## **Contents**

Foreword xi

CHAPTER ONE
The Foot Book Miracle 1

CHAPTER TWO
The Magic in Action 5

CHAPTER THREE
Birth, Brains, and Beyond 13

CHAPTER FOUR
The Power 25

CHAPTER FIVE
Keep It Regular 31

CHAPTER SIX
And Do It Like This 39

CHAPTER SEVEN

Getting the Most Out of It 53

CHAPTER EIGHT
The Proof 75

CHAPTER NINE
The First Secret of Reading:
The Magic of Print 79

CHAPTER TEN

The Second Secret of Reading:

The Magic of Language 87

CHAPTER ELEVEN

The Third Secret of Reading:

The Magic of General Knowledge 103

CHAPTER TWELVE
What Happens When the Three Secrets
of Reading Come Together? 109

CHAPTER THIRTEEN

"Book! Book! Book!" 125

CHAPTER FOURTEEN

Television: The Good, the Bad, and the Ugly 143

CHAPTER FIFTEEN
Troubleshooting 149

CHAPTER SIXTEEN

Phokissing on Fonix 157

CHAPTER SEVENTEEN

Boys and Reading 173

Twenty Books That Children Love 191
Acknowledgments 193