

Contents

<i>List of figures</i>	x
<i>Acknowledgements</i>	xii
1 Introduction	1
<i>The journalist as researcher</i>	1
<i>How important is research?</i>	2
<i>What makes a great researcher?</i>	3
<i>Knowing your audience</i>	4
<i>An 'angle', scope and depth</i>	5
<i>The process of research</i>	6
<i>Ethics</i>	6
2 Sources of news	8
<i>Developing contacts and sources</i>	8
<i>Networking and cultivating a patch</i>	13
<i>Primary sources</i>	14
<i>Secondary sources</i>	23
<i>The life cycle of a news story</i>	26
3 Digital research	31
<i>Search engines</i>	32
<i>Searching smart</i>	35
<i>The deep, invisible and Dark Web</i>	36
<i>Message boards, discussion groups and web forums</i>	38
<i>Social media</i>	39
<i>User generated content</i>	48
<i>Approaching sources online</i>	51
<i>Crowdsourcing stories</i>	53
<i>Apps for research</i>	56
<i>Useful web resources</i>	56
<i>Organising information</i>	57

4	Data journalism	62
	<i>A brief history</i>	63
	<i>What makes a great data-driven story?</i>	64
	<i>Sourcing data</i>	64
	<i>Freedom of Information Act</i>	66
	<i>Auditing data</i>	72
	<i>Cleaning data</i>	72
	<i>Analysing data</i>	74
	<i>Data visualisation</i>	78
	<i>The importance of accuracy and context</i>	82
	<i>Elections</i>	83
5	Non-digital research	87
	<i>Telephone technique</i>	88
	<i>SMS and app text messages</i>	88
	<i>Letters and notes</i>	89
	<i>Making sense of academic journals</i>	89
	<i>Using libraries and working with librarians</i>	91
	<i>Other libraries</i>	94
	<i>Copyright</i>	99
	<i>Risk assessments</i>	101
6	People	105
	<i>The power of persuasion</i>	106
	<i>Tracking down a great contributor</i>	109
	<i>Managing and protecting sources</i>	117
	<i>Sources and digital security</i>	121
	<i>Undercover research</i>	123
	<i>Making mistakes</i>	125
7	Interviews	129
	<i>Different forms of interview</i>	129
	<i>Doorstepping and death knocks</i>	136
	<i>Interviewing vulnerable people</i>	139
	<i>Planning an interview</i>	141
	<i>Writing the questions</i>	143
	<i>Managing your interviewee</i>	145
	<i>Planning a court case</i>	146
8	Print and digital text	154
	<i>Hard news</i>	155
	<i>Planning across multiple text formats</i>	158

Features	159
Pitching	162
Specialist journalism	163
Trade publications	173
A word of caution	174
9 Broadcast and multimedia	179
Finding a great multimedia interviewee	180
Using archive material	184
Planning a radio story or podcast	185
Planning a video story	186
Secret recording	192
Researching for live broadcast or streaming	193
Outside broadcasts	195
Producing for multiple platforms	200
Multimedia health and safety	201
10 Working overseas	205
Getting started	206
Freelance funding options	206
Travel, transport and communication	208
Sorting the paperwork	209
Safety	211
Personal security	212
What to take	214
When you arrive	217
Leaving in a hurry	219
Travel journalism	219
11 The future	225
Production innovation	226
Communication developments	227
Wearable technology	228
Drones – the opportunities and ethics	229
Sensor journalism	232
New ways to research and tell stories	235
Journalism bots and who knows what!	237
Funding	238
The future of the researcher	239
Index	243