

CONTENTS

<i>List of figures and plates</i>	viii
<i>List of tables</i>	x
<i>List of boxes</i>	xi
<i>List of contributors</i>	xiii
<i>Preface</i>	xx
PART I	
Methodology	1
1.1 Introduction: Research methods in the study of religion\	3
<i>Michael Stausberg and Steven Engler</i>	
1.2 Comparison	21
<i>Michael Stausberg</i>	
1.3 Epistemology	40
<i>Jeppe Sinding Jensen</i>	
1.4 Feminist methodologies	54
<i>Mary Jo Neitz</i>	
1.5 Research design	68
<i>Wade Clark Roof</i>	
1.6 Research ethics	81
<i>Frederick Bird and Laurie Lamoureux Scholes</i>	

PART II	
Methods	107
2.1 Content analysis	109
<i>Chad Nelson and Robert H. Woods, Jr</i>	
2.2 Conversation analysis	122
<i>Esa Lehtinen</i>	
2.3 Discourse analysis	134
<i>Titus Hjelm</i>	
2.4 Document analysis	151
<i>Grace Davie and David Wyatt</i>	
2.5 Experiments	161
<i>Justin L. Barrett</i>	
2.6 Facet theory methods	178
<i>Erik H. Cohen</i>	
2.7 Factor analysis	204
<i>Kendal C. Boyd</i>	
2.8 Field research: Participant observation	217
<i>Graham Harvey</i>	
2.9 Free-listing	245
<i>Michael Stausberg</i>	
2.10 Grounded theory	256
<i>Steven Engler</i>	
2.11 Hermeneutics	275
<i>Ingvild Sælid Gilhus</i>	
2.12 History	285
<i>Jörg Rüpe</i>	
2.13 Interviewing	310
<i>Anna Davidsson Bremborg</i>	
2.14 Network analysis	323
<i>jimi adams</i>	

Contents

2.15	Phenomenology	333
	<i>James V. Spickard</i>	
2.16	Philology	346
	<i>Einar Thomassen</i>	
2.17	Semiotics	355
	<i>Robert A. Yelle</i>	
2.18	Structuralism	366
	<i>Seth D. Kunin</i>	
2.19	Structured observation	382
	<i>Michael Stausberg</i>	
2.20	Surveys and questionnaires	395
	<i>Juhem Navarro-Rivera and Barry A. Kosmin</i>	
2.21	Translation	421
	<i>Alan Williams</i>	
2.22	Videography	433
	<i>Hubert Knoblauch</i>	
PART III		
Materials		445
3.1	Auditory materials	447
	<i>Rosalind I.J. Hackett</i>	
3.2	The Internet	459
	<i>Douglas E. Cowan</i>	
3.3	Material culture	474
	<i>Richard M. Carp</i>	
3.4	Spatial methods	491
	<i>Kim Knott</i>	
3.5	Visual culture	502
	<i>John Harvey</i>	
	<i>Index</i>	523

INDEX

Page numbers in *italic* refer to chapter summaries, tables, boxes and figures.

- abduction 48, 53, 263, 270, 273
- Abdul-Raof, H. 424–25
- Abelman, R. 110, 116
- abstract individualism 56
- abstraction 376, 378
- abuse: unearthing evidence of 87–88
- academic exegetical translations 430
- academic history 287, 291
- academic thought 477
- Academy of Management Journal* 267
- accountability 9, 123
- acoustic ecology/acoustemology 449
- acoustic turn 447
- action: accountability of 123
- action: see agency
- active voice 56
- acts: as units of observation 387
- adaptation–participation 232
- adjacency pairs 122–23, 124, 132
- Aesthetic Formations* 481
- African-American women: content analysis, conversion experiences 115; standpoint analysis, social change 62
- Africanus, Iulius 292
- agency 16n13, 253n2, 258, 260, 364, 366, 371–73, 374, 380, 452–53, 479; action orientation of discourse 136, 139; and *jonglerie* 374–75; structural transformation 371–73
- aggregate of models 48
- aggregation: network patterns 327
- Alison, L. 180, 198
- allegorical/literal distinction 275–76
- Allport, G.W. 206
- alphabetic probing 253
- alters: in network analysis 325, 326, 332
- American Association for Public Opinion Research (AAPOR) 414
- American Religious Identification Survey (ARIS) 397, 399, 407
- Ammerman, N.T. 314
- analytic models 48
- analytic/synthetic distinction 266
- Angel of the North, The* 512–13
- anthropologists 220, 340, 448, 451
- anthropology 35n11, 47, 67, 68, 222, 289; auditory 448; feminist 54; fieldwork in 4, 12, 87, 219, 230; gastronomic 484–85; internet 461; interpretive 281; linguistic 356, 363; phenomenology 340; semiotics and 357, 362; visual 434
- anti-cult movement 135, 136
- anti-iconicism 504
- applicability (instrument) 73
- Arberry, A.J. 426
- arbitrariness: linguistic signs 356, 364
- archaeology of religion 294
- archetype 356
- art historians 512, 513
- art history/practice 503; visual cultural study 511–18, 521
- artifacts 475, 503, 508, 510
- Association of Statisticians of American Religious Bodies (ASARB) 399
- associational test 459
- astrology 3, 15n2, 45, 278, 351
- ATLAS 146
- atomism vs. holism 266
- attitude(s): discursive take on 139; document analysis 156; psychological research 139; *see also* religious attitudes

- audiences of research: communicating with 88–90
 audio recording 128, 237–38, 316
Auditory Culture Reader, The 452
 auditory experiences: examination of 449
 auditory materials 447–55; descriptive and analytical overview 448–49; limitations 450–1; potential 451–54; practical and ethical challenges 454–55; use of method to date 449–50
 Austin, J.L. 357
 authority: Internet and 466–68
 autobiography 286, 480, 512
 autoethnography 228
 automated telephone call surveys 406
 ‘automorphically equivalent’ nodes 327
 autonomy 87, 93, 96
 axial coding 263
- Baab, L. 116
 background information: in interviewing 312, 315
 backward linkages 475, 482
 Badahdah, A.M. 111
 Baesler, E. 115
 Bantimaroudis, P. 112
 Barker, E. 224–25
 Barna poll of Evangelicals 399
 Barrett, J. xiii, 161–77
 base coordinates (POSAC) 185
 Bassnett, S. 427
 Bateson, G. 434
 Batson, C.D. 166, 168–70, 206
 Baylor Institute’s survey 198
 Beal, B. 116
 Beck, G. 449
 Becker, J. 450
 Beckford, J. 61, 144
 behavioural approaches 479; *kōlam* of South Asia 479–80
 Bekkering, D. 467
 belief(s): bracketing out/suspending of 232; constructivism and coherence of 42; content analysis 115, 116; exploratory questions 74; facet theory methods 180, 198; fieldwork 226; focus on 73; individual 70; official 61; reflexivity and study of 221; visualization of 504; *see also* epoché; over-belief; suspension of disbelief
 Bellah, R. 85, 103n4
 Belmont Report 95–96
 beneficence 96, 105
 Benjamin, W. 225
 Bentley, T. 467
 Berg Sensory Formation series 452
 Berger, P. 144, 224
 Bergmann, J.R. 435
- between-subject designs 161, 165, 176
Bhagavadgita 278
 bi-passing monologues 89
 Bianchi, U. 36n19, 302
 biases: awareness of blind spots 91; content analysis to determine religious 110; inevitability of 86; snowball sampling 314; in surveys 405, 411, 412; in theology and philosophy 48; *see also* confirmation bias; interactive bias; observer bias; researcher bias; selection bias
 Bible 278, 281–82, 347, 349–51, 372, 424; as an artifact 475; Jonah: conversation analysis of Book of 124; individual reading and interpretation 276; religious diet experiment in Book of Daniel 161–64; translations 351–52, 423, 424
 biblical studies: textual criticism 349
 Bilsky, W. 180
 binary dummy variables: smallest space analysis 183
 binary oppositions 356, 361
 biocultural approach 451
 biography 286, 512
 biomedical research 94, 95
 Birdwhistell, R. 434
Black Feminist Thought 59
 Blackmore, S. 335–36
 blasphemy: visual 503, 516–18
 ‘blind’ experimental designs 165, 176
 Bloch, M. 21
 block-modeling 327
 Blumer, H. 262
 body: method, material culture and religion 477–79; as research tool 226; as source and resource for space 496, 497; subjective consciousness 335–36; body knowledge 478–79; bodily enculturation 478, 484, 486n4, 489; body-affirmation study: experimental 165–66, 169; body-mind-world 336
 body knowledge 478–9
 body-affirmation study: experimental 165–66, 169
 Boeckh, A. 352
 Boggs, C.J. 116
 Boghossian, P. 43
 Bohm, J. 180, 198
 Borgeaud, P. 302
 Bosavi (Papua New Guinea) 449
 boundaries: between categories 250; construed in religious narratives 290; domain 248–49; fluidity of 59; public-private, religious congregations 386; translations and crossing of 423
 boundary specification task 329
 boundedness 373–74, 380

- Bourdieu, P. 323
 Bowman, M. 495
 Boyarin, D. 293
 Boyatzis, C.J. 156, 165–66, 169
 Boyce, M. 423
 bracketing 76, 80, 224, 232, 240, 244, 333, 334, 336, 342, 345
 Brasher, B. 462
 Braun, W. 69
 Brereton, J.P. 492
bricolage 5, 225, 317, 374, 379n7, 381
 Brinkmann, S. 314
 British Information Network Focus on Religious Movements (INFORM) 239
 Bromley, D. 342
 Brown, C. 451
 Bryant, A. 264
 Buddenbaum, J. 110
 Buddhism 31, 50, 221, 288–90; American Buddhists: fieldwork 231–2; historiography 293; *sutras* 350; texts 282; throat-singing 452
 Burger, M. 302
 Bush, G.W. 24

 Cage, J. 452
 Candomblé 232–34
 Capper, D. 231–32
 Cardinal, M. 116
 care: in fieldwork 222, 223–24, 243
 case studies 64; comparative 32
 categories 20, 24, 27, 29–30, 39, 109, 113–14, 116, 120, 125, 145, 154, 179, 183, 198, 206, 245–48, 250–51, 255, 257, 265, 273
 categorization 51n14, 123, 125, 132, 245, 250, 310, 317, 321, 366, 368–69, 376, 381, 392n5, 393n11, 399; analysis of mythemes 376; conversation analysis 125; in interaction 123; interview data 317; in observation 508; in the study of religion 245
 category systems: vertical and horizontal dimensions 250
 Catholic Church 350; language of 424; phenomenological analysis of radical community 339
 Cattell, R.B. 209
 causal analysis 25, 34
 causal conclusions 175n3
 causal explanations 45, 46, 145
 causal inferences 162
 causal relationships 26, 169
 causality 25, 145
 ‘causally adequate’ explanation 145
 censuses 395, 399
 center-periphery structure: SSA maps 183, 187–89, 191
 central limit theorem 402, 419
 centrality 73, 237, 251, 326, 328
 ‘certificate of ethical acceptability’ 94, 105
 Charmaz, K. 264, 266, 105
 chiasmic patterns 360
 Chidester, D. 492
 Chinese religions 293, 350, 482
 Christianity 33, 62–3, 137, 154, 334, 350, 356, 510; Barna poll of Evangelicals 399; Catholic Church: language of 424, phenomenological analysis of radical community 339, Catholic monks: fieldwork with, Latin America 232, popular Catholicism 258; charismatic leaders: video analysis 435; charismatic rituals: phenomenological analysis 341; evangelical Christians 73; evangelical elites: partial network analysis 329; evangelical feminists: standpoint analysis 62–63; gospels: Judas 351, 352, Mark 348, Matthew 352, Thomas 349–50, 351; hermeneutics: contemporary 281; historiography 289–90; *Jesus the Masochist* 517, 518; *Madonna with the Monkey* 516; Marian apparitions: video analysis 435, 438–40; mass (Roman Catholic) 239, 339; *Passion of Christ, The* 112; Pentecostal Christians: comparative facet analysis 197; Protestant challenge to traditional interpretation of scripture 356; Protestant Christian themes 223; Protestant congregations 62; Protestant literalism 356; Protestant nonconformist banner: visual culture study 507–11; Protestant presupposition: semiotic ideology of modernity 362; Reformation 276, 475; Santiago de Compostela: document analysis of meaning of pilgrimage 156–57; semiotics and 356; *Shadow of Death, The* 506–7; sound in 452; worship music: content analysis 112–3
 Church of World Messianity 337
 Cicero 296
 cinema analysis 434
 citing: research subjects 86–87
 claims-making 144, 224–25
 Clark, E. 278
 Classen, C. 452
 classification 10, 16n17, 18, 24, 32, 34, 39, 47, 69, 110, 111, 113, 119, 152, 181, 203, 245, 253n2, 317, 443, 510, 521; units of classification 3, 11, 27, 29–30, 33, 113, 179, 246–47, 368, 370, 376
 classroom-based research 102
 Clifford, J. 220
 closed questions 409–10, 419
 closeness centrality: in a network 326
 cluster sampling 403
 co-occurrence: in free-listing 251–52
 coding: 109, 113–14, 120, 257–59, 263, 266, 269n2, 316–18, 409, 435, 436–37

- coding scheme 113, 120, 266, 382, 384, 388, 394
- coefficient of alienation 182
- cognition: discourse and 136–39
- cognitive approach: archaeology of religion 294
- cognitive mechanisms: knowledge and 41–42
- cognitive psychology 139
- cognitive schemata 136
- cognitive sciences 3
- Cohen, Y. 115
- cohesion measures 327
- cold societies 373, 381
- common sense 141, 144
- communication: face-to-face 441; honesty and objectivity in 88–90; limits of verbal 383–84; metalinguistic 383; semiotics 355, 361; translation 423; with spirit world 451, 453; *see also* academic communication; computer-mediated communication; ritual communication
- communication phenomena: describing 111
- communities: knowledge production 60
- comparable profiles (POSAC) 184
- comparative assessments 90
- comparative history 26, 32
- comparative philology 23, 24
- comparative religion 22; aims and functions 33–34; content analysis in 110; early advocates 22–3; early projects 22–27; in-depth micro-studies 30–1; jettisoning of 27–32; Mormon missionaries study 125; scepticism towards 29; statistical study of degrees of secularization 25
- Comparative Religious Ideas Project (CRIP) 29–30, 33
- comparison 21–36; across sub-populations 75; checklist for 31–2; costs and problems of 29; comparative analyses 78, 223; comparative assessments 90; ‘constant comparative method’ 257, 273; comparable/non-comparable profiles 184–85, 194, 203; comparative lexicography 347; comparative perspectives 282, 448; comparative studies 197, 347; cultural 278; document analysis 156; facet analysis 197; field research 223; as a four-fold project 21; history of religion 302; mapping religions as comparative method 494–95; phenomenological 28; purposes 34; as research design and *modus operandi* of research methods 34–35; structuralism 367; in surveys 397–98, 407–8; tacit 24; textual criticism 348; use of survey instruments 396; variety of designs 32–33
- competence: cultural 478; free-listing to determine 251
- complaints procedures 82
- complete network data 325, 332
- complexity: emphasis on 28–29
- composition measures 326
- computer-administered surveys 406
- computer-conceptualized environment 465, 472
- computer-mediated communication (CMC) 460, 469, 472
- computer-mediated environment 468
- computer-mediated religion 459–60
- conceived space 497
- concepts 20, 39, 40, 257, 265, 273; data elicitation for analysis of 246–47; as foundational for modern science 3; free-listing 245–46; operationalization 11; reliance on comparison 34; translation of observed actions 50
- conceptual models 48
- conceptual properties/empirical entity distinction 264
- conceptual space: tapping into 74
- conclusions: covariates and precision of 164
- concomitant variation 25
- concurrent validity 113–14
- confidence interval 211, 402, 419
- confidential information 86
- confidentiality 81, 96, 320, 414
- configuration: as a property of space 497
- confirmability 9
- confirmation bias 168–69, 467
- confirmatory factor analysis 206
- confirmatory SSA 183
- conflict of interpretations 280
- connectivity (network) 327
- connotative meanings 112
- consciousness 335–36; *see also* false consciousness; shared consciousness
- constant comparative method (grounded theory) 257, 262, 273
- constitutive discourse 135
- construct validity 114, 170, 171, 176
- constructive discourse analysis 140
- constructivism 9, 42, 43
- constructivist grounded theory 264, 266
- Contemporary Biblical Hermeneutics* 281
- content analysis 74, 109–17, 120, 386; advantages 111–12, 117; basic steps 112–14; defined 110; development 110; and discourse analysis combined 154; epistemological basis 112; functions 110–11; limitations 117; in study of religion 110, 115–16, 117
- context(s): awareness, online research 469; discourse analysis 145; of documents 152; emphasis on 28–29; and experience 335; of texts 276–77; *see also* historical context; visual context
- contextual explanations 45–46

- contextual knowledge 352
 contextualization 282, 299, 357
 continuous monitoring 389
 control condition: experimental methods 161, 162, 165, 176
 conversation analysis 122–30; defined 122–23; practical issues 128–30, 434; in religious studies 124–28; strengths, limitations and challenges 130; theoretical background 123–24
 conversion: content analysis 111, 115; discourse analysis 144; fieldwork and 223–24; interview analyses 267–68; network analysis 329
 Cooper, T. 112
 Corbin, A. 453
 Corbin, J. 263–64
 core-periphery structure: multidimensional scaling maps 252
 Cornwall, M. 267
 correlation arrays (SSA) 183
 correlation matrix: factor analysis 205, 207, 208; Jewish identity case study 187, 188; smallest space analysis 182
 correlational methods 25–26, 162, 171
 correspondence analysis 252
 corroboration 8, 93, 412
 counter-balancing: in experiments 165
 counter-histories 290
 covariance 162–64, 176, 205
 ‘covering law’ explanations 45, 48
 covert research 92, 236, 468
 Cox, J.L. 231
 criteria of excellence 7–9
 critical comparative strategies 33
 critical conception of ideology 141
 critical discourse analysis 140, 141, 142, 149
 critical edition 349, 354
 critical feminist sociology 57–58
 critical historiography 293
 critical questions 57
 critical theory 11, 245
 cross-loaded 211
 cross-sectional designs 68, 71, 80; surveys 407, 413
 Csordas, T. 340–42
 cultemes 368, 381
 cults: captivity narratives and participation in 342; facet analyses 180; research on 61
 cultural comparison 278
 cultural landscapes 475; interpretation 480, 489; Minoan religion 483; and religion in Minneapolis 480–81
 cultural objects 340, 366, 367, 368, 370, 372, 373, 374
 culture: becoming competent in 478; content analysis of religion in 116; idealized image of 281; and memory 286–87; and perception 340–41, 342; and semiotic data 362; structural analysis of Israelite 368–70, 371; and structuralism 366; *see also* material culture; visual culture
 Cumont, F. 277–78
 Dannhauer, J.C. 276
 Dardis, F.E. 116
 Darley, J. 166–70
 data 3, 20, 68, 79–80, 265, 415–16; assessment 7–9; brute data 10, 16n16, 50; comparison of 34–35, 90; data session 437, 443; elicitation *see* free-listing; ethical issues 101, 128, 158, 319–20, 415; from structured observation 390; in grounded theory literature 264; interpretation *see* interpretation; and methodology 5–6; and methods 4–5, 9, 11, 15n6, 31, 34, 75, 142, 259, 460, 472, 476; and models 48; natural 435; noise 409; qualitative 7, 114, 270n12, 310, 313, 342; quantitative 7, 19, 110, 114, 310, 312, 396; recall data: distortion of 383–84; recording 236–38, 316–17; reliability 91, 93; for religion 10; representation 197, 212, 252, 258, 327–28, 396; scientific 3, 41, 49; and software 130, 199n3, 412, 417; and theory 4–5, 9, 11, 16n9, 16n13, 16n14, 27, 44, 47, 60, 225, 256, 260, 263–66, 269, 274; theory/data spectrum 265; types 110, 113, 114, 122, 128, 143, 145–46, 152, 155–57, 179, 198, 218, 245, 247, 257, 294, 302, 325–26, 332, 337–38, 355, 388, 396, 409–10, 433, 435–36, 447, 469, 474, 494, 497, 503; *see also* information
 data analysis 6; dynamic relationship, data collection and 259; interactional data 129; interviews 317–18; networks 326–27; questionnaires 409; spatial methods 496–98; surveys 412–14
 data collection 6; dynamic relationship, data analysis and 259; field research 218; network analysis 325–26; questionnaires 409–10; spatial issues 496; video analysis 436–37
 data entry: errors in 412
 data recording: fieldwork 236–38; interviewing 316–17; structured observation 388, 389
 data tracking 110
 Davidman, L. 267
 Davidson, D. 266
 Davie, G. 154–55
 Dawson, L.L. 462
 de-normalizing comparative work 33
 decolonialization 59
 deconstruction 29, 56, 282
 deduction 48, 51n11, 53, 273, 334
 deductive–nomological explanations 45
 deductive–nomothetic model 435
 degree: in network analysis 326

- degree centrality 326
- Deleuze, G. 225
- density: local networks 326
- dependent variables: 161, 163, 166, 167, 169, 176, 414
- Der Askesediskurs in der Religionsgeschichte* 30–31
- descriptive explanations 45
- descriptive investigation 73
- descriptive statistics 413
- descriptive vocabularies 11
- Detienne, M. 302
- developmental studies (experimental): of young children 173
- deviant communities: covert research 236
- diagrams: imitative 360
- dialectical process: readers and texts 281
- dialogical approach: fieldwork 217, 220, 243; hermeneutics as 276
- dialogue 9, 231; and identity 226
- Die protestantische Ethik und der Geist des Kapitalismus* 26
- Diez de Velasco, F. 495
- difference 27–28, 361
- difference feminism 58
- dignity of others: respecting 84–88
- Dillenberger, J. 481
- Dilthey, W. 280
- dimensionality 72–73
- Dinkelaker, J. 435
- dis-preferred responses 123
- disadvantaged: standpoint feminism 55, 62, 64
- Discourse 150; and cognition 136–39;
 - constructive effects 136; defined 135–36;
 - functions 135, 141; and interaction 139–40;
 - maintaining diversity 60; manufactured 146;
 - political aspect 143; and power 140–42;
 - religious 40; silences in 141; *see also* narratives
- discourse analysis 134–47; choosing an approach 142–43; constructivist 140; critical 140, 141, 142; study of religion 134–35, 143–46; time-consuming aspect 145
- Discovery of Grounded Theory, The* 262, 267
- discursive formations 152, 160
- discursive psychology 139, 140
- dispositional explanations 45
- dissemination: fieldwork results 238–39; planning for 6
- distance: network analysis 326
- distance between items: free-listing 252
- distinctions: comparative work 33
- distribution of frequency: free-listing 251
- distribution tables 179
- Dix, S. 495
- document analysis 151–59, 386; electronic
 - examples 157; in practice 153–56; questions to ask 153
- documents: advantages/disadvantages of
 - unsolicited 158; content analysis of church 115; defining and using 152–53; wider uses of 156–57
- domains 245, 255; boundaries 248–49; data elicitation for analysis of 246–47
- Donath, J. 466–67
- ‘don’t know’ option: in questionnaires 411
- double-barreled questions 410, 419
- Douglas, M. 368
- Droogers, A. 77, 225–26
- drums 449, 451
- dualism: subject-object 33, 36n19, 342
- Dupré, J. 49, 52n15
- Dürer, A. 515
- Durkheim, É. 24–26, 85
- Dy-Liacco, G.S. 110
- dyads: local network analysis 326
- Dyck, B. 111
- dynamic networks 330
- Eck, D. 484–85
- ecological validity 170, 171, 177
- Economic and Social Research Council (ESRC) 97
- edges (network analysis) 324, 332
- editing; interview transcripts 319; philological 350, 353, 425, 427
- Edwards, D. 135–36, 139
- effects of religion: experimental investigation of 172
- ego: respondent in network analysis 325, 332
- ego network data 325, 332
- ego network designs 329, 330
- ‘eigenvalues greater than one’ criterion 207, 209
- Eisenberg, A. 454
- electronic document analysis 157
- elements: in a facet 181, 203
- Eliade, M. 26, 336, 356, 492
- Ellingson, T. 451
- ‘emergent ethic of particularity’ 28
- emic historiography 288, 303
- Emons, P. 111
- empathy 56, 77, 231
- empirical entities/conceptual properties
 - distinction 264
- empirical materials 9, 10
- empirical phenomenology 334, 336, 339, 345
- empiricism 41–2, 53; feminist 54, 55, 56
- encompassing comparisons 32
- encyclopaedic comparison 32
- ‘entangled’ history 302
- ephemerality 465–66, 472
- ‘episodic and private records’ 152
- epistemic emergence 50
- epistemic privilege 57, 59–60
- epistemic probability 48
- epistemic virtues 40, 41, 49–50, 53

- epistemological reflexivity 60
 epistemology 40–52; the basics 41–43;
 conceptual models 48; content analysis 112;
 data and interpretation 47–48; distinction
 between interpretation and explanation
 46–47; experimental methods 168–71;
 explanations 44–46; feminist standpoint 54,
 55–57; generalizations 44; grounded theory
 262–67; hermeneutics 279–81; interviews
 311–12; ‘knowledge of unobservables’ 50;
 semiotics 361; spatial methods 493; topics for
 the study of religion 40–41
 epoché 76, 224, 232–33, 334
 equal validity: doctrine of 43
 equation: in structuralism 370, 378, 381
 equivalence 327
 Erickson, F. 434–35
 ethical dilemmas 82–83, 94, 105
 ethical standards 83, 91
 ethical wrongs 82, 91, 105
 ethics *see* research ethics
 ethics review boards 100, 102
 ethnographic comparison 32
 ethnographic interviews 312–13
 ethnographic records 384
 ethnography 76, 77, 122, 134, 236; focused
 436–37; historical 63; *see also* autoethnography
 ethnohermeneutics 281
 ethnomethodology 57, 123, 132
 ethnomusicologists 448, 450, 451, 454
 etic accounts 288
 etymology 346–47
 Eusebius 289
 ‘even-numbered’ option: questionnaires 412
 ‘event representation’ classification 47
 evolutionary comparison 32
 evolutionary theories 3, 23
 experience(s) 73; interpretation of 234–35;
 knowledge and 41; life-changing 230; of self,
 hermeneutic approach in analysis of 281;
 standpoint feminism 59, 60; *see also* auditory
 experiences; cultural experience; religious
 experiences; sensory experience;
 subjective experience
 experience-near 338
 experiential knowledge 234
 experimental condition 161, 165, 177
 experimental control 162, 165, 177
 experimental manipulation 164, 165, 166,
 168, 173
 experimental methods 161–75; descriptive and
 analytical overview 161–67; epistemological
 basis 168–71; limitations 167–68; study of
 religion 171–74
 experiments 10, 25; anatomy of 163–64;
 defined 162–63
 expert interviews 312
 explanandum 46
 explanation 26, 28, 34, 40, 41, 48, 51n13,
 52n14, 53, 90, 144–45, 169, 171, 225, 262,
 270n6, 273, 287, 367, 371, 408, 421;
 correlation between understanding and
 280–81; distinction between interpretation
 and 46–47; reductionism and 43; types and
 functions of 44–6
 exploitation: of research subjects 95
 exploratory factor analysis 205, 206–7
 exploratory questions 74
 exploratory research 69–70, 76
 extension: as a property of space 497
 external validity 170, 171, 177
 external variables 203; SSA maps 183–84; Jewish
 identity study 192
 extraction (factor analysis) 207, 216
 ‘extreme case’ formulation 140
 extrinsically religious people 206
 Ezzy, D. 225, 236

 face validity 74, 113
 face-to-face interviews 411, 412
 face-to-face surveys 402, 404–5
 facet theory methods 178–99, 203; basics
 180–81;
 case study 185–97; combined with other
 methods 198; mapping sentence 181–82;
 scope 181; study of religion 178, 179–80,
 197–98; *see also* Partial Order Scalogram
 with base Coordinates; smallest space
 analysis
 facets 181, 203, 216
 factor analysis 204–14, 216; category
 identification 179; combined with SSA
 method 198; goal of 204–5; study of religion
 206–14; uses 205–6, 214; ‘eigenvalues greater
 than one’ criterion 204, 207, 209, 216;
 exploratory factor analysis 204, 205, 206–7,
 216; general factors 213, 216; primary factors
 213, 216; principal axis factoring 207, 209,
 210, 216; principal components 207, 216;
 promax 212, 213, 216; rotation 204, 216;
 salient loading 204, 210–11, 216; scree test
 209, 210, 216; secondary factors 213, 216;
 varimax 210, 212, 216
 factor loading 209
 factor rotation 212–14
 Fairclough, N. 135, 141–43
 fallacy of internalism 145
 fallible realism 168–69
 falsifiability 161, 169–70, 177
 falsification 10, 49, 90, 398
 Favret-Saada, J. 228
 Feld, S. 449
 feminism 3, 12, 18, 58, 62, 67, 302
 feminist empiricism 56

- feminist methodologies 9, 54–64
- Feminist Methodologies for Critical Researchers* 55
- feminist standpoint methodology 12; challenges 58–60; descriptive characteristics 55; early expositions 57–58; epistemology 55–57; exemplars 62–64; implications for the study of religion 61–62; strategies 60
- Ferré, J.P. 110
- Fibiger, M.C.Q. 495
- field assistants 389
- field observations 319
- fieldwork 4, 217–40, 386; care, comparison and not converting 223–24; deciding who or where to research 229; dissemination of 238–39; empathy in 217, 231, 233, 243; ethics in 235–36; as a hybrid activity 240; key skills 224; learning in the field 230–33; limits to 233–35; long-term 87; mapping religions 495; on musical practices 454; participating and observing 218–20; presence and reflection 220–21; recording data 236–38; representational moments in 77; respect and drama 221–22, 243; small-scale 389; stages in process of 220; study of religion 217–18, 219–20
- fieldworkers 224–28
- fine-grained analysis 436, 437
- fixed-interval sampling 389
- Flaherty, R. 434
- fluidity: of boundaries 59; of identity 374; of structures 374
- focus groups 313
- focused ethnography 436–37
- focused interactions 435
- focused observation 384
- Foley, H.P. 278
- foreigner: researcher as 225
- form: classifying units 113
- formal/substantive distinction: grounded theory 264, 265
- forward linkages 475, 482
- Foucault, M. 135–36, 141, 152, 497
- Foundherentism 42
- frame-by-frame analysis 434
- fraud 87–88
- Frazer, J. 23–24, 358
- free-listing 245–54, 255; additional variations and prompting techniques 252–53; for analysis of domains, categories and concepts 246–47; main forms of analysis 251–52; question structure 246; salience and (proto)-typicality 245, 247–51, 255
- Freeman, L. 327
- Freiberger, O. 30–31
- Freud, S. 280
- Frey, N.L. 318
- friendship network data (NSYR) 329
- friendship relations: smallest space analysis 179
- functional explanations 46
- Gadamer, H.G. 276–77, 280
- Gallup Organization 398, 399
- Garfinkel, H. 122, 123, 467
- gastronomic anthropology 484–85
- gatekeepers 86, 312
- Geaves, R. 230
- Geertz, A. 281
- Geertz, C. 84, 237, 281
- Gell, A. 479
- gender 42, 53–54, 56, 57, 59, 63, 67, 96, 105, 111, 115–16, 143, 173, 233, 239, 246, 279, 314, 318, 326, 392, 402, 404, 413–14, 447, 452, 477, 486n4, 493, 512
- genealogy 372
- general factor 213
- general laws 45
- General Social Survey (US) 325, 398, 402
- generality 264
- generalizability 7–9, 20, 396
- generalization 22, 28, 40, 53; discourse analysis 137; historical 26; qualitative interviews 319; reliable 76; survey results 403, 404, 407, 413; testing theory by theory 44; undercut by comparison 33
- generalizing comparisons 32
- geodesic distance 326
- geography of religion 491, 493, 501
- Gilkes, C.T. 62
- Giorgi, A. 336, 341, 342
- Giorgi, B. 336, 341, 342
- Give Me That Online Religion* 462
- Glaser, B.G. 262, 263, 264, 266, 268, 313
- Glock, C.Y. 72
- Gnawa (Morocco) 450
- Gnostic communities/texts 282, 350, 352
- Godwin, J. 452
- Goertz, H.-J. 287
- Goffman, E. 123–24, 435, 467
- ‘going native’ 62
- Golden Bough, The* 23
- ‘Good Friday’ experiment 165
- ‘Good Samaritan’ study 166, 170, 175n2
- Goodwin, C. 434, 440
- Google 464, 467
- Gordon, R. 277–78
- Gordon, R.B. 475
- Gorecki, H. 452
- Gormley, A. 512–13
- Gorsuch, R. 211
- Gottschalk, P. 91
- grand theories/narratives 11
- graphical depictions: networks 327–28
- graphs 179

- Greek religion 278
 Greenwood, S. 236
 Greil, A.L. 267
 Gross, P. 434
 grounded theory 10, 256–70, 274; aims 256;
 descriptive and analytic overview 257–62;
 elements in 261–2; relational nature of
 264–65; study of religion 267–69; theoretical
 and epistemological issues 262–67
 group discourse analysis 146
 Guest, G. 314
 Guest, M. 235–36
 Guttman, L. 180–82
- Haack, S. 42
 Hackett, C. 329
 Hadden, J.K. 469
 Haddon, A.C. 434
 Hagedorn, K. 451
 Hakkarainen, P. 156
 Hallonsten, G. 313
 Haraway, D. 58
 hard-to-reach populations 232, 329, 396
 Harding, S. 58–60
 Hardy, C. 140, 143
 harm 94, 95, 96, 100, 157, 168, 386, 414
 Harner, M. 338
 Hartsock, N. 57–58
 Hastrup, K. 220
 Hauri-Bill, R. 111–12, 116
 hearing 447, 458
 Heath, C. 434
 Heather, N. 135
 Hebrew University Data Analysis Package
 (HUDAP) 182, 183, 184–85, 187, 190,
 199n3
 Heeren, J. 115
 hegemonic discourse 141, 145
 hegemony 5, 141–42, 149–50
 Heidegger, M. 280, 335–36
 Hein, A. 467
 hermeneutic circle 275, 276, 277, 280, 281,
 283
 hermeneutics 275–82, 283, 443; of acceptance
 280, 281; development of 275–76; guidelines
 276–79; of hybridity 70; illustration of 279;
 sources material of 275; strengths, limitations,
 practical issues and challenges 281–82; of
 suspicion 80, 280, 282, 284; theoretical and
 epistemological basis 279–81; video analysis
 435, 440
 hermeneutics of acceptance 280, 281
 hermeneutics of hybridity 70
 hermeneutics of suspicion 80, 280, 282
 Herrle, M. 435
 Hervik, P. 220
 heuristic ‘finding’ of sources 291
 heuristic tool: comparison as 34
 hierarchical macrostructures 137
 higher criticism 349
 higher order factors 213
 Hill Collins, P. 59
 Hinduism 359–60, 448, 453, 516; *brahman* 347;
 darśan 484–85; *kolam* of South Asia 479–80;
 om 452; *prasad* 484–85; sound 449
 Hirdes, W. 112
 Hirschkind, C. 449–50, 452
 historical ethnography 63
 historical materialism 55, 57
 historical research 76
 historical-critical method 286, 290, 291, 302,
 309, 349
 historicism 287, 289
 historicization 289, 309
 historiography 4, 286, 309; challenges 292–94;
 of religion 288–90; as rhetorical 287
 history 285–303, 309; basic concepts 291–92;
 comparative 26, 32; long durée 302, 309;
 mediality 309; of mentalities 290; multiple
 perspectives 302–3; overview 285–86; as a
 perspective and a science 286–88; study of
 religion 43, 285–86, 294–302; of technology
 475; transmission of texts 348, 349, 350
 History of Religion 285, 286, 289, 290, 350–51
 Højsgaard, M.T. 465
 Holdrege, B.A. 30–31
 holism vs. atomism 266
 hot societies 373, 381
 Howes, D. 452
 Hufford, D. 221
 Huismans, S. 180
 human and social sciences 21, 41, 42, 43, 44, 46,
 47, 48, 85, 86
 human subjects: public concerns about 95;
 regulated research ethics 94, 95–97; research
 ethics protocols 98–100
 Hunt, H. 506
 Husserl, E. 334–36
 hypotheses: generation 390; probabilistic 48;
 rejection 169–70; testing 33–34, 44, 48,
 171, 390
- icon(s) 357, 361–62; diagrammatic 360, 364
 iconicity 360
 iconography 154, 503, 515, 520n12, 521
 iconology 503, 521
 ideal types 154, 311, 370, 373, 376; comparative
 study 26, 27, 33
 identity: construction 140; and dialogue 226;
 fluidity of 374; online 466–68; *see also*
 religious identity
 ideology 27, 68, 71, 78, 134, 140–41, 149–50,
 280, 284, 361–62, 365, 425
 idiosyncratic items: free-listing 248, 251

- Igarashi, H. 423
 important matter networks 325, 327, 332
 improvisation: in scholarly work 5; structural 374, 375
 'in vivo' codes 257
 in-depth interviews 73, 74, 76, 334
 in-group cooperation: quasi experiment 166–67
 incremental experimental methods 171
 independent variables 161, 163, 165, 166, 169, 177, 414
 index 357, 358, 361, 362
 indexical icon 357, 365
 indexicality 360
 individualizing comparisons 32
 Indo-European religions 28, 347–48
 induction 16n13, 23, 41, 47–8, 51n10, 53, 262–63, 273
 inductive–statistical explanations 45
 inductivism 44, 51n10
 inference 71, 112, 120; *see also* abduction; deduction; induction
 inferential frameworks 123, 130, 132
 inferential statistics 413–14
 informants: comparison of competence, in free-listing 251; informing of research objectives 93; paying 91; selection of 86
 information: management of large quantities 111; misrepresentation 89; qualitative 74; veracity and reliability 91; *see also* data
 informed consent 81, 96, 97, 105, 168, 320, 385
 Ingersoll, J. 62–63
 Inglehart, R. 25
 insider/outsider distinction 76, 226–28, 231, 234, 236, 243–44, 282, 292, 421, 425, 449, 454
 instantaneous sampling 389
 institutional research ethics 94–102; brief history 95–97; organizational protocols 98–100; review process 100–102
 Institutional Review Boards (IRBs) 96
 instruments: using from other studies 73
 integrity: funding and 91; of interpretation 320; of others, respecting 84–88
 interaction: in Bible study 126; discourse and 139–40; *see also* social interaction; symbolic interactionism
 interaction order 123–24
 interactive bias 77
 'interchangeability of indicators' 260–61
 intercultural comparison 26
 Interdisciplinarity 136, 227, 519, 521
 interests 55, 57, 60, 64, 67; and truth 135
 internal sampling 437
 internal validity 170, 171, 177
 Internet 459–70; assessing online participation 466; review of claims for religion on 461–63; special-purpose groups 72
 Internet research: content analysis of message characteristic 111; in the future 469–70; methodological resources and data banks 73, 78; problems and promises 464–69; questions to ask in relation to 463–4; surveys 406–7
 interpolation 349, 354
 interpretation 40, 53, 120, 134, 280, 351–52, 354, 443; comparison and 34; cultural landscapes 480; and data 47–48; distinction between explanation and 46–47; of experience 234–35; history of religion 289; of interview data 320; meaning construction 112; philological 351–52, 353; radical 266; reductionism and 43; sequentiality 438; slippage in 76; video analysis 435–36; *see also* hermeneutics
Interpretation of Cultures, The 237
 interpretative research 76
 interpreters 280, 423
 interpretive anthropology 281
 intersectionality 59, 67
 intersubjectivity 42, 123
 interview guide 312, 314–16
 interview questions 74, 315
 interviewees: knowledge hidden within 311; sending transcriptions to 316–17
 interviewer(s) 310, 311–13, 315–16, 317, 320, 322, 400, 402, 404–5, 406, 410, 411, 419; confidentiality 415; errors 405, 412; gender 414; metaphors 311; opposite-sex pairs 414–15; training 319, 412; miner: interviewer as; traveler: interviewer as
 interviews 310–20; data analysis and report writing 317–19; different forms 312–13; epistemology 311–12; face-to-face 411, 412; in fieldwork 217, 218–19, 227, 231, 233; and free-listing 245, 246, 253; interviewees 310, 311, 322; in foreign languages 316; potential, limitations and ethical issues 319–20; recording and transcription 316–17; reflective 334; sampling 313–14; study of thoughts and feelings 172; telephone 412; *see also* in-depth interviews; semi-structured interviews
 intra-contextual comparison 29
 intrinsic representation 30
 introspection 43, 231
 Islam: bin Laden, Osama 24; hadiths 293; headscarf 156; historiography 293; Jalāloddin Rumi 426–28; khutba 454; *Masnavi-ye Ma'navi*, translation of 426–28; Muhammed, cartoon of 518; Muslim listening practices 449–50, 452; *see also* Qur'an
 'item-by-item' matrix 251, 252
 items (questionnaire/scale) 206
 Jackall, R. 93

- Jackson, B. 360–61
 Jakobson, R. 357
 James, W. 24, 334, 341
 Janicki, D. 156
 Jehovah's Witnesses 144
 Jenkins, K. 267–68
 Jensen, L.A. 268
jonglerie 374–75, 381
Journal for the Scientific Study of Religion 267
 Judaism 289, 452; crypto-Judaism 379n11:
 example of *jonglerie* 374–75; examples of
 structuralist methodology 375–78;
 historiography 292–93; Israelite food rules:
 structural levels 368–70; Jewish identity: facet
 analyses 180, 185–97; Jewish ritual: structural
 levels 368–70, 371; Levites 371; messianic
 prophecies 352; Mishna 293; Rabbinic texts
 293; Talmud 293
 justice 96, 105
- Kaelble, H. 32
 Kapchan, D. 450
 Keane, W. 362
 key persons: interviewing 312
 kinship: networks 325; systems 47
 Knight, D.A. 111
 knowers: women as 57–58
 knowledge: access to 9; cultural 130, 281; in
 fieldwork 233–34; hidden within the
 interviewee 311; scientific 3, 5, 58; as socially
 constructed 56; standpoint feminism 58, 59,
 60; surveys used for social 396; theory of *see*
 epistemology
 'knowledge of unobservables' 41, 50
 knowledge-making 221
 Konieczny, M.E. 268
 Koskinen-Koivisto, E. 234–35
 Krech, V. 494–95
 Krippendorff, K.H. 113–14
 Kristeva, J. 225
 Kuhn, T. 48
 Kvale, S. 311, 314
- labeling 75
 labels 74, 86
 laboratory experiments 167
 Ladd, K. 115
 language(s): Goethe's dictum on 23; identity-
 affirming psychological 70; and interpretation
 352; philosophy of 3, 136; and reality 152–53;
 religious experience 115; skills 85; as a system
 346; translation *see* translation(s); in use 143,
 346; *see also* meta-languages; performativity
 of language
 large-scale relationships: experimental methods
 167
 large-scale research: comparative 25; histories
 303; interviews 314; observations 389; surveys
 76, 179
 latent semantic analysis 157, 160
 Latter-day Saints (Mormons) 115, 124–25, 367,
 370
 Lauder, M. 92, 236
 Laumann, E. 179
 'law of large numbers' 76
 lay knowledge: free-listing for 247
 Lazarsfeld, P. 262
 learning by doing 226–27, 240
 Lee, P. 115
 Lee, R. 233–34
Les formes élémentaires de la vie religieuse 24, 25
Les règles de la méthode sociologique 25
 Levi-Martin, J. 180
 Lévi-Strauss, C. 47–48, 225, 366–67, 371, 373
 Levy, S. 179
 Lewis, P. 480
 lexicography 346–47
 life story interviews 313
 Likert scales 412
 limited comparisons 32
 Lincoln, B. 24, 281
 Lindsay, D.M. 329
 Lindsey, D.B. 115
 line-by-line coding 257, 259
 Linenthal, E.T. 492
 linguistic analysis 143
 linguistic signs 356
 linguistic translation 430
 linguistics: philology as 346–47, 353
 link tracing 325
 listening 448, 458; in relation to spirituality and
 religion 452; research into Muslim practices
 449–50
 literal/allegorical distinction 275–76
 literature reviews 6, 28, 74, 262, 265
 lived religion 70, 222, 234, 333, 345
Lived Religion 312
 lived space 497–98
 Lizardo, O. 329
 local knowledges 59
 local network analysis 326
 location: standpoint feminism 55, 57, 59, 60,
 63, 64
Location of Religion: A Spatial Analysis, The 496
 logbooks: digital 437
 logical dichotomies 56
 logical positivism 10
 logical relations 181, 368
 logics 73–74
 longitudinal studies 71, 80, 407
 Luckmann, T. 144, 434–35
 Ludueña, G.A. 232
 Lurhmann, T. 236
 lurking 468, 472

- Maas, S. van 452
 McCarthy Brown, K. 314
 McCutcheon, R.T. 134
 McDaniel, J. 85–86
 McGuire, M. 61, 312
 McKee, K.B. 115
 macro-vs. micro-comparisons 32
 macroanalysis 137
 macrorules 137
 macrostructures 137, 139
 mail-in surveys 406
 Malinowski, B. 219, 238, 240
 Mall, A.S. 479
 manifest/latent content 109, 116, 120
 manuscript: confusion between text and 349–50
 Māori religion 216
 mapping religion 493–95, 501
 mapping sentence 181–82, 203; Jewish identity case study 185–86
 Maraun, M. 198
 Marcus, G. 220
 margin of error 397, 401, 402, 404, 412, 419
 marginalized: populations surveys 404; standpoint feminism 59
 Marian apparitions: video analysis 435, 438–40
 Marinatos, N. 482–84
 Marsden, P. 179
 Martikainen, T. 494, 498
 Martin, F.F. 435
 Marx, K. 280
 Marxism 57, 58, 498
 Masías-Hinojosa, V.H. 267
 Massey, D. 496
 material culture: defined 474–75, 489; of public worship, grounded theory in study of 268
 material culture studies 474–87; advantage of 474–75; methods and the study of religion 476–85
 Matrixism 466
 Max Müller, F. 23–24, 28
 maximal consistency 266
 Mead, G.H. 262
 Mead, M. 434
 meaning(s): comprehension of 84–85; cultural 480; discourse analysis 143; language and construction of 356; paralinguistic dimensions of talk 383; of religious practices, peoples' interest in 234; structuralism and 368; in texts 112, 143, 277–78, 280
 meaning-making 71, 112
 meaninglessness: of ritual/discourse 360
 measurement agreement: experimental methods 167
 measurement error 399, 419
 measures 74
 media: content analysis of religion in 110, 112, 115–16; influence of 72; religious discourse analysis 145
Media Discourse 141–42
 Medical Research Council (MRC) 96
 membership categorization analysis 123, 132
 memoing 259–61, 274
 memory 139, 286–87, 383
 Merleau-Ponty, M. 335–36, 340, 342
 message characteristics: content analysis of 111
 meta-languages: conceptual 50
 methodolatry 221
 methodological agnosticism 76, 224, 225, 226
 methodological atheism 224
 methodological conservatism 94
 methodological guesthood 227
 methodological integration 16n19
 methodological ludism 225–26
 methodological pluralism 4, 9, 20
 methodological stances 9, 225
 methodological virtues 50
 methodology 20; philosophical sense of term 9–11; technical issues 5–9; methods 4–5, 20; as foundational for modern science 3; of presence 220; *see also* research methods
 Michel, P. 156
 'mid-range' option: in questionnaires 411–12
 minimal-risk research 102
 Minoan religion 482–84
 misrepresentation 89, 239
 Mithraism 162, 277–78
 mixed-methods research 6, 9, 75, 154, 166, 198
 models 40, 51n14–15, 53; conceptual 48; in generalizing science 44; of self 372
 Mohanty, C. 59
 Momen, M. 86
 moral shortfalls 82, 91, 106
 Morgenthauer, C. 111–12, 116
 morphological comparison 32
 most-different systems design 33
 most-similar systems design 33
 multidimensional scaling maps (MDS) 252
 multivocality 56, 63, 67
 music 448, 458; as material culture 475; physiological responses 450; research methods in 4; structuring effect 453; *see also* sacred music; worship music
 mythemes 368, 371, 375–76, 381
Mythologiques 366, 371, 378n2
 mythology 288, 347, 356

 Narayanasami, A. 116
 narrative interviews 312–13
 narrative level (structuralism) 368, 375–78, 381
 narrative logic 46
 narratives: boundaries in religious 290; detecting current 342–43; of experience 342

- Nason-Clark, N. 62
 National Commission for the Protection of Human Subjects of Biomedical and Behavioural Research 95
 National Congregations Study (NCS) 329
 National Research Act (US) 95
 National Study of Youth Religion (NSYR) 329
 native researchers 61
 natural data 435–36
 Natural Science and Engineering Research Council (NSERC) 96
 natural sciences 43, 44, 46, 48
 naturalism 24
 Navajo healing: phenomenological analyses 339, 341
 Needham, R. 451
 negative structural relations 370
 neophyte researchers 228, 230
 network analysis 323–30; data collection 325–26; frameworks 324–25; study of religion 329–30
 network data: analyzing 326–27
 network visualizations 324, 327–28
 networks 323–24, 332
 neutrality 42, 61
 Neville, R.C. 29, 30
 New Religious Movements 28
 Nietzsche, F. 112, 280
 nodes 323–24, 326–27, 332
 nomad: researcher as 225
 nominal measurement techniques 113–14
 nomothetic science 44
 nomothetic theories 48
 non-comparable profiles (POSAC) 184
 non-iconicism 504
 non-proper conversationalists 124
 non-response: to surveys 398, 400
 non-response bias 419
 non-specific prompting 253
 Nordin, M. 314, 316
 Norenzayan, A. 172
 Norris, P. 25
 Noyes, D. 234–35
 NVivo 146
 Nye, M. 222
 Nyitray, V.-L. 448

 Oakley, A. 311
 object(s): dualism between subject and 342; lineage of 482; in study of religion 40; as a unit of observation 387; *see also* artifacts; cultural objects; research objects; symbolic objects
 objectification 56, 71
 objective communication 88–90
 objective data 110
 objective observer 61
 objectivist grounded theory 264, 266
 objectivity 42, 49, 55, 61, 62, 437
 obligations: towards research subjects 87
 observation: empirical 50; fieldwork 218–20; theory dependence of 44; *see also* field observations; structured observation
 observation protocol 384, 388–90, 392, 394; *see also* coding scheme
 observational/theoretical distinction 266
 observer bias 390
 observer drift 390
 observer participants 386
 observer positioning 228
 Oeming, M. 281
 Ofili, C. 514–16
 O’Leary, S.D. 461–62
 online religion 460, 462, 472
 ontological realism 168
 open coding 257–59, 266
 open-ended questions 7, 74, 111, 409, 419
 openness 77, 129, 385
 operational definitions 74, 80
 operationalization 11, 166, 170, 176, 388, 420
 oral consent 87
 organizations-based studies 329–30
 Orsi, R. 70
 ‘other’ category: unit classification 113
 Otto, R. 28
 over-belief 334, 341
 overt research 235–36, 385
 Owens, J. 116

 Paganism 222, 234, 289, 290
 Pahnke, W. 165, 169
 parameter(s): of definition 298; of research 75; of research data 155; of subject 74; in salience index 248, 253n6; in survey 395, 399, 404, 408, 419
 Pardun, C.J. 115
 Pargament, K.I. 206
 Park, C. 493
 Park, R. 262
 Pärt, A. 452
 partial network data 325, 332
 partial network designs 329
 Partial Order Scalogram with base Coordinates (POSAC) 178, 179, 181, 184–85, 203; beliefs and attitudes 180; Jewish identity case study 192–97
 participant confidentiality 97
 participant observation 217, 219, 452, 453, 454; *see also* fieldwork
 participants: *see* research subjects
 peer review 6, 8, 69, 94, 267
 Peirce, C.S. 51n13, 334
 Peircean semiotics 356–57, 361, 362

- Penman, J. 450
 perception 340–42; in the Pontian/Csordian sense 345; material culture 475
 perfect order/scale (POSAC) 184, 185
 performance 365, 443; semiotics of ritual 357, 358, 359; video analysis 435, 436
 performative models 48
 Perkins, H.W. 111
 Person, R.F. 124
 personal information: survey questions 405
 personal letters and papers: document analysis 153–55
 perspectival understanding 30
 perspectivism 112
 Peters, F.E. 424
 Petschke, S. 435
 Pettey, G. 116
 Pew Research Center studies 197, 397
 phenomena-true-analysis 235
 phenomenological reduction 337–38, 341, 345
 phenomenology 333–43, 386, 461, 493
 problems 342–43; rejecting 27–32; steps in 336–38; study of religion 334, 338–40; subjective experience 334–36
 Phillip, N. 140, 143
 philological translation 430
 philology 346–53, 386; comparative 23, 24; hermeneutics and 276, 281; interpretation of text 351–52, 353; as linguistics 346–47, 353; textual criticism 348–51; as textual studies 347–48; use of term 346
 philosophical phenomenology 334
 philosophy 48; of language 3, 136; of science 9, 40, 43
 photography 276, 433, 434, 503, 504, 519n2
 Pike, S. 342
 Pinard, S. 484
 plagiarism 89
 Platvoet, J. 32
 plausibility 288, 292
 pluralism of interpretation 281
 pluralistic epistemology 49
 poetic function 357, 358, 361, 362, 365
 poetic parallelism/repetition 359, 362–63
 Poewe, K. 220
 political rhetoric: comparison of religious motives in 24; content analysis of 116
 population(s) 73, 75–76, 80, 334, 389, 395–408, 413, 419–20, 493, 501; facet-theory methods for analysis of data covering large survey populations 180; in network-analysis 324, 325, 327, 332; sample and 8, 35, 113–14, 170–71, 177, 259, 274, 329, 330, 395–96, 400–05; participants and 157; study population 101, 197, 323; surveys of 178; survey populations 188–90; *see also* censuses; comparison: across-sub-population; confidence interval; hard-to-reach populations; marginalized: populations surveys; sub-populations; surveys
 population-based studies 178, 325
 positional explanations 45–46
 positive structural relations 370
 positivism 10, 40, 42, 56, 221, 311
 post-treatment measures 165
 postmodernism 3, 43, 56, 58, 136, 221, 266, 311
 postpositivism 16n13, 266
 poststructuralism 3, 11, 245, 361, 498
 Potter, J. 135–36, 139–40
 power: discourse and 140–42; as a property of space 497; standpoint analysis 58, 59, 60, 61, 62
 power dynamics: researcher and researched 56–57
 power relations 61, 63; in interviews 320
 pragmatics/pragmaticism/pragmatism 263, 334, 357, 365
 pre-requests 125
 pre-scientific conviction 286
 pre-test: of instruments 73
 pre-treatment measures 165
 precision 7, 73, 346; experimental methods and improvement in 164, 170, 173; survey 401
 predictive validity 74
 preference organization 123, 132
 prejudice(s) 33, 172, 276, 280, 390, 462
 presuppositions 26, 359, 362
 Primiano, Leonard 222
 priming studies 172
 principal axis factoring 207, 209, 210
 principal components method 204, 207
 privacy 86, 93, 128, 386, 406, 468–69
 private accounts 89–90
 privileged accounts 89–90
 probabilistic causation 161, 169
 probabilistic hypotheses and theories 48
 probability 76, 163
 procedural study: practical action 123
 process analysis 25–26
 profiles (POSAC) 184; Jewish identity case study 192–95, 199
 promax 212, 213
 promiscuous realism 49
 prompting techniques 252–3
 proper conversationalists 124
 proto-discursive approach 144
 protocols: free-listing 251; research ethics 98–100
 prototype theory 250–51, 255
 Proudfoot, Wayne 341
 psychology 24, 45; approaches to attitude research 139; of religion 28, 206; video in 434; *see also* discursive psychology; social psychology

- public concern: research practices 95
- public opinion surveys 396, 399
- purposive explanations 45
- Putnam, Hilary 51
- Pye, M. 16n19

- qualitative analysis: grounded theory as an approach to 263, 264; software 146
- qualitative data: content analysis 110, 114; discourse analysis 143
- qualitative methods 6–7; criticism of 15–16n9; interactive bias 77; video analysis 435; *see also* interviews
- qualitative research 6–7, 12, 16n9, 16n12, 20, 64n2, 64n8, 77, 94, 97, 147n10, 243, 267–69, 312, 314, 472
- quality of research 9
- quantification 52n16
- quantitative data 110
- quantitative methods 6–7, 310; analogue function 10; feminist opposition to 63; *see also* surveys
- quantitative research 6–7, 16n9, 20, 55, 64, 64n2, 64n8, 310
- quasi experiments 161, 166–67, 171, 177
- questioning: in fieldwork 234; systematic 477
- questionnaires 14, 62, 73, 75–76, 83, 102, 139, 163, 166, 180, 182, 184, 192, 216, 218, 245–46, 310, 314–15, 383, 395, 397–98, 406, 408–12, 420, 477, 495; clarity of 409; length 408–09; reliability and validity 408; study of religion 397; variety in 409
- questions *see* belief(s): exploratory questions; closed questions; critical questions; document analysis: questions to ask; double-barreled questions; exploratory questions; internet research: questions to ask in relation; interview questions; introductory questions: in interviewing; open-ended questions; personal information: survey questions; ‘questioning the questions’; religious practices: exploratory questions; research questions; surveys: sensitive questions; texts: posing new questions; translation(s): questions raised by Quine, W.V. 266
- quotations: checking and using 318–19
- Qur’an 278, 293, 347, 449; Arabic 424; Latin 424; translation of 424–25

- Raab, J. 435
- radical categories 27
- radical constructionism 42, 56
- radical deconstructionism 58
- radical epistemology 140
- radical interpretation 266
- random assignment 163, 165, 177
- random sample 76, 80, 113, 249, 396, 401, 403
- random selection 402–3, 420
- random-interval sampling 389
- randomization 165, 409
- randomness 76
- ‘ranked-respondent-by-item’ matrix 251, 252
- ranking 251, 411
- ranking scales 412
- rapport: in fieldwork 218, 231, 233
- rationalism 41–42, 53, 334
- Rawson, J. 482
- reactivity 234, 385, 391, 394, 436
- realism 41; fallible 161, 168–69; ontological 168; promiscuous 49; symbolic 85
- reality 135; constructivism and 42; discourse and 143; in grounded theory 262; language and 152–53; methods and analysis of 4–5; over-interpretation of 71; *see also* historical reality; social reality
- Rebhun, U. 180
- reciprocity: ethics of 85–86
- redescription 11, 339, 464; of experiences 338, 339
- reductionism 22, 40, 42–43, 52, 485
- reductionists(s) 43, 49
- redundancy 360, 365
- reflective interviews 334
- reflexivity 49, 54, 67, 80, 443; fieldwork 217, 220, 221, 230, 231, 244; goodness of research 9; in grounded theory 263; of religious people 234; sequential analysis 438; standpoint analysis 55, 60; theoretical 44; *see also* self-reflexivity
- ‘refuse’ option: questionnaires 411
- regionalization, SSA maps 183; Jewish identity study 187–92
- regress problem 42
- regression analysis 414
- regulated research ethics 94–102, 106
- relations: between categories 368, 370, 376, 381
- relativism 40, 41–43, 266
- reliability 7–9, 20, 74, 120; of coding 114, 389; of information 91; of questionnaires 408
- Religion* 86
- religion(s): archaeology of 294; casual explanations in 45; category of 24; concept of 3; in the context of people’s lives 69; cross-cultural developments 78; data for 10; geography of 491, 493, 501; historiography of 288–90; history of technology 475; multidimensionality of 85; online 460, 472; privatizing and de-privatizing trends 70; psychology 28, 206; science of 23, 24, 41, 43, 48, 49; semiotics and 356; sociology of 28, 135, 267–69; study of *see* study of religion; visual culture 503–04
- religion online 460, 472
- Religion Compass* 492

- religiosity 10; document analysis of British 157;
 example of research design 71–77; facet
 analysis 180; measuring 7
- religious affiliations: large-scale surveys 179
- religious attitudes: content analysis 116;
 experimental methods 172; facet theory
 methods 180; factor analysis 206; surveys 179,
 397
- religious commitment 72–73; experimental
 research 172
- religious congregations: grounded theory studies
 268; large-scale interview 314; network
 visualization 327–28; private-public boundary
 386; standpoint analysis of response to
 domestic violence 62; survey generalization
 404; in surveys 399
- religious coping: factor analysis 207–14
- religious coping scale (RCOPE) 206, 207, 213
- religious experiences: comparisons 24; content
 analysis of popular culture and 117; language
 used in description of 115; online 462;
 phenomenological analysis 341; sight and
 Indian 484
- religious expressions: content analysis 115
- religious facts 10, 11
- religious groups: grounded theory in
 conceptualization of God and Devil 268;
 influence of 72; initiation among 236; in
 surveys 399
- religious identification poll 402
- religious identity: comparative studies 33;
 content analyses 115, 116; discourse analysis
 144; historiography 289, 290; longitudinal FT
 study 179–80; music and 454; in research
 project example 71, 72
- religious imagination 70
- religious orientation: factor analysis 206, 207–14;
 smallest space analysis 180; theory 206
- religious participation and cooperation: quasi
 experiment 166–67
- religious phenomena: comparison 24, 31, 34;
 content analysis 110–11; experimental research
 172; fieldwork 225; grounded theory 267–69;
 openness to unexpected 129; Peircean
 semiotic and structuralist analyses 357, 361;
 value-free research 224
- religious practices: as adaptive in an evolutionary
 sense 162; content analysis 115, 116;
 exploratory questions 74; facet analyses
 198
- religious texts: conversation analysis 124; genres
 422–23; important sources for study 350–51;
see also canonical texts; sacred texts
- religious traditions: comparisons of 24, 31; ego
 networks 329; introductions to 294; sound as
 emblematic of 452; studying histories of 85;
 unobservables in 50
- religious/non-religious distinction 70, 72
- repair organization 123, 132
- repeatability 74
- repeated-measure designs 161, 165–66, 177
- repetition 359
- replicability 112, 169, 177
- replication 73, 462, 467, 495
- report writing: interviews 318–19
- representation 42, 53, 68, 75–77; body 497; of
 data 197; discourse analysis 135, 139;
 ethnographic 221; event 47; geometric 203;
 graphic 183, 195; in history 286–88, 309;
 ideological 142; inaccurate 85–86; ‘intrinsic’
 30; maps 491–95; mis- 239; naturalistic 481;
 practical 30; resistance to 504, 519n3;
 simplifying 141; space 497; texts 139;
 theoretical 30; visual 440, 504
- representational moments 76, 77, 80
- representative samples 401
- representative sampling 313
- representative surveys 395–96
- representativeness: of sources 86
- research: censorship 94; findings *see* results;
 public concerns 95; public face 69; quality of
 9; transferability of 9
- research designs 68–78, 80; basic steps involved
 in 5–6; comparative 32–33, 34–35; cross-
 sectional 71; discourse analysis 142–43;
 experimental 165–67; misuse, in surveys 396;
 project example 71–77; structured observation
 390
- research ethics 6, 81–103; auditory methods
 454–55; cyber-research 468–69; experimental
 methods 168, 173; fieldwork 235–36;
 institutional 94–102; interactional data 128;
 interviews 319–20; principles 84–94;
 protocols 98–100; regulated (US) 95–96;
 unobtrusive research 385–86
- Research Ethics Boards (REBs) 96–97
- Research Ethics Councils (RECs) 97
- Research Ethics Framework (ESRC) 97
- research methods: choice of 69; neglect of, in
 study of religion 3–4; in technical sense 5
- research objects 334, 345
- research questions 5–6, 142, 333; history of
 religion 31; videography 437
- Research in the Societal Scientific Study of Religion*
 110
- research subjects 175n1, 177; communicating
 with 88–90; corroboration by 8; in
 experiments 168; power dynamic between
 researchers and 56–57; respecting integrity
 and dignity of 84–88; shared research with
 236; *see also* human subjects; informants;
 respondents
- researcher bias 71
- researchers: native 61; standpoint 56; voice

- 56–57; *see also* ethnographers; fieldworkers; historians; interviewers; translators
- respect for persons 84–88, 95–96, 105; in fieldwork 221–22, 235, 244
- respondent(s) 76, 420; acquiescence 409; anonymity 97; assessment of respondents' well-being 96; competence of 251; 'ego' in network analysis 325, 329, 332; ethical issues 320, 468; finding, for interviews 314; in focus groups 313; as interpreters 144, 206; and key persons 312; protection of 414–15; surveys 395–400; creating typologies of: facet theory related methods 178; validation 8; *see also* interviews.
- response rates 190, 420; in surveys 399–400, 404, 405, 406, 407, 414
- restraints: applied to research 92
- results: evaluation of 6, 92; explanation, in content analysis 114
- review process 100–102
- rhetorical analysis 117n1
- rhetorical historiography 287
- rich data 222, 236, 237, 253, 316, 334, 441
- Richardson, J.T. 115
- Ricoeur, P. 280–81
- Riesebrodt, M. 27
- risk/benefit analyses 81, 96, 97
- risks: explanation of 168; managing and responding to 87, 93
- ritemes 368, 369, 381
- ritual(s) 73; analysis of (online) text-based neo-pagan 461–62; content analysis 115, 116; continuous monitoring 389; diachronic aspect 368; example of *jonglerie* 374–75; experimental analysis 172; global fact of 137; history and 288, 290; Lex Ursonensis 298; as poetic function of language 357; Protestant critique of semiotic dimension of 356; in scholarly theorizing 11; semiotics and 356, 357, 358, 362; sonic frame after Hindu 453; structured observation 384; *see also* Darsan; Jewish ritual; Navajo healing; Venezuelan Spiritism
- Robertson, P. 465
- Robinson, J. 154
- Roman religion 294–302, 347, 496, 519n1
- Romanowski, M.H. 116
- Rosen, I. 313
- Ross, J.M. 206
- Ross, K.R. 115
- Routledge Companion to the Study of Religions* 492
- Ruel, M. 223
- Ruffle, B. 166–67
- Rumi, J. 426, 428, 429
- Rushdie, S. 423
- Sacks, H. 122, 123–24, 127
- sacred: languages 432; as sacred precincts 423–25; music 448, 450; sound 449; space 492, 501; texts 74, 292, 421
- salience 248–50
- salient loading 210
- salient loadings criterion 210–11
- samples/sampling 6, 7–8, 33, 35, 60, 64, 76, 80, 86, 177, 207, 211, 329, 330, 332, 419–20, 433; content analysis 113, 114, 116, 117, 120; convenience samples 396; experimental methods 161, 170, 171, 177; interviews 310, 313–14; 'link-tracing' in network analysis 325; probabilistic sample 396; sample selection 402–04; random-interval 391; of situations: in video analysis 436–37; sample size 175n2, 249–50, 253n7, 399, 401, 404; snowball 268, 314; stratified 314; structured observation 388–89; surveys 395, 400–04, 405, 406; theoretical sampling 256, 259, 268, 274, 313–14, 322; time sampling 389, 394; *see also* populations, random sample
- Santéria 451, 468
- Santiago de Compostela studies: document analysis of meaning of pilgrimage 156–57; use of quotations in report writing 318
- Satanism 137–8, 147n7
- saturation 249, 314, 317, 387, 389, 394, 437; theoretical 257, 260–61, 263, 266, 274, 314, 319, 322, 389
- Saussure, F. de 356
- Saussurian semiology 357
- scales: factor analysis to create 205–6, 214; in surveys 411–12; *see also* religious coping scale
- scepticism 10, 42, 235; towards comparison 28, 29
- Schafer, R.M. 453
- Scheffen, A. 434
- scheme/content distinction 266
- Schleiermacher, F. 277, 280, 334
- Schmidt, L.E. 449
- Schnettler, B. 435
- Schoenrade, P.A. 206
- Schultz, A. 339
- Schultz, J. 434
- Schulz, D. 453
- Schwartz, S. 180
- science 3; discrimination between non-science and 3, 49; inter-theoretic and inter-disciplinary 46; philosophy of 9, 40, 43; of religion 23, 24, 41, 43, 48, 49; of signs *see* semiotics; *see also* human and social sciences; natural sciences
- Science Question in Feminism, The* 58
- scientific knowledge 3, 5, 58
- scientific methodologies 74
- scientific methods 4, 5, 10
- scientism 52n16

- Scott, J.C. 153
 Scott's pi formulae 114
 scree test criterion 209, 210
 Scripture: auditory interpretation 452; literal/
 moral distinction 276; Protestant challenge to
 traditional interpretation 356
 search engines 464
 Sebeok, T. 358–59
 second-order discourses 31
 second-wave feminism 57
 secondary factors 213
 'Seeing Salvation: The Image of Christ'
 exhibition 154
 segmentation: video recordings 435
 selection: research subjects 96
 selection bias 401, 402–3
 selective coding 259
 self-administered surveys 406
 self-criticism 49
 self-regulated approach: research ethics 97
 Seligman, E.P. 115
 semantic holism 266
 semantic validity 114
 semiosis 365
 semi-structured interviews 74, 312, 315
 semiotic analysis 357–61
 semiotic ideologies 361–62, 365
 semiotics 355–63; limitations 362–63;
 methodologies 356; overview 355–57;
 strengths 361–62; theory and epistemological
 basis 361; types of signs 357
 sequence organization 122–24, 132
 sequential analysis 437–38, 440
 sequential structure: SSA maps 182–83
 sequentiality 438, 444
 serendipity 5, 240, 263, 390
 Sethi, S. 115
 Seventh-day Adventism 124, 126–28
 Shariff, A. 172
 Shelemay, K.K. 454
 Shepherd, G. and G. 115
 Sherman, T. 124–25
 signs: human 275; study of *see* semiotics
 Sikström, S. 157
 Silverman, D. 436
 Silverstein, M. 357
 Simon, C.E. 116
 Sinclair, S. 156
 situated knowledges 58
 slippage: in interpretation 76
 small-scale fieldwork 389
 Smallest Space Analysis (SSA) 178, 179, 182–84,
 203; combined with factor analysis 198;
 Jewish identity case study 187–92; religious
 orientation 180
 Smart, N. 224, 336
 Smith, D. 57–58, 61
 Smith, J.Z. 10, 32, 71, 293, 492
 social construction 42, 134, 136, 150
Social Construction of Reality, The 144
 social desirability: bias 385; survey responses
 398, 405, 410, 411, 420
 social epistemology 42, 43
 social network analysis (SNA) 327, 329
 social order 46, 56, 59, 70
 social practice: discourse as 135
 social problems: discourse analysis 144
 social psychology 139, 140, 249–50, 384, 468,
 469
 social reality 9, 42, 85, 135, 140
 social sciences *see* human and social sciences
 Social Sciences and Humanities Research
 Council (SSHRC) 96
 social surveys 396
 sociology: as analogous to biology 25; critical
 feminist 57–58; ethnomethodological 123; of
 religion 28, 135, 267–69
 Soeffner, H.G. 435, 440
 software: analysis of interactional data 130;
 comparison of datasets 412; network
 visualizations 327; qualitative analyses 146
 solicited diaries 156
 solipsism 10, 234, 235
 sonic analysis/worlds 447, 448–49, 451, 453–54,
 458
 Sosis, R. 166–67
 sound 447; auditory 458; in study of religion
 448, 449–50, 451–54, 458
 Sound and American Religions 449
 sound healing 453–54
 soundscapes 449–50, 453, 458
 source criticism 4, 276, 286, 291, 293–94, 295,
 347, 351
 source dissociation 469
 source language 424, 432
 sources 7–9, 14, 18–19, 28, 29, 31, 75, 84, 86, 89,
 91, 145–46, 152, 155–56, 285, 286–87,
 291–92, 294, 302, 309, 346, 347–48;
 history of religion 350–51; representativeness
 86
 space 492, 497–98, 501; as material culture 475;
 sacralization of 492
 spatial methods 491–98, 501; mapping religion
 493–95; study of religion 495–98; theoretical
 and epistemological issues 493
 spatial turn 447, 492, 501
 specificity: of experimental methods 169
 Spencer, B. 434
 Spickard, J.V. 135
 Spiritism 435
 spot checks 389
 Sprague, J. 55–57, 60
 Staal, F. 360
 standardised video analysis 435

- standpoint research 56; *see also* feminist standpoint methodology
- Stark, R. 61, 72
- statistical analysis: comparative 25; electronic text 157; experimental methods 170; surveys 413–14; *see also* correlational methods
- statistical control 164
- statistical explanations 45
- statistical rotation 212
- statistical surveys 7
- statistical validity 170, 171, 177
- 'status function' mechanism 47
- stemma* 348
- Stoller, P. 452, 478
- strategic practices 70
- stratified places 497
- stratified sampling 314, 403
- Strauss, A.L. 262–64, 268
- structural equivalence 327
- structural explanations 46
- structural transformation: and agency 371–73
- structuralism 48, 245, 356, 358, 366–79, 381; agency and *jonglerie* 374–75; cold and hot societies 373–74; methodology 375–78; study of religion 366
- structuralist analysis 356, 357
- structure: levels of 367–71; in network analysis 324
- structured observation 382–93; of artifacts 508; distinguished from focused observation 384; example 390–92; neglect of 384–85; obvious and unobtrusive forms 385–86; problems, disadvantages and limitations 390; stages of 387–89; study of religion 384; units of observation 386–87
- study of religion: classification in *see* classification; comparison *see* comparative religion; content analysis 110, 115–16, 117; conversation analysis 124–28; discourse analysis 134–35, 143–46; document analysis 153–57; epistemological topics for 40–41; ethics *see* research ethics; experimental methods 165–67, 171–74; explanations in 45, 46; facet theory methods 178, 179–80, 197–98; factor analysis 206–14; feminist standpoint methodology 61–64; fieldwork 217–18, 219–20; grounded theory 267–69; hermeneutics in 281; history 285–86, 294–302; history of 43; interview analysis and report writing 317–19; methods in material culture 476–85; modern 68–69; music and sound in 448–49, 449–50, 451–54; neglect of method in 3–4; network analysis 329–30; phenomenology 334, 338–40; philology 346–47; positivism 42; reductionism 43; spatial methods 495–98; structuralism 366; structured observation 384, 390–92; subject matters 41, 42; surveys 397–98; universe/populations 398–400; video analysis 434–35, 438–40, 441; visual culture 504–11
- sub-populations: comparative research 75; smallest space analysis 183–84; survey data 403–4
- sub-samples: analysis of 412–13
- subject/object dualism 342
- subjective experience 334–36; phenomenological research 336–38; research examples 338–40
- subjective procedure: factor analysis 207
- subjectivism 76–77
- subjectivity 57, 319
- subjects: *see* research subjects
- subjugated knowledges 59
- subscale development: factor analysis 205–6
- substance: classifying units 113
- substantive participation 454
- substantive/formal distinction: grounded theory 264, 265
- Suddaby, R. 267
- surveys 4, 10, 12, 14, 15n8, 25, 76, 83, 109, 111, 145, 178–80, 198, 218–19, 253, 310, 312, 325, 333–34, 345, 390, 395–417, 493, 495; analysis 412–14; available online 415–17; comparisons in 407–8; comprehension of 398; cross-sectional 407, 413; definition 395–96; face-to-face 402, 404–05; Internet 406–7; large-scale 76, 179; misunderstanding of results 396–97; misuses/abuse 396; panel studies 407; protection of subjects 414–15; questionnaires 408–12; religious 410–11; sample selection 402–04; sampling 400–402; self-administered 406; sensitive questions in 405, 406; statistical 7; strengths and weaknesses 398; study of religion 179, 397–98; telephone 405; themes in 409; training interviewers 412; universe and sample 398–400; usefulness 396–97
- Swedish Association for Research and Information about New Religions (FINYAR) 239
- Sykes, K. 230
- symbol(s) 357, 362; uniform relationships between meanings and 112
- symbolic interactionism 263, 264
- syntax 124, 136
- synthetic models 48
- synthetic/analytic distinction 266
- systematic questioning: as method 477
- systematization: in structured observation 388
- Szendy, P. 453
- talionic formula: semiotic analysis 360–61
- talk: paralinguistic dimensions 383
- talk-in-interaction 123, 130
- Tambiah, S. 357

- Tänzler, D. 435
 target language 424, 432
 Tavener, J. 452
 Tawhai, T.P. 226
 taxonomy 24, 34, 39, 52n15
 Taylor, C. 10
 Taylor, J. 155
 Taylor, S.M. 63
 telephone interviews 412
 telephone surveys 405
 terminology: in surveys 399; use of 86
 text-based neo-pagan rituals: analysis of 461–62
 texts 13, 16n12, 31, 35, 50, 51n10, 53, 56, 67, 75–76, 86, 109, 126, 155, 157, 172, 217, 222, 239, 285, 286, 288, 292, 323, 346, 452, 460, 462, 475–76, 482; content analysis 111–13, 114, 116, 117n1, 120; contexts and meaning 276–78; defined 109; dialectical process between reader and 281; discourse analysis 134, 137, 139, 143, 145, 146n5, 151–52; hermeneutics applied to 275, 276–78, 291, 311; horizon of understanding 280; as imprints of cultural knowledge 281; interpretation see interpretation; meaning(s) in 112, 143, 277–78, 280; as metaphor 485; see also documents; religious texts, translation(s)
Texts in Context: Traditional Hermeneutics in South Asia 282
 textual analysis 4, 109–10, 120, 134, 147n9, 294–302; philology as 347–48; reader-dependence 112; semiotics as 355
 textual criticism 348–51, 354
 ‘textually oriented discourse analysis’ 135
 thematic macrostructures 137, 139
 theoretical coding 257, 259, 263
 theoretical knowledge 50
 theoretical pluralism 362
 theoretical reflexivity 44
 theoretical representation 30
 theoretical sensitivity 263, 274
 theoretical vocabulary 11
 theory 20; building 10, 256, 259, 261, 263, 266; data and 9; dependence 44, 47, 50; as foundational for modern science 3; in grounded theory literature 256, 264–65; probabilistic 48; in research designs 6, 10–11; testing 10, 44
 thick description 30, 50, 157, 235, 237, 335
 third terms 29
 Thomas, W.I. 153–54, 262
 Thompson, J.B. 140–41
 Tiemann, K.A. 111
 Tiliopoulous, N. 180
 time diaries 319
 time factor: discourse analysis 145; repeated-measure designs 166
 time sampling 389
 Timm, J.R. 282
 Tirri, K. 111
 tourist: researcher as 225
 Towler, R. 154
 transcription(s) 13, 15n8, 109–11, 120, 122, 128–29, 130, 132, 143, 145, 155, 238, 257–59, 266, 310, 316–17, 319, 382, 425, 429, 430n8, 437, 441n4, 444; symbols 129
 transformation 381
 transferability of research 9
 transcripts 109–11, 120, 128, 143, 145, 155, 257–59, 269n3, 319, 437, 444
 transdisciplinarity 474, 489
 translation(s) 266, 421–30, 432; as a creative act 427; equivalence 427; indeterminacy of 266; literary 430; models of 430; philological 353, 430; questions raised by 422; religious texts 351; sacred languages as sacred precincts 423–25; in surveys 398, 407, 409; texts, pitfalls and possibilities 425–29
 Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans (TCPS) 96–97
 triadic closure: network connectivity 327
 triangulation 9, 31, 68, 74–75, 109, 111, 310, 390, 469
 Trix, F. 434
 Troeltsch, E. 289–90
 tropes 287
 trust 86, 230
 trustworthiness 9, 231
 truth 9, 41, 56, 60, 135, 232
 turn-taking 123, 128, 132, 143
 Turner, E. 226, 236
 Turner, V. 222
 Tuzin, D. 451
 two-dimensional SSA maps 182–83
 Tylor, E.B. 23
 Tyndale, W. 423
 typicality 250, 251
 typology 27, 33–34, 36n20, 39, 143, 152, 178, 180, 192, 336, 357, 363, 507
 Ubanit, M. 111
 UCINET 327
 Ulmer, B. 434
 Umbanda 258
 ‘under-determination of theory by evidence’ 44
 underlying structure 368–70, 372, 374
 understanding: comparison and 34; correlation between explanation and 280–81; historicity of 280; horizon of 280
 unitization 113, 120
 units of analysis 68, 71–72, 74, 113, 323

- units of observation 386–87
- universalizing comparisons 32
- universe (survey) 396–97, 398–400, 401, 420
- unlimited comparisons 32
- unmasking 141
- unmotivated looking 129
- unobservables 50
- unobtrusive measures 152, 160
- unobtrusive research 12, 109, 111, 117, 219, 236, 237, 385–86, 394
- unsolicited documents: advantages/disadvantages 158
- Upper Room, The* 513–16
- Vähäkangas, A. 313
- Vaisey, S. 329
- valence 370, 376
- validation: content analysis 112; observation 389; respondent 8
- validity 7, 8, 9, 74, 120, 161, 170–71, 177;
 - content analysis 111, 113–14, 117n2;
 - experimental methods 170, 171; of
 - interpretation 278–79; interview data 319;
 - religious and scientific claims to 41; survey instruments 408
- value-free research 224
- value-laden judgements 92
- values: facet analysis in development of
 - typology of 180; history of religion 289;
 - identifying ethical 6; religious 453; of researchers 61, 76
- van der Leeuw, G. 492
- van Dijk, T.A. 136–37, 139
- Van Driel, B. 115
- variability 361; in discourse 139, 142; on
 - dependent variable in experiments 170, 177
- variable-based strategy 26
- variables: comparative history 26; factor analysis 204–5; regression analysis 414; smallest space analysis 182; survey analysis 413; *see also*
 - dependent variables; external variables; independent variables
- Varieties of Religious Experience* 24
- veracity: of information 91; of claims 224
- verification 10, 44, 90, 263
- verstehen 76, 80, 288
- Verstehende Soziologie 435
- vicarious introspection 231
- video analysis (videography) 433–41, 444;
 - development 434; early history 433–34;
 - focused ethnography and coding 436–37;
 - interpretation and data 435–36; sequential analysis 437–38; study of religion 434–35, 438–40, 441; visual context 440, 441
- video recording 128, 237–38, 316
- videoconferencing 468
- virtue epistemology 49, 50
- visual anthropology 434
- visual blasphemy 503, 516–18
- visual context 440, 441, 511
- visual cultural studies 503–18, 521
- visual culture 502–19; Hindu 484; of religion 503–4
- visual hermeneutical analysis 512
- Voices of the Rainforest 449
- Wach, J. 281, 287
- Wahrheit und Method* 280
- Walsh, R. 338
- weak constructionism 42, 145
- Webb, E.J. 152
- Weber, M. 26, 85, 145, 435, 467
- Weiner, I. 448, 485, 515
- Wetherell, M. 139–40
- Wildman, W.J. 30
- Wiley, J. 180
- Willander, E. 157
- Willerslev, R. 226–27, 230
- within-subject designs 161, 165, 177
- Witte, M. de 453–54
- Wittgenstein, L. 136
- Woods, R.H. 112–13
- Wooffitt, R. 135, 140, 434
- wording: of surveys 398, 409
- World Association for Public Opinion Research (WAPOR) 414
- World Values Survey 398, 407–8, 412
- World Wide Web 460, 472
- Wright Mills, C. 70
- writing culture 220, 239
- written consent 87
- written descriptions: of research 87
- Wuthnow, R. 135, 329
- Wycliffe, J. 424
- Yamane, D. 342
- Yip, A. 226
- Zelinsky, W. 495
- Znaniecki, F. 153–54
- Zoroastrianism 247–49, 346–47, 351–52, 425–26, 428–29