

Contents

Acknowledgements	ix
Preface to Second Edition	x

Introduction	
Steven Earnshaw	1

Section One – Writing: Theories and Contexts

1. Theories of Creativity and Creative Writing Pedagogy	
Anna Leahy, Mary Cantrell and Mary Swander	11
2. The Evaluation of Creative Writing at MA Level (UK)	
Jenny Newman	24
3. The Creative Writing MFA	
Stephanie Vanderslice	37
4. Creative Writing and Critical Theory	
Lauri Ramey	42
5. Literary Genres	
David Rain	54
6. The Writer as Artist	
Steven Earnshaw	65
7. The Future of Creative Writing	
Paul Dawson	78

Section Two – The Craft of Writing

Prose

8. Reading, Writing and Teaching the Short Story	
E. A. Markham	95

9. Writing the Memoir <i>Judith Barrington</i>	109
10. Introduction to the Novel <i>Jane Rogers</i>	116
11. Crime Fiction <i>John Dale</i>	126
12. Writing Science Fiction and Fantasy <i>Crawford Kilian</i>	134
13. How Language Lives Us: Reading and Writing Historical Fiction <i>Brian Kiteley</i>	146
14. Writing Humorous Fiction <i>Susan Hubbard</i>	154
15. Writing for Children <i>Alan Brown</i>	162
16. Writing for Teenagers <i>Linda Newbery</i>	169
17. The 'Everything You Ever Wanted to Know About Creative Nonfiction, But were too Naïve or Uninformed to Ask' Workshop Simulation <i>Lee Gutkind</i>	176
Poetry	
18. Introduction to Poetry <i>Sean O'Brien</i>	183
19. What is Form? <i>W. N. Herbert</i>	199
20. New Poetries <i>Aaron Kunin</i>	211
21. The Poet in the Theatre: Verse Drama <i>Sean O'Brien</i>	229
22. The Sequence and the Long Poem <i>George Szirtes</i>	236
Scriptwriting	
23. Introduction to Scriptwriting <i>Mike Harris</i>	251
24. Writing for the Stage <i>Brighde Mullins</i>	263
25. Writing for Radio <i>Mike Harris</i>	273

- 26. Writing for Television
Stephen V. Duncan 282
- 27. Writing for Television – UK Differences
John Milne 291
- 28. Writing for Film
Bonnie O'Neill 293

Other Writing

- 29. Song Lyrics and Poetry
Pat Pattison 305
- 30. Flash Fiction
Tony Williams 315
- 31. Writing as Experimental Practice
Thalia Field 324
- 32. Creative–Critical Hybrids
Hazel Smith 331
- 33. Writing as ‘Therapy’
Fiona Sampson 341
- 34. Writing in the Community
Linda Sargent 349
- 35. Writing for the Web
James Sheard 356
- 36. The Role of the Critical Essay
Scott McCracken 361
- 37. Translation
Susan Bassnett 367
- 38. Collaboration in the Theatre
Timothy Braun 374
- 39. Creative Writing Doctorates
Graeme Harper 383
- 40. How to Start a Literary Magazine
Rebecca Wolff 391

Section Three – The Writer’s Life

- 41. How to be a Writer
John Milne 401
- 42. How to Present Yourself as a Writer
Alison Baverstock 407

43. Meet Your Public: Creative Writing and Social Media <i>Lou Treleaven</i>	414
44. Publishing Fiction <i>Mary Mount</i>	424
45. American PoBiz <i>Chase Twichell</i>	432
46. Publishing Poetry in Britain <i>Sean O'Brien</i>	439
47. The Literary Agent (Novel) <i>David Smith</i>	446
48. The Film Agent <i>Julian Friedmann</i>	453
49. The Literary Agent: Television, Theatre and Radio <i>Alan Brodie</i>	460
50. Copyright <i>Shay Humphrey, with Lee Penhaligan</i>	470
51. Self-Publishing and the Rise of the Indie Author <i>Jane Rowland</i>	486
52. Literary Life: Prizes, Anthologies, Festivals, Reviewing, Grants <i>Tom Shapcott</i>	494
53. The Writer as Teacher <i>Gareth Creer</i>	503
54. Making a Living as a Writer <i>Livi Michael</i>	510
Glossary	518
Useful Websites	525
Contributors	527
Index	535