## CONTENTS

	List of illustrations Preface	ix xi
1	Introduction	1
2	Some masks of modernism	9
3	Art and money	24
4		46
5	The rationalization of art	74
6	Mechanical reproduction in the age of art	87
7	Pork and porcelain	106
8	The aesthetics of anti-aesthetics	119
9	The Andy Warhol of philosophy and the philosophy of Andy Warhol	134
0	The avant-garde in fashion	152
.1	Classless taste	174
	Index	183