

C O N T E N T S

INTRODUCTION, 11

PART ONE

ORIGIN & DEVELOPMENT, 15

Chapter I: A Short History of Writing, 17

Chapter II: Pictogram, Ideogram, and Phonogram, 77

Chapter III: The Lady of the Turquoise:
Proto-Sinaitic Script, 87

Chapter IV: The Example of the Letter *Aleph*, 99

Chapter V: When *Aleph* Became *Alpha*, 105

PART TWO

THE ALPHABET, 113

PART THREE

THE ARCHEOGRAPHIC REVOLUTION, 349

BIBLIOGRAPHY & ACKNOWLEDGMENTS, 371