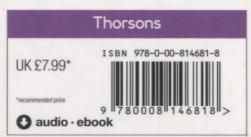


FROM THE BESTSELLING CO-AUTHOR OF THE ONE MINUTE MANAGER, AND A FORMER TOP TWITTER EXECUTIVE, COMES THE ULTIMATE GUIDE TO CREATING POWERFUL MENTORING RELATIONSHIPS.

Working within a mentoring relationship is an excellent way to grow in your career. But how do mentoring relationships begin, develop and thrive? And what are the guidelines for keeping a mentoring relationship on track? The answers can be found in this engaging business story. Alongside the story there are practical tools for developing successful mentoring relationships. One Minute Insights at the close of each chapter and the MENTOR Model guide readers step-by-step to create lasting, beneficial mentorships.

Ken Blanchard, PhD, is one of the most influential leadership experts in the world. His groundbreaking works have sold more than 21 million copies worldwide. www.kenblanchard.com

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