

## CONTENTS

*List of Contributors*      vii

*Introduction*      1

*Martin Moore and Damian Tambini*

### SECTION 1: Economy

1. The Evolution of Digital Dominance: How and Why We Got  
to GAFA      21

*Patrick Barwise and Leo Watkins*

2. Platform Dominance: The Shortcomings of Antitrust Policy      50

*Diane Coyle*

3. When Data Evolves into Market Power—Data Concentration  
and Data Abuse under Competition Law      71

*Inge Graef*

4. Amazon—An Infrastructure Service and Its Challenge  
to Current Antitrust Law      98

*Lina M. Khan*

### SECTION 2: Society

5. Platform Reliance, Information Intermediaries, and News Diversity:  
A Look at the Evidence      133

*Nic Newman and Richard Fletcher*

6. Challenging Diversity—Social Media Platforms and a New Conception  
of Media Diversity      153

*Natali Helberger*

7. The Power of Providence: The Role of Platforms in Leveraging the  
Legibility of Users to Accentuate Inequality      176

*Orla Lynskey*



8. Digital Agenda Setting: Reexamining the Role of Platform Monopolies	202
<i>Justin Schlosberg</i>	
9. Free Expression? Dominant Information Intermediaries as Arbiters of Internet Speech	219
<i>Ben Wagner</i>	
10. The Dependent Press: How Silicon Valley Threatens Independent Journalism	241
<i>Emily Bell</i>	
<b>SECTION 3: Politics</b>	
11. Social Media Power and Election Legitimacy	265
<i>Damian Tambini</i>	
12. Manipulating Minds: The Power of Search Engines to Influence Votes and Opinions	294
<i>Robert Epstein</i>	
13. I Vote For—How Search Informs Our Choice of Candidate	320
<i>Nicholas Diakopoulos, Daniel Trielli, Jennifer Stark, and Sean Mussenden</i>	
14. Social Dynamics in the Age of Credulity: The Misinformation Risk and Its Fallout	342
<i>Fabiana Zollo and Walter Quattrociocchi</i>	
15. Platform Power and Responsibility in the Attention Economy	371
<i>John Naughton</i>	
Conclusion: Dominance, the Citizen Interest and the Consumer Interest	396
<i>Damian Tambini and Martin Moore</i>	
Index	409