#### Articles

JUDGE IAN FORRESTER

# Free movement of persons: the right we must leave behind? James Wood Lecture University of Glasgow, 11 November 2016 379

The article describes the origins of the EU rules on free movement of persons, gives practical examples of how the law works, and describes practical problems requiring resolution before a Brexit, and suggests that the governmental advantages of removing access to rights be balanced against the consequences for those losing such rights.

**GAVIN MURPHY** 

#### Price-fixing in Canada: Fessing up to undeserved bread 390

Price-fixing is no way to make bread, although this is what at least seven Canadian manufacturers and retailers allegedly did for at least 14 years. Two companies have received immunity from prosecution for coming forward and confessing. The investigation is on-going and no charges have been laid to date. Now what? Gavin Murphy explains.

JAN KUPČÍK AND STANISLAV MIKEŠ

### Discussion on big data, online advertising and competition policy 393

The article provides reasons why big data is (also) a competition law concern and discusses possible roles of big data—as a barrier to entry, an input product and a factor for assessment of market power. The authors then focus on a market where big data plays a vital role—online advertising market. Potential competition policy approaches towards big data and online advertising market are also considered in the text.

PETER GEORG PICHT AND BENEDIKT FREUND—TOGETHER WITH CIPCO WORKSHOP PARTICIPANTS

### Competition (law) in the era of algorithms 403

Algorithms have become key instruments for a successful market performance. They can generate positive welfare effects, but they may also foster tacit collusion, adversely affect consumer choice, or even pose a threat to pluralism. This workshop-based article assesses whether the existing framework of (competition) law can address algorithm-related challenges or whether we need new legal tools, such as algorithm-focused regulation.

FRISO BOSTOEN AND WOUTER DEVROE

## From sales to subscriptions in the car sector: competition law implications of servitisation and the refusal to sell to consumers 411

The current trend towards "servitisation", i.e. the provision of goods as services, reaches new heights in the car sector. We study the competition law implications of the emergence of car subscription models and the broader move away from hard sales.

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