

Contents

<i>List of Figures</i>	viii
<i>List of Tables</i>	ix
<i>Notes on the Editors and Contributors</i>	x
1 Introduction: Qualitative Research in Business and Management <i>Catherine Cassell, Ann L. Cunliffe and Gina Grandy</i>	1
PART I INFLUENTIAL TRADITIONS	15
2 Positivist Qualitative Methods <i>Ning Su</i>	17
3 Qualitative Research as Interpretive Social Science <i>Robert P. Gephart, Jr.</i>	33
4 Pragmatism: A Philosophy of Practice <i>Barbara Simpson</i>	54
5 Critical Management Studies <i>Wharerata Writing Group</i>	69
6 Poststructuralism <i>Angelo Benozzo</i>	86
7 Mixed Methods <i>Jose F. Molina-Azorin</i>	102
8 Resisting Colonization in Business and Management Studies: From Postcolonialism to Decolonization <i>Alia Weston and J. Miguel Imas</i>	119
9 Feminist Methodologies <i>Nancy Harding</i>	138
10 Indigenous Qualitative Research <i>Bettina Schneider and Bob Kayseas</i>	154
11 An Introduction to Constructionism for Qualitative Researchers in Business and Management <i>Gina Grandy</i>	173

12	Hermeneutics: Interpretation, Understanding and Sense-making <i>Leah Tomkins and Virginia Eatough</i>	185
13	Critical Realism and Qualitative Research: An Introductory Overview <i>Steve Vincent and Joe O'Mahoney</i>	201
14	Ethnomethodology <i>Andrea Whittle</i>	217
15	From Grounded Theory to Grounded Theorizing in Qualitative Research <i>Judith A. Holton</i>	233
PART II RESEARCH DESIGNS		251
16	Researching Bodies: Embodied Fieldwork for Knowledge Work, Which Turns Out to Be Embodied <i>Alexandra Michel</i>	253
17	Organizational Ethnographies <i>Sylvia Ciuk, Juliette Koning and Monika Kostera</i>	270
18	Action Research: Knowing and Changing (in) Organizational Contexts <i>Giuseppe Scaratti, Mara Gorli, Laura Galuppo and Silvio Ripamonti</i>	286
19	Researching Organizational Concepts Processually: The Case of Identity <i>Fernando F. Fachin and Ann Langley</i>	308
20	Designing Strategy as Practice Research <i>Chahrazad Abdallah, Joëlle Basque and Linda Rouleau</i>	328
21	The Case Study in Management Research: Beyond the Positivist Legacy of Eisenhardt and Yin? <i>Rebecca Piekkari and Catherine Welch</i>	345
PART III THE RESEARCHER		359
22	Achieving Critical Distance <i>Simon Hayward and Catherine Cassell</i>	361
23	Reflexivity and Researcher Positionality <i>Sandra Corlett and Sharon Mavin</i>	377

24	Muted Masculinities – Ethical and Personal Challenges for Male Qualitative Researchers Interviewing Women <i>Fahad M. Hassan, Caroline Gatrell and Carolyn Downs</i>	400
25	Writing through the Body: Political, Personal, Practical <i>Amanda Sinclair and Donna Ladkin</i>	415
26	Intersectionality and Qualitative Research <i>Jenny K. Rodriguez</i>	429
PART IV CHALLENGES		463
27	Access and Departure <i>Chris Land and Scott Taylor</i>	465
28	Choosing Participants <i>Mark N.K. Saunders and Keith Townsend</i>	480
29	Qualitative Research across Boundaries: Indigenization, Glocalization or Creolization? <i>Giampietro Gobo</i>	495
30	Conducting and Publishing Rigorous Qualitative Research <i>Alexandra Rheinhardt, Glen E. Kreiner, Dennis A. Gioia and Kevin G. Corley</i>	515
31	Writing for Different Audiences <i>Michael D. Myers</i>	532
32	Ethics Creep from the Core to the Periphery <i>Emma Bell and Nivedita Kothiyal</i>	546
33	Digital Ethics <i>Rebecca Whiting and Katrina Pritchard</i>	562
	<i>Index</i>	580