Contents

	Acknowledgements	vii		
	Introduction to the second edition	1		
PA	PART 1			
Pro	ogrammes and Heroines	21		
1	The Search for Tomorrow in Today's Soap Operas: Notes on a feminine narrative form <i>Tania Modleski</i>	29		
2	Sex and the City and Consumer Culture: Remediating postfeminist drama Jane Arthurs	41		
3	Women with a Mission: Lynda La Plante, DCI Jane Tennison and the reconfiguration of TV crime drama <i>Deborah Jermyn</i>	57		
4	Divas, Evil Black Bitches, and Bitter Black Women: African-American women in postfeminist and post-civil rights popular culture Kimberly Springer	72		
5	Ellen, Television and the Politics of Gay and Lesbian Visibility Bonnie J. Dow	93		
6	You'd Better Recognize: Oprah the iconic and television talk Beretta E. Smith-Shomade	111		
7	"Take Responsibility for Yourself": Judge Judy and the neoliberal citizen Laurie Ouellette	139		
8	Feeling Like a Domestic Goddess: Postfeminism and cooking <i>Joanne Hollows</i>	154		
9	Feminism Without Men: feminist media studies in a post-feminist age Karen Boyle	174		

10	Girls Rule! Gender, feminism, and Nickelodeon Sarah Banet-Weiser	191
11.	The (In)visible Lesbian: Anxieties of representation in <i>The L Word Susan J. Wolfe and Lee Ann Roripaugh</i>	211
	RT 2	219
Au	diences, Reception Contexts and Spectatorship	
12	Women's Genres: Melodrama, soap opera, and theory Annette Kuhn	225
13	Melodromatic Identifications: Television fiction and women's fantasy Ien Ang	235
14	National Texts and Gendered Lives: An ethnography of television viewers in a North Indian City <i>Purnima Mankekar</i>	247
15	Defining Asian Femininity: Chinese viewers of Japanese TV dramas in Singapore Elizabeth MacLachlan and Geok-lian Chua	273
16	The Globalization of Gender: Ally McBeal in post-socialist Slovenia Ksenija Vidmar-Horvat	288
17	The Performance and Reception of Televisual "Ugliness" in Yo soy Betty la fea Yeidy M. Rivero	302
18	Sob Stories, Merriment, and Surprises: The 1950s audience participation show on network television and women's daytime reception <i>Marsha F. Cassidy</i>	320
	lect Bibliography dex	341 363