## CONTENTS

Foreword by Steven Pinker	XI
Introduction: The Outlines of a Revolution	1
DART I DATA DIC AND CMALL	
PART I DATA, BIG AND SMALL	
1. Your Faulty Gut	25
PART II THE POWERS OF BIG DATA	
2. Was Freud Right?	45
3. Data Reimagined	55
Bodies as Data	62
Words as Data	74
Pictures as Data	97
4. Digital Truth Serum	105
The Truth About Sex	112
The Truth About Hate and Prejudice	128
The Truth About the Internet	140
The Truth About Child Abuse and Abortion	145
The Truth About Your Facebook Friends	150