1
1.2	Applied Demography	2
1.3	Why Study Demography?	4
1.4	Who Uses Demography?	7
1.5	Demographic Perspectives and Methods	8
1.6	Major Topics in Demography	11
1.6.1	Population Size and Distribution	11
1.6.2	Demographic Processes	12
1.6.3	Population Composition	12
1.7	Settings for Applied Demographics	13
1.8	Objectives of the Book	16
1.9	Organization of the Book	16
	References	17
2	The Methods and Materials of Demography	19
2.1	The Demographic Perspective	19
2.1.1	The Demographics of Birth and Death	21
2.1.2	Demographics and Social Change	22
2.2	Demographic Methods	25
2.2.1	Demographic Analysis	25
2.2.2	Estimation and Projection	25
2.2.3	Standardization	26
2.2.4	Cohort Analysis	26
2.2.5	Spatial Analysis	27
2.2.6	Epidemiologic Analysis	27
	References	30

3 Data Sources for Demography	31
3.1 Introduction	31
3.2 Demographic Data	32
3.2.1 Data Types	32
3.2.2 Using Demographic Data	33
3.2.3 Data Timelines	34
3.3 The Importance of Geography	35
3.4 Data Collection Methods	35
3.5 Census	35
3.6 Economic Census	40
3.7 Registration Systems	41
3.7.1 Vital Statistics	42
3.7.2 Immigration Data	43
3.8 Surveys	43
3.9 Synthetic Data	46
3.10 Sources of Data for Demographers	47
3.10.1 Government Agencies	48
3.10.2 Professional Associations	48
3.10.3 Private Organizations	48
3.10.4 Commercial Data Vendors	49
3.11 Future Prospects for Demographic Data	49
References	51
4 Population Size, Distribution and Concentration	53
4.1 Introduction	53
4.2 Defining and Measuring Size, Distribution and Concentration	54
4.2.1 Population Size	54
4.2.2 Population Distribution	56
4.2.3 Population Concentration	65
4.3 Community Type	68
5 Population Composition	77
5.1 Introduction	77
5.2 Compositional Variables	77
5.2.1 Biosocial Characteristics	78
5.2.2 Sociocultural Characteristics	82
5.3 Displaying and Analyzing Compositional Variables	91
5.3.1 Descriptive Statistics	91
5.3.2 Population Pyramids	92
5.3.3 Dependency Ratios	94
5.3.4 Cohort Analysis	95
5.4 Data Standardization	96

6 Demographic Processes: Fertility	101
6.1 Introduction	101
6.2 Concepts and Measures	102
6.3 Trends in Fertility in the U.S.	106
6.4 Factors Affecting Fertility	114
6.5 Data Sources for Fertility Analyses	118
References	121
7 Demographic Processes: Mortality	123
7.1 Introduction	123
7.2 Concepts and Measures	124
7.2.1 Concepts	124
7.2.2 Measures	125
7.2.3 Life Tables	131
7.3 Demographic Correlates of Mortality	133
7.4 Mortality Trends in the U.S.	137
7.5 Sources of Mortality Data	144
References	149
8 Demographic Processes: Migration	151
8.1 Introduction	151
8.2 Migration Concepts	152
8.3 Migration Measures	155
8.4 Migration Patterns in the U.S.	157
8.4.1 International Migration	157
8.4.2 Internal Migration	163
8.5 Sources of Migration Data	168
References	171
9 Population Change and Its Measurement	173
9.1 Introduction	173
9.2 Estimation Techniques	176
9.3 Projection Techniques	179
9.4 Generating Forecasts	183
9.5 The Impact of Population Change	187
9.6 Data Sources for Population Change	189
References	192
10 Business Demography	195
10.1 Introduction	195
10.2 Spheres of Activity	202
10.2.1 Consumer Research	203
10.2.2 Product Development	205
10.2.3 Product Sales/Marketing	206
10.2.4 Site Selection	209
10.3 Data Sources	212
References	218

11 Health Demography	219
11.1 Introduction	219
11.2 Applications of Demography to the Study of Health and Healthcare	220
11.3 Demographic Processes and Health Demography	224
11.3.1 Fertility Analysis	224
11.3.2 Mortality Analysis	225
11.3.3 Morbidity Analysis	226
11.4 Measuring Morbidity	228
11.5 Standardizing Health Data	232
11.6 Demographics and Health Indicators	234
11.6.1 Biosocial Characteristics and Health	237
11.6.2 Sociocultural Characteristics and Health	245
References	252
12 Political Demography	255
12.1 Introduction	255
12.2 The Demographics and Politics Interface	257
12.3 Demographic Correlates of Political Behavior	263
12.4 Demographic Trends and Political Change	270
12.5 Sources of Data for Political Demography	273
12.6 Demography and Public Policy	275
12.7 Examples of Policy Applications	278
12.7.1 Immigration	278
12.7.2 Fertility	278
12.7.3 Healthcare	279
12.7.4 Education	279
12.7.5 Criminal Justice	280
12.7.6 Housing and Community Development	281
12.7.7 Transportation	281
12.7.8 Economic Development	282
12.8 Direct and Indirect Policies	282
12.9 Factors Influencing Policy	283
12.9.1 Demographic Trends	283
12.10 Intended and Unintended Consequences	286
References	289
13 Other Applications of Demographic Concepts, Techniques and Data	291
13.1 Educational Demography	291
13.2 Educational Demography and Educational Policy	295
13.3 Criminal Justice	299
13.4 Contemporary Issues of Relevance to Demography	299
13.5 Urban Planning and Community Development	302

Contents

13.6	Focus Areas for Demographers Involved in Planning and Development	304
13.7	Emergency Preparedness	308
	References	316
	Glossary	319
	Index	329