

CONTENTS

LEXICAL MEANING	7
Word and meaning	7
Reality, concept, meaning	7
Word and lexeme	8
Motivation	9
Components of meaning	11
Vagueness of meaning	13
Word as a sign	14
Iconicity in language	16
Reality: same or different	16
Analysis of meaning	17
Onomasiology, semasiology, semantics, semiotics	17
Analysis into elements	18
Samples of subsystems	20
Vocabulary as a system	21
Centre and periphery	21
Subsystems (lexical fields)	23
Summary of the section “Lexical meaning”	25
Relation meaning – form	25
Polysemy	26
Synonymy	26
Hyponymy, hyperonymy	32
Homonymy	33
Antonymy	36
CHANGES OF MEANING	39
1. Widening	39
2. Narrowing	41
Deterioration	42
Amelioration	43
3. Branching	43
4. Transfer	44
Metaphor	44
Metonymy	53
Synecdoche	54
1. Change in denotation	55
2. Change in the language system	55

3. Change in interpretation.....	56
4. Change in expressivity.....	57
VOCABULARY LAYERS	59
1. Territorial differences.....	59
2. Social differences.....	63
Cockney	63
Professionalisms	64
3. Stylistic differences	66
Informal vocabulary	66
Negative connotations in informal vocabulary	67
Positive or neuter connotations	70
Formal vocabulary	72
Poetic vocabulary	73
Technical terms	73
4. Time difference	75
A) Dated, archaic	75
B) Neologisms	76
5. Differences in origin.....	81
Latin	81
Scandinavian	82
Norman	84
Latin and Greek from the Renaissance	86
Internationalisms	88
European languages	89
French	89
German	94
Dutch	95
Scandinavian	96
Yiddish	96
Italian	97
Spanish	98
Portuguese	99
Russian	99
Polish	100
Czech	100
Celtic	100
Non-European	101

6. Differences in expressivity	105
Formal means of expressivity	107
A. Accoustic	107
B. Written	108
C. Syntactic	108
D. Morphological – lexical (some types of word formation) ...	109
1. Derivation	109
2. Composition	110
3. Conversion	111
4. Shortening	111
5. Interjections	111
Pet names, familiar names	115
Familiar names	115
Diminutives	116
Childrens' words	117
Euphemism	118
PROPER NAMES	122
Anthroponyms	124
First names	124
First names into common names	130
Surnames	133
Surnames into common names	138
First name + surname	143
Ethnonyms	143
Zoonyms	146
Place names	148
Place names into common names	172
Trade names	175
BIBLIOGRAPHY	181